

Cubans Told to Shoot Americans in Invasion

'Claim' May Be Dropped

HAVANA (UPI) — Reports circulated today that Cuban militiamen have been ordered to "shoot to kill" any Americans seen on the streets or in public places if and when "invasion" comes.

American Embassy sources said they had no knowledge of any such definite orders. One official said "I don't doubt it" but emphasized he could not confirm the report.

THE REPORT WAS circulated by persons present at one militia meeting at which those present were said to have been given the orders. It long has been rumored that War Minister Raul Castro is author of a standing plan to shoot American residents here in the event of a U.S. attack.

The embassy was known to be studying the possible form any "invasion" might take but informed sources said there was no present plan to order Americans out of Cuba unless Cuba breaks relations.

WARLIKE PREPARATIONS kept Cuba on edge but there were indications the regime might be preparing to drop its "invasion" line.

President Osvaldo Dorticos told a group of "White House" employees Tuesday night it would be a victory for the regime if the U.S. invasion it has been predicting failed to occur. It was the first time any Cuban official had expressed doubt about the inevitability of the rumored attack.

"IF THEY DO NOT invade us, we have won a battle because... our virile denunciation has impeded the invasion for now," Dorticos said. "If they do invade us, we'll win the battle in a few days."

The Cuban official scoffed at President Eisenhower's warning that the United States would fight if necessary to protect the Guantanamo naval base, saying "this government is not going to commit the folly of physically attacking" the big base in eastern Cuba.

The official radio-TV network continued to press the claim that attack is imminent, exhorting Cubans to "remain calm in the face of the impending imperialist invasion."

Elaine Devine Succumbs in Los Angeles

Mrs. Elaine Devine, 23-year-old daughter of Jimmy Cooper and Mrs. Doty Manthey, died last night at 8:30 p.m. at St. Vincent Hospital in Los Angeles, following an illness of two and a half weeks.

A native of Palm Springs, having been a resident here for 22 years, Mrs. Devine attended Palm Springs schools, graduated from Palm Springs High School, and attended Orange Coast College at Laguna Beach.

She is survived by her husband, Kent, and a son, one-month-old Keven, and her mother and father.

Kennedy Hits Nixon Program

WITH KENNEDY UP — Sen. John F. Kennedy said today that Vice President Richard M. Nixon is running for the White House on "a program which bears little resemblance to the facts."

IN MILAN TODAY

Mitropoulos Dies During Rehearsal

MILAN, Italy (UPI) — Dimitri Mitropoulos, world-famed Greek-born orchestra conductor, collapsed on the podium of the La Scala Opera House today and died of a cerebral hemorrhage a short time later. He was 64.

Mitropoulos, a U.S. citizen and former director of the New York and Minneapolis philharmonic orchestras, was conducting a rehearsal for a concert he was due to give next Monday when he stopped abruptly, numbed he was ill, and toppled to the floor of the great opera house where he had made his Italian debut 30 years ago.

A SPOKESMAN for La Scala said Mitropoulos had been conducting for about 20 minutes when his baton fell from his hand.

"He suddenly collapsed on the podium, and orchestral musicians stopped playing and rushed to his assistance," the spokesman said. "An ambulance was immediate-

Weather
Desert area forecast:
Variable high cloudiness today and Thursday. Slightly cooler today in northern parts and Thursday generally cooler. Highs today 80-85 in upper valleys, 85-95 in lower valleys.
High yesterday was 90, low 52.

The Desert Sun

THIRTY-FOURTH YEAR
The Desert Empire's Leading Daily Newspaper

8100 P. M.
N.Y. Stock Exchange
30 Industrials 590.08, up 4.84
20 Rails 126.74, up 1.63
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Palm Springs, California, Wednesday, November 2, 1960

PHONE FA 5-5005

Single Copy 10c

Ike Issues War Warning Choice in D-Day Campaign in New York for Nixon-Lodge



Brown Happy Over MWD Pact Okeh

Execution Of Contract Is Next Step

SACRAMENTO (UPI) — Gov. Edmund G. Brown today prepared to execute a contract with the Metropolitan Water District (MWD) to provide Feather River water to Southern California.

Directors of the MWD voted almost unanimously approval to the controversial contract in Los Angeles Tuesday. Brown said he was very happy at the reversal of their former stand against it.

HOWEVER, THE governor said there were a few reservations. He pointed out that since the state submitted the final contract proposals to the MWD, financial consultants had suggested changes for contract provisions dealing with determining water charges.

"They deserve careful analysis and consideration by all parties," Brown said. "I am agreeable, however, to immediate execution of the present contract with the understanding that amendments will be discussed at a later time, and, if they prove acceptable to all parties, can then be placed in the contract."

BROWN SAID the contract, offered to the MWD two weeks ago, would not take effect until 90 days after the 1961 legislature ends.

"It is a good contract," he said. "I was willing to sign it then, and I am willing to sign it now."

Directors of the MWD approved the contract 1291 to 31 on a formula allocating 1 vote for each \$10 million of assessed valuation.

Approval of the contract as negotiated Aug. 21 and revised Oct. 25, came after eight months of deliberation on controversial issues in the proposed pact.

SECOND ANNUAL PRESS SEMINAR SET THURSDAY

The Desert Sun will hold its second annual Press Seminar tomorrow at 3 p.m. in the Starlite Room at Chi Chi, with all press chairmen in the Desert area invited to attend. Presidents without press chairmen are asked to choose one, or send a representative to the meeting.

Desert Sun's Women's Department Editor Hildy Crawford will conduct the seminar, discussing problems that concern press chairmen.



CAMPAGNING TED KENNEDY spoke to Palm Springs area Democratic supporters Tuesday evening at the Polo Grounds in the first Desert area stop on his inland swing. The tour, augmenting coast appearances of his brother, Democratic Presidential candidate Sen. John Kennedy, took young Kennedy to Desert Hot Springs, Cathedral City, Palm Desert, Indio, and southward to El Centro today. (Desert Sun Photo)

TED KENNEDY TOUR CONTINUES TODAY

Ted Kennedy, campaign stalwart brother of Democrat Presidential candidate Sen. John Kennedy, rolled through the Coachella Valley today in a wide-front attack on Republican programs, aided by farm advisor Lionel Steinberg, vice chairman of the California State Democratic Central committee.

The tour of the Coachella Valley was part of the "victory band wagon" tour sponsored by the California Young Democrats under President Berrien E. Moore.

THE VALLEY TOUR swung from Palm Springs to Desert Hot Springs at approximately 9 a.m. today, and was scheduled to go through Cathedral City, Palm Desert, Indio, Thermal en route to a rally tonight in El Centro. At Indio, Kennedy will visit a date packing plant, and look at local crops and food processing procedures.

The Ted Kennedy caravan, an inland extension of the climactic coastal campaign of Senator Kennedy, arrived in Palm Springs Tuesday after a swing through Ventura and Riverside. The campaign group stopped in Beaumont and Banning en route to Palm Springs.

TUESDAY AFTERNOON, Ted Kennedy was greeted by city officials here in downtown Palm

Parade Crowd Said 2 Million

NEW YORK (UPI)—President Eisenhower warned the nation today it may face the choice between "the cataclysm of war" or "the principles that made the United States great" on election day.

Launching a dramatic new D-day campaign for Vice President Richard M. Nixon and his running mate, Eisenhower reiterated the administration's determination to stand by Matsu and Quemoy and declared:

"YOU CAN MOVE back to the military weakness that caused the Korean War or move forward with the Republican ticket."

"You can risk the cataclysm of war or retain the principles that made the United States great."

He said he would vote for "my team" on Nov. 8 and counseled the nation to carry on his work through Nixon and Henry Cabot Lodge.

EISENHOWER RAISED the war-or-peace issue at White Plains, second stop on his airborne invasion of the New York Metropolitan area. He spoke after Nixon repeated a pledge not to retreat "one inch" from the Chinese offshore islands.

Later the vice president told cheering throngs at a noon rally in historic Herald Square that Sen. John F. Kennedy is too small a man for the big job in the White House.

"YOU CAN'T SHOOT from the hip, can't make rash statements or lose your temper in the White House," Nixon said.

Nixon introduced the President to the flag-waving crowd and Eisenhower said: "Dick Nixon has just made one of the best political speeches I have ever heard."

Nixon had slammed hard at Kennedy, saying: "We have a Pled Piper traveling the land. He's got a promise on everything for everybody."

NIXON'S SPEECH was greeted by roaring applause and cheers, but there were a few boos and catcalls. However, Nixon said "this was the greatest reception of my campaign."

"This city has a full heart and it has poured out its affection today for President Eisenhower," Nixon said.

Gov. Nelson A. Rockefeller beamed with pride at the city's turnout and estimated the crowds which greeted the fast-moving Republican "top team" in New York City at two million. Police declined to make an estimate.

NIXON SAID WE still are the most powerful nation in the world and needed Kennedy with the remark:

BY FEDERAL MEDIATOR

New Strike Talks Effort Started

See Picture, Page 2A

A federal mediator was expected today to try to arrange negotiations between the California Water and Telephone Company and a union representing some 1,200 striking employees.

A total of 150 employees are affected here in Palm Springs.

THE EMPLOYEES walked off the job Tuesday in company facilities in the San Fernando Valley, Monrovia, Sierra Madre, Redlands, Banning, Palm Springs, Beaumont, San Jacinto, Elsinore, Hemet, Perris, Loma Linda and Twentynine Palms.

Some 850 supervisory and office workers in the company's telephone division and another 300 employees in its water division remained on the job, the firm reported. The water division was

"People who are asking about new frontiers should not be talking about giving up the frontiers we already have in the world."

Earlier, Nixon warned a breakfast audience of possible economic disaster if Kennedy is elected president. He charged that Kennedy has "conjured up a recession—which we are not having—and said that if elected he will be glad to meet with Mr. Eisenhower to see how to deal with it."

"HE WON'T NEED to worry about holding such a conference because I will be president and there will be no recession," Nixon said. "Nixon, who called Kennedy a 'bare-faced' liar over social security Tuesday night, told his Brooklyn audience that his opponent would 'soak the poor' to pay for Democratic campaign promises."

Elisabeth Tooker Services Set Here Thursday

Funeral services for Elisabeth Tooker, 70, 1315 East Ramsey Street, Banning, will be held at 2 p.m., Thursday, from the Wiefels and Son Palm Springs chapel, with the Rev. Edwin P. Rogers, assistant pastor of the Palm Springs Community Church, officiating.

Interment will be in Crescent Grove Cemetery, Beaverton, Ore.

She succumbed at 2:25 p.m., Wednesday, Oct. 26, at Palm Springs, following a short illness.

A native of Connecticut, she was a resident of Palm Springs and Banning for 15 years. She was a practical nurse.

Survivors include three sisters, Mrs. Isabelle Webb of Beaverton, Ore., Mrs. Harriet Dancer of Newport, Ore., and Mrs. Louise Garver of Portland.

Youth Assassin Commits Suicide

TOKYO (UPI) — Otoyama Yumaguchi, 17, the rightist who assassinated Socialist leader Inejiro Asanuma Oct. 12, hanged himself in jail today, police said.



PALM SPRINGS OFFICERS check the scene of a three-car traffic collision yesterday at 12:40 p.m., in which no one was injured. Traffic officers said the accident occurred when the driver of the first car, Jimmy Jackson, 53, 338 1/2 Indian Avenue, stopped for a pedestrian at Indian Avenue and Avenida Valmonte, and a second car, driven by David Warren, 48, of San Bernardino, stopped, but a third, driven by William Schweitzer, 45, 750 North Riverside Drive, Palm Springs, didn't stop. Heavy damage was done to the Schweitzer car, pictured above. (Desert Sun Photo)

Post Claims Veep Cleared Loan Details

New York Paper
Quotes Accountant
In Nixon Expose

NEW YORK (UPI) — The New York Post yesterday published a statement of a Los Angeles accountant that all decisions involving a \$205,000 loan to Donald Nixon by industrialist Howard Hughes were cleared with Nixon's brother, Vice President Richard M. Nixon.

A Washington dispatch quoted the accountant, Phillip Reiner, as saying all correspondence on the loan was masked to keep the vice president's name from being involved in his brother's financial difficulties. It said code names such as "East" or "Eastern Division" were used.

"THERE WAS NEVER any confusion that it was the vice president," Reiner was quoted by the Post.

Donald Nixon said Sunday night that his brother never had any financial interest in his company, Nixon's Inc., a restaurant chain which went bankrupt. Donald Nixon admitted he received a \$205,000 loan from the Hughes Tool Co., with a lot in Whittier, Calif., owned by his mother, Mrs. Hannah Nixon, being put up for security.

DONALD NIXON SAID because of his business failure "the loan secured by my mother's property could not be repaid and a deed to the property was given by my mother to Phillip Reiner in lieu of foreclosure and in payment of the debt."

Reiner, according to the Post, was named along with a Pat DiCicco (otherwise not identified) to oversee the affairs of Nixon's Inc., in a meeting in February, 1957, in the office of Noah Dietrich, Hughes' executive vice president.

THE POST SAID REINER was asked if he had been used as a "front" to conceal the identity of the Hughes representatives in the loan deal.

"That is the inference," he was quoted as saying by the Post. "I was not an interested party in the property."

He secretly assigned the deed to Mrs. Nixon's property to the Hughes Tool Co., he told the Post.

AT THE FEBRUARY meeting setting up the management committee for Nixon's Inc., Reiner said Dietrich asked another Hughes attorney, Frank J. Waters to "call Dick" and advise him of the decision to form the committee, the Post said.

Waters left the room and later advised he had phoned Victor Johnson, a close Nixon associate who is staff director of the Senate Republican Campaign Committee, the Post quoted Reiner as saying.

Reiner, according to the Post, said Donald Nixon's lawyer, Tom Bewley, of Whittier, told him that the vice president was going to the West Coast to discuss conveyance of the property in order to establish a capital gains situation for his mother.

U.S. WEATHER

Albany	48	27
Albuquerque	57	32
Birmingham	81	88
Chicago	44	42
Denver	48	24
Detroit	48	41
Fairbanks	32	17
Fort Worth	78	51
Kansas City	65	20
Los Angeles	72	58
Miami	85	72
Minneapolis	40	24
New Orleans	72	44
New York	82	47
Oakland	72	54
Oklahoma City	74	51
Phoenix	80	52
Pittsburgh	51	42
Reno	77	27
Salt Lake City	63	31
San Diego	69	58
San Francisco	72	55
Seattle	55	45
Washington	64	44

RETURN SAUND To Congress



OUTSTANDING
4-YEAR RECORD
Prestige in Congress
HE WORKS • HE CARES
Saund for Congress Committee
Westmoreland, Calif.



STRIKING EMPLOYEES OF THE California Water and Telephone Company's Palm Springs office mount a picket line in front of the firm's offices here following yesterday's walkout. The union and the utility firm ended contract talks at 12:01 a.m. yesterday over a proposed new contract. No date has been set for resumption of the talks. A total of approximately 150 workers here have been idled by the strike and all new construction by CWTIC has been suspended. (Desert Sun Photo)

SENATE PRESIDENT RESTS IN HOSPITAL

NOGALES, Ariz. — (UPI) — Sen. Carl Hayden, D-Ariz., president pro tempore of the U.S. Senate and a member of Congress since 1912, was reported resting comfortably today at St. Joseph's Hospital where he was under treatment for indigestion.

The 83-year-old senator was taken to the hospital Tuesday after complaining he felt weak and dizzy.

Dr. J. S. Gonzalez said, "Sen. Hayden is getting along well. He did not suffer a heart attack, and we could find no evidence of heart damage."

Ten Stocks Actively Traded Today		
(From the leased wires of Shearson, Hammill & Co., 120 North Indian Avenue)		
	Closing 2 p. m. Yesterday	Today
American Telephone	92 1/4	91 1/4
Ampex	22 1/4	22 1/4
Avco	13 1/4	14
Chrysler	42 1/4	43
Ford	65	65
General Telephone	25 1/4	26 1/4
International Tel and Tel	38 1/4	39
Freuhauf Trailer	17 1/4	18
Kerr-McGee Oil	55 1/4	54 1/4
Thokol Chemical	30 1/4	32 1/4

SLAYING SUSPECT DIES OF WOUNDS

ELIZABETH, N. J. (UPI) — Michael Fekecs, a 25-year-old Hungarian freedom fighter believed by New Jersey police to be the mass slayer of six persons, died in Elizabeth General Hospital today.

Fekecs had been on the danger list in the hospital's emergency ward since he apparently shot himself in the head last July 12 following a gun duel with police.

Fekecs was believed to have slain two Franklin Township, N.J., policemen on July 10 and four persons on the estate of Dr. Francis M. Clarke in North Brunswick on Jan. 26.

A Middlesex County grand jury indicted Fekecs for murder in the slayings, but with his death the full story of the slayings may remain a mystery.

FEKECS NEVER recovered consciousness since the day he tried to shoot it out with police near Union, N. J.

Middlesex County Prosecutor Edward J. Dolan has said he is almost certain Fekecs shot Franklin Township Patrolman John Lebed, 30, and George William Dunham, 31, in his apartment, where they had accompanied him so he could get bail money for a traffic summons they had given him.

FA
5-6242

Medical
Center
Pharmacy

1701 N. Palm Canyon Dr.

JAMESON TO PAY

Jameson-Saund Debate on Radio

Debate between Republican Congressional candidate Charles Jameson and his Democratic incumbent opponent, D. S. Saund, will be broadcast throughout the district Wednesday night, it was announced today.

Locally, it may be heard at 10 p.m. over KREO, 1400, radio. Jameson asked Saund to share radio time expenses, but when the congressman answered that his campaign funds were committed, the Republican candidate offered to secure donations to cover all expenses. Saund accepted this offer.

The original debate will be at 8 p.m. at Central Junior High School in Riverside. Another debate is scheduled at 8 p.m. Thursday, at Palm View School in Coachella, sponsored by the Coachella Valley Farm Bureau Center.

PUBLICIST TALKS TO DHS GROUP SATURDAY NIGHT

DESERT HOT SPRINGS — Harry Crensey, advertising and publicity manager for the Riverside County Board of Trade, will address the Desert Hot Springs Improvement Association at 7:45 p.m. Saturday in Town Hall on tourism, president Leslie S. Morgan announced.

A potluck dinner and business meeting will begin at 6:30 p.m.

FINE CHARACTER

That's the charm in business, entering my door; notice: Character is above all, for the thrifty yardage shopper, this should be music to your ears. This week I'm having a Sale-O-Rama on the finest fabrics you ever saw at prices you can afford to pay. New shipment — Bathing Suit, Lastex Fabrics, Values to \$5.95 a yard. Now 2 yards \$5.00. Ideal for fitted capris; shorts; bras. \$2.95 value hand blocked prints; 4 yards \$4.00. Imported embroidered cottons. Ideal for holiday wear. Values to \$5.95 now 4 yards \$7.00. Imported velveteen, Values to \$5.00 now only \$2.95 a yard. Printed and plain fine wale Corduroy. Regular price \$1.39 per yard. Now 3 yards \$3.49.

Who is this Jacqueline at 401 S. Indian

Your savings earn more at Security Bank...here's why:

funds deposited during
the first 10 days of November
earn a full 2 months' interest
on December 31.

interest is now compounded
4 times a year (instead of twice).

SECURITY FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

And you can SAVE AUTOMATICALLY at Security. All you do is deposit your paycheck in a Security Checking Account. Then, at your direction, a fixed amount automatically goes into your Savings Account. You decide how much—and we take care of the rest.

Council May Nix Howard Manor Plan

Discussion Shows
Council Majority
Oppose Parking

The close vote last Friday which gave a tentative green light to the Howard Manor to install a parking lot east of the Las Palmas hotel for its employees, may be reversed by the City Council when the matter comes up for final approval.

A discussion, held by the council at its luncheon meeting this week at the Palm Springs Riviera Hotel, indicated that the majority of the council may switch their stand and not allow construction of the lot.

OPPOSITION TO THE lot is headed by Councilman Earle C. Strebe, who told the council that the approval of the lot would not only ruin the residential area surrounding the Howard Manor, but would "open the door" to an application by the Ambassador Hotel for a similar lot just east of that hotel.

There is currently an empty lot at that location now, and "if this one is approved, I don't see how we can disapprove an application from the other hotel," he said.

THE MATTER IS due to come before the council, following action by the Planning Commission.

The original approval was given the application when representatives of the Howard Manor appeared before the council last Friday and appealed for the lot and said that the conditions of the sale of the lot were subject to the conditional use permit.

Ex-SS Head Gets Life Term

HAGEN, Germany (UPI) — A 51-year-old former Nazi SS commander was sentenced to life imprisonment Monday for ordering the slaughter of 26 Jews during World War II.

A local court had found Paul Thomanek guilty of ordering the killings while he commanded a company in Poland in 1943.

Finders Keepers

FORT WORTH, Tex. (UPI) — Doyle Pruitt says he now believes in the old expression, "finders keepers."

After Pruitt's car had been stolen, a patrolman called him to report that the car had been found, out of gas, in nearby Mesquite, Tex. When Pruitt arrived in Mesquite to pick up his car he was told that four men had come along, poured a can of gas into the tank, and driven away in the car.

ALMANAC

Today is Wednesday, Nov. 2, the 307th day of the year, with 59 more in 1960.

The moon is approaching its full phase.

The morning star is Mars.

The evening stars are Venus, Jupiter and Saturn.

On this day in history:

In 1734, American frontiersman Daniel Boone was born.

In 1755, French queen Marie Antoinette was born.

In 1795, 11th U.S. President James Knox Polk was born.

In 1865, 29th U.S. President Warren Harding was born.

In 1889, North and South Dakota were admitted into the Union to become the 39th and 40th states respectively.

In 1920, Station KDKA in Pittsburgh began the first regular schedule of radio broadcasting.

In 1920, Haile Selassie was crowned Emperor of Ethiopia.

In 1959, Charles Van Doren admitted lying in the TV quiz scandal.

Thought for today: Thirteenth Century theologian St. Thomas Aquinas said: "There is no peace when a man agrees with another man counter to what he would prefer."



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CUT RATE DRUG STORES

Research....
When a New Drug is Ready—
Your Doctor Will Know About It—
And Thrifty Drug Stores Will Have It!

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PRESCRIPTIONS

BRING YOUR STATE MEDICAL CARE
PRESCRIPTIONS TO THRIFTY'S
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88¢ Sale!

366 So. Palm Canyon Dr.
PALM SPRINGS

FREE Delivery in Palm Springs

Prices Good thru Saturday *Plus Federal Tax. We Reserve the Right to Limit Quantities

BLUE CHIP
CHRISTMAS
CAROL
SPECIAL!

14 CHRISTMAS
FAVORITES
DECCA 12" HI-
FI LP ALBUM
ONLY 1/2
SAVER BOOK
AT ALL 55 BLUE
CHIP REDEMPTI-
ON CENTERS
For entire month
of November.



VINYL FLOOR WAX
\$1.29 AEROWAX Half Gallon **88¢**

HOLDS 9 PAIR! CHROME PLATED WIRE
\$1.29 SHOE RACK **88¢**

\$1.29 VALUE! QUILTED TOP HOLDS 16 GARMENTS
PLASTIC GARMENT BAG **88¢**

\$1.50 VALUE! 16"x21"
FOAM FLOOR MAT **88¢**

79¢ VALUE! Cotton Muslin with Zipper
Pillow PROTECTORS 2 for **88¢**

69¢ VALUE! COTTON PERCALE
PILLOW CASES PACK OF 2 for **88¢**

9x12 FOOT PLASTIC
59¢ DROP CLOTH 2 for **88¢**

BORERO ADULT OR INFANT GLYCERINE
SUPPOSITORIES PACK OF 25 2 for **88¢**

HOSPITAL FULL PINT
ETHYL ALCOHOL 2 for **88¢**

RITES
T.D. ANTISEPTIC FULL PINT 2 for **88¢**

\$2.38 VALUE! PKG. OF 2 ECON. TUBES
Kleenrite Toothpaste 2 for **88¢**

\$3.19 TO \$4.59 VALUES
B. F. GOODRICH
HOT WATER
BOTTLES
or FOUNTAIN
SYRINGES

3 & 4 YEAR
GUARANTEES

Your Choice
\$1.88

Top quality more
chandise, pro-
ducts of one of
the nation's best
known rubber
companies.

VALUES TO \$1.50!
Giant Assortment.
HAND
TOOLS

- Power Bit Sets
- Drill Sets
- Hack Saws
- File Sets
- Long Nose Pliers
- Levels
- Vise Jaw Wrench
- Screw Driver Sets
- Many, Many Others

YOUR CHOICE
88¢

THIS WEEK'S
5-STAR SPECIAL!

3 for \$1.50 VALUE!
WOMEN'S
RAYON TRICOT
FANCY TRIM
PANTIES
3 for 88¢

So luxurious looking, so
Thrifty priced! Of Nylonized
multifilament acetate tricot.
That's quick-drying, sun-
proof, absorbent! Heavenly
colors plus ever-popular
white!

- BLUE
- PINK
- MAIZE
- WHITE
- SIZES 8-17

\$1.19 VALUE!
Kapok Filled
BED PILLOWS
88¢

Big, plump, soft and com-
fortable! Long wearing
fillings. 17"x23" size.
Lowest price ever!

\$1.50 Value!
LEATHERETTE
DESK
ACCESSORIES

- Desk Pad • Memo Pad • Note Pad
- Desk Pen with Base • Address Book
- Letter Basket

Your Choice
88¢

Now available in
popular Black or
Ivory! Handsome
and useful acces-
sories for home or
office desk.

89¢ WRISLEY
"PLAY BLOCK"
BUBBLE BATH
2 SETS FOR 88¢

Teaches kids the
A-B-C's of bath-
time fun! Two
colorful packs
add up to 10
ounces of frag-
rant, billowing
bubbles to de-
light small fry!

BONUS BUY Reg. Size White
11¢ LIFEBOUY
SOAP
4 for 29¢

BONUS BUY GIANT SIZE
AJAX
CLEANSER
2 for 33¢

BONUS BUY SPRINGTIME
ROOM
DEODORANT
14-ounce
Aerosol Can **79¢**

BONUS BUY LIQUID
69¢ BON AMI
CLEANSER
FULL QUART **29¢**

\$10.75 VALUE!
SUPREME ELECTRIC
HAIR
CLIPPER SET
COMPLETE FOR \$5.88

Electric clippers,
single attachment,
barber scissors, bar-
ber comb, Let's Moms
and Dads give young-
looking haircuts at
home and salon!

\$1.00 VALUE! 10-INCH
DECORATED
IRONSTONE
SALAD BOWLS
2 for 88¢

Modern, colorful,
hand decorated de-
sign in handy all
purpose bowl.

COFFEE MUGS
CERAMIC
WOOD
GRAIN
4 for 88¢

Perfect for pic-
nics... home or
office use. Thrifty
super-special!

PLASTIC FOAM
UNCOVERED
PILLOW SHAPES
ROUND & SQUARE SHAPES

Your Choice
88¢

Odorless, non-
allergenic. Dura-
ble, comfort-
able. Round or
square. Can be
used as is.

Windsor 20-Pc.
BALL POINT
PEN SET
• 10 BALL POINT PENS
• 10 EXTRA REFILLS

88¢

Smooth writing
action, unbreak-
able barrel
pens. Fill all
writing needs of
the family.
Buy for Christ-
mas!

59¢ HAZEL BISHOP
LIQUID
CLEANSER
4 for 88¢

Deep cleans and smooths
rough blemished skin.

BETTY WOODS
• 69¢ HAND
LOTION
OR
• 59¢ HAND
CREAM
Your Choice 2 for 88¢

SALE OF TOYS
Your Choice
88¢

- \$1.50 VALUE
MARTY MIX
EGG BEATER
Colorful wooden toy
for toddlers 2 to 5
yrs. Non-toxic
paints and finishes.
- \$1.98 KNICKER-
BOCKER POP UP
TARGET GAME
Dart gun and 3
rubber suction cup
darts for fun and
safety!
- \$1.98 VALUE
KNICKERBOCKER
SPACE TARGET
GAME
Dart Gun and 3
Darts. Individually
boxed for gift use!

FOUNTAIN GRILL SPECIAL
CLUB
STEAK
with Potatoes, Chef's Salad,
Hot Roll and Butter.
ALL FOR
\$1.00

LIQUOR VALUES
BUY 3 AND SAVE!
DUNCAN
SINCLAIR
IMPORTED
SCOTCH
WHISKY
Distilled in Scotland!
A Thrifty exclusive!
FIFTH GALLON
3 for \$12
\$4.19 EACH

\$14.95 VALUE!
ALL METAL
3-LIGHT
POLE
LAMPS
\$7.88

Floor- to - ceiling
spring tension pole.
Lamps swivel. Col-
or choice and mod-
ern styling!

OLD MINER
DISTILLED 45 PROOF
DRY GIN
FIFTH GALLON \$2.98

HARKOFF
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13-inch
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Decorative wall clock in rich brass
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dial with gilded numerals, brass
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FEATURE OF THE ELKS CIRCUS Nov. 5 is lovely Melonga, and Tonya, the elephant, the only one in the nation to be trained to perform with two ponies and two Dalmatian dogs. The Elks Circus, a benefit for the local Elks Club, will be held Nov. 5 at the Palm Springs Polo Grounds. Free tickets are available for children, for both the 2 p. m. and 8 p. m. performances.

CALL FA 5-5085 FOR CLASSIFIED ADS

SEE THE BIG Ken Jensen
ELKS CIRCUS

POLO GROUNDS SATURDAY, NOV. 5
2:00 and 8:00

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MARILYN MONROE
YVES MONTAND
LET'S MAKE LOVE
TONY RANDALL - FRANKIE VAUGHAN

HUGE CIRCUS DUE HERE SATURDAY

The rhythmic music of a calypso, laughing and crying clowns, caged wild animals, and a dozen of the world's greatest circus acts will all be in Palm Springs on Nov. 5, when Elks Lodge 1906 presents the fifth annual Ken Jensen Circus at the Palm Springs Polo Grounds.

There will be two performances, one at 2 p. m. and the other, for adults and children alike, at 8 p. m. PROCEEDS FROM the circus are used by the Palm Springs Elks Club to build charity funds for Christmas baskets and for work with cerebral palsy.

The Ken Jensen Circus is not new to Palm Springs, but well known and acclaimed everywhere for its colorful, fast-moving performances featuring the greatest circus talent in the world, presented in clean, comfortable surroundings.

EACH PERFORMANCE runs two hours and includes such great circus talent as:

Golf Goes to Sea — Actors Jack Lemmon, Ricky Nelson and John Lund, filming "The Wackiest Ship in the Army" played golf — 20 miles out at sea.

The actors used the rolling deck of a minesweeper to practice putting on a homemade putting carpet unrolled for them by regular crew members of the minesweeper in the Pacific.

Village THEATRE
PALM SPRINGS
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Produced by ROBERT ALDER - Screenplay by ROBERT ALDER - Music by JEROME KERN
—Also—
A Voyage into the Unknown
WALT DISNEY PICTURES
TECHNICOLOR PRESENTS
"The Story of Three Little Pigs"

AFTER SUN-SET

Opera Has Brisk Sale Of Tickets

By GEORGE LAINE
If you had been thinking that Palm Springs is not culturally inclined (and there has been some evidence to support that thought recently), you'll be interested in the report of La Cherry Blossom Opera Company, which is due to present the first season of grand opera in Village history beginning this month.

The figures are impressive. WITH LESS THAN one full month of exposure behind them, the company has subscribed more than half of the projected house for the Nov. 20 opening in the Riviera Hotel's Mediterranean Room.

That's a sizeable testimony to the willingness of the Palm Springs area to support fine music (although it must be noted that more than half of the subscriptions were taken following the notification that Robert Weede, the San Francisco Opera Company's great voice, would be featured).

Now—for the rest of you—the path is simple. And the information on obtaining your tickets is to be found elsewhere on this page.)

POLICE DEPARTMENT, please note: A group of about 15 pledges from Riverside City College's Sigma Rho Chi are due in the Village Saturday afternoon for a little hazing.

If you see beggars on Palm Canyon Drive, officers, deal gently with them. They'd probably just as soon have one of our gendarmes tell 'em to stop the hazing, but that's part of the action.

THE DESERT RATS, our fine barber shop quartet, will be on deck for the School Community Dinner scheduled for the Riviera Hotel on Nov. 9.

Hugh Givens, Bill Hess, Ron Janelka and Jess Farmer make up the foursome and a better combination of voices I haven't heard out of more than a couple of the best of Southern California barber shop groups.

Also on tap for the entertainment picture are Alex and Wynne Hammond. It should be quite an evening.

COMES NOW THE Federal Trade Commission to probe the use of product "plugs" on radio and TV.

They've hailed three public relations firms into court and it looks like the FTC means business. It's difficult to say now but we may eventually see a thorough cleansing of that sordid situation.

NOTES OFF THE CUFF: Cute get-together, Alyce Zerman, Ranch Club hostess, hurried for Raul's little daughter following her christening yesterday.

Speaking of Raul, he and Gustavo have extended their already huge repertoire of melodies and sing forth new mariachi songs each night from the Hilltop's "Mariachi Room."

—Also—
A Voyage into the Unknown
WALT DISNEY PICTURES
TECHNICOLOR PRESENTS
"The Story of Three Little Pigs"

Entertainment in the Sun

WHO'S WHERE?

NIGHT CLUBS

Chi Chi Starlite Room—Bobby Sargent, Ketty Lester, Jay Lee and the Princess, Bill Alexander's Band. Show times: 8:45 and 11:45 p.m.

Palm Springs Riviera Hotel—Bobby Sargent, Ketty Lester, Harold Stern, the Nuxes Brothers. Continuous from 8 p.m.

Signature Room—June Schuster at the keyboard. Continuous from 8 p.m.

Billmore Hotel—The Billy Allen Band. Continuous from 8 p.m.

Hilltop Room—Raul and Gustavo, Clessa Williams and the Wally Harp Trio. Continuous from 8 p.m.

Rainbow Room—Jimmy Jina.

Friday and Saturday only.
Ruby's Dunes—Larry Foy at the keyboard. Continuous from 8 p.m.

Ocotillo Lodge's Candlewood Room—Harry Gillingham at the piano and organ. Continuous from 7 p.m.

Howard Manor—Lewis and Sanchez, The Guadalajara Boys. Continuous from 8:30 p.m.

Shadow Mountain Club—The Three of Us. Continuous from 7:30 p.m.

Desert Air Hotel—The Troubadors. Nightly from 7:30 p.m.

Ellet's Hideaway—The Casual Aires. Nightly from 8 p.m.

Ranch Club—Jim Buchanan Orchestra, weekends only. Hal Rogers at the piano, nightly.

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LEWIS and SANCHEZ
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GUADALAJARA BOYS
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Bob Tallaferra, Managing Director



VIOLINIST JOHN GOLZ will be featured as soloist when the University-Community Symphony orchestra opens its 1960-61 concert season at 8:15 p. m., tonight, in the University Memorial Chapel. Known for his sparkling performances which have demonstrated both technical ability and artistic musicianship, Golz will perform Bach's Concerto in E Major.

Sargent Polished Comic

Bobby Sargent, Ketty Lester, Jay Lee and the Princess, Bill Alexander and His Orchestra. Opening night show in the Chi Chi Starlite Room.

Bobby Sargent, who works admittedly with "no stool, no phone, no sweater," returned after a year's absence to the Chi Chi last night.

He needs none of the three items of apparatus to deliver his particular brand of humor.

SARGENT'S MORE polished than during his last engagement here although much of his material is unchanged. That's not a criticism, since his Rock and Roll Dist Jockey skit is an evergreen sort of a thing (complete with R&R dance, etc.).

And his Groucho interpretation also falls into the never-old category.

BEFORE SARGENT gets on stage, the audience is sufficiently roused by the magic (and humor) of Jay Lee and the Princess and by the vocal artistry of Ketty Lester.

Miss Lester is a new one on me. Newly returned from an eight-month swing — and I do mean swing — through Europe, the angel better moves in and out on old times like "Hooray for Love" and special material like "Old-Fashioned Man" and seldom-heard songs like "If You're Still Wounded" (I thought her changes on "Till There Was You" and "Day In, Day Out" were especially impressive).

Lee concentrates on a rope trick and a rabbit trick — both well done — and I concentrate on the Princess. It's a nicely rounded show and the Starlite Room is now beginning to swing for real.

—George Laine.

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Phone FA 5-5005

The Desert Sun

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Now Playing
SHOW TIMES: 8:45 and 11:45

Bobby Sargent ★ Ketty Lester
"The Young Man of Comedy" Singing Star of Ziegfeld Follies

JAY LEE & THE PRINCESS
Oriental Wit and Wizardry

Open Daily from 11:00 a.m. ... featuring

Blue Room ROAST PRIME RIB **CHI-CHI**
\$2.95
Cocktails from 10:00 a.m.

La Cherry Blossom Presents
An Extraordinary Season of Grand Opera for Palm Springs and the Desert Empire.

Gala Opening
8:30 p.m., November 20
Mediterranean Room, Riviera Hotel
Cavalleria Rusticana
and
Pagliacci

FOLLOWING PERFORMANCES

December 10	La Traviata
January 28	Madama Butterfly
February 23	Otello
March 18	Andrea Chenier
April 19	Girl of the Golden West

WITH THE FOLLOWING ARTISTS
Robert Weede, Dorothy Kirsten, Giovanni Mollo, Dolores Mari, Robert Merrill, Renata Tebaldi, Daniele Barioni, Geraldine Closs, Hernan Pelayo, Elaine Malbin, Katherine Hilgenberg, Russell Scarfo, Virginia Jeager, Miguel Andor, Roderick Ristow, Reba Mason, Elizabeth Landl, and many others.

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Company, Chorus and Orchestra under the direction of such brilliant conductors as Giuseppe Morelli, James K. Guthrie, Anton Rocco Guadagno and Curtis Stearns.

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La Cherry Blossom Opera Company

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The afternoon Mirror and Herald-Express, which do not publish Sunday, increased their rates 15 cents to \$1.90.

Several suburban dailies also increased their rates slightly.

WE GIVE BLUE CHIP STAMPS WE GIVE BLUE CHIP STAMPS WE GIVE BLUE CHIP STAMPS WE GIVE BLUE CHIP STAMPS WE GIVE BLUE CHIP STAMPS WE GIVE BLUE CHIP STAMPS



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Prices Effective
Thru Sunday,
Nov. 3-6

Mayfair joins in a Giant Grand Opening
Celebration of their New Market located at
10331 Magnolia Avenue in Arlington and
the new Woolworth's Variety in Cameron
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FRYERS 33**
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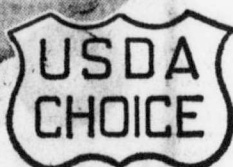
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**Canned
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Sandwich
Size
3-lb. Loaf
\$2⁵⁹

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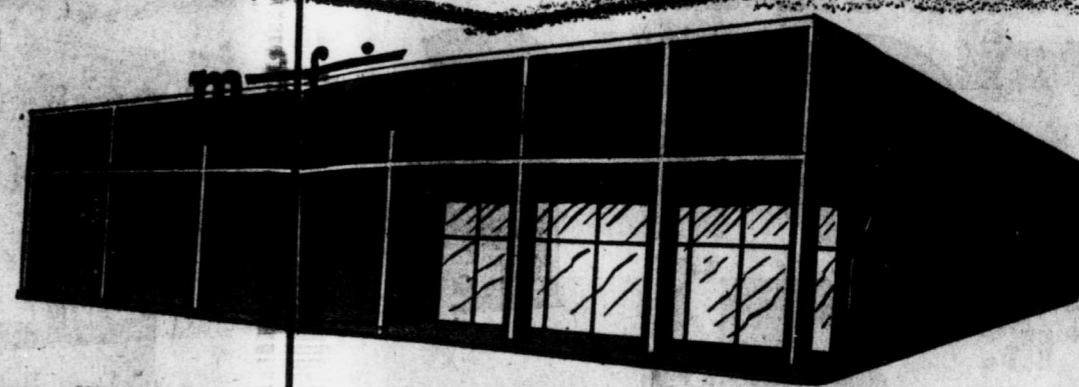
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Mayfresh, 12-oz. Btl.

Tomato Catsup 7 for \$1

Mayfresh, No. 2 1/2 Can

Tomatoes 5 for \$1



There will be a fabulous four days of fun and festivity for everyone as joins in a Grand Opening Celebration of their New Mayfair Market located at 10331 Magnolia Avenue in Arlington, and the opening of the New Woolworth's Variety in Cameron Center, Palm Springs.

Prices Effective Thursday Thru Sunday, Nov. 3rd - 6th.

Marcal, 80 Ct. Paper

Napkins 10 for \$1



C&H

Sugar

5-lb. Bag

49¢



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Rosarita, 16-oz. Pkg.

MEXICAN DINNERS....59¢

Kold Kist, 16-oz. Pkg.

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FROZEN PEAS.....6 for \$1

Birds Eye, 10-oz. Pkg.

CUT BROCCOLI.....6 for \$1

Birds Eye, 10-oz. Pkg.

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Birds Eye, 9-oz. Pkg.

BUTTER BEANS.....5 for \$1

County Fair, 8 Inch
Apple, Peach, Cherry,
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COCKTAIL TACOS.....39¢

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CHILI BEANS.....25¢

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CUT GREEN BEANS 5 for \$1

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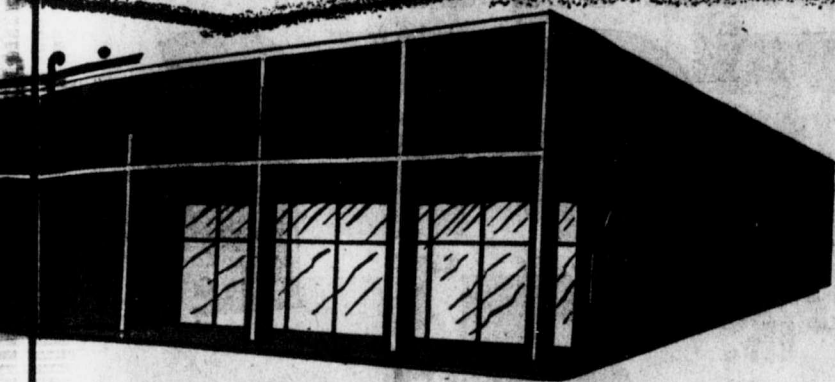
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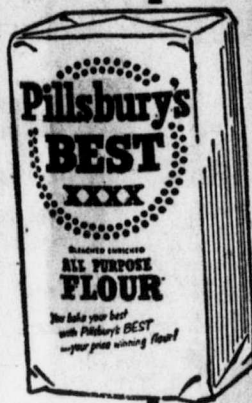


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Echo Trail \$3.39

5th

Straight Bourbon Whiskey
9 Years Old, 80 Proof

Red Brook \$3.89

5th

Kentucky St. Bourbon Whiskey
Sour Mash, 9 Years Old, 86 Proof

Cedar Valley \$3.39

5th

Kentucky Straight Bourbon
Whiskey, 9 Years Old, 80 Proof



Old Kentucky Quality \$3.79

5th

St. Kentucky Bourbon, 4 Years Old, 100 Proof
Kentucky St. Bourbon, 7 Years Old, 86 Proof

Waterfill & Frazier.... \$4.39

5th

Canada Dry—28-oz. Btl.
Ginger Ale and Club Soda 5 FOR \$1.00

You Always Get More for Your Money at Mayfair

SPORTS in the SUN

Wednesday, Nov. 2, 1960 The Desert Sun 1: A

L.A. American Loop Team Invited Here

Palm Springs made overtures today to Hank Greenberg and Ralph Kiner, franchise holders for the new American League baseball team to be located in Los Angeles, to consider the Village as a possible Spring training site.

The telegram was signed by Mayor Frank Bogert and Chamber of Commerce manager Jimmy Cooper.

Ralph Kiner, a Villager, is fully familiar with the training facilities, having used the Palm Springs Polo Grounds for training the San Diego Padres, for which he has served as general manager.

Mike McKeever Grid Career at SC Ended

LOS ANGELES (UPI) — The collegiate football career of Mike McKeever, one of the University of Southern California's twin line All-American candidates, is at an end.

Racquet Club to Host Seniors in 3-Day Tourney

More than 50 tennis players of Southern California who have reached 45 years of age, will rally at the Racquet Club this weekend for the Seventh Annual Senior Tennis tournament, scheduled Friday, Saturday and Sunday.

Men's singles and doubles will be played. Play starts in the singles Friday noon and in the doubles Saturday morning.

Finals in both events are scheduled Sunday.

Bill Lurie of Hawthorne, defending champion in the singles bracket will be back as will Bill Smith of San Pedro, runner up last year.

Other well known southland netters who have entered to date include Judge Joseph Call, John Sisson, Bill Robertson, Harold Williams, Amos Otis, Bill Magnus, Alex Gottlieb, Richard Hadley, Aubrey Pope, Donald Glazier, B. E. Neiden, Sam Norton, Mason Long, Rusty Burbridge, Dick Elwood, Allen Herrington, Gus Kettmann, Jack Frost, Fred Morrison.

BOWLING

PALM SPRINGS BOWL

Roy Wehrle, rolling in the Wednesday Night Scratch league at the Palm Springs Bowl, scored high individual game with 224 at Palm Springs Bowl for the week with George Kuffner, in the Pacemakers league second with a 213 game.

Roy Wilson of the Franchise league rolled a 199 game. Bob Blauvelt's 239 is high for the season in the Scratch league, Chuck Bureach, 225, in the Pacemakers and Ed Wassell, 232 in the Franchise league.

High series for the week in the Scratch league was rolled by Jack Donahue, 582. Blauvelt is high for the season with a 667 series.

Kuffner had a 573 series in the Pacemakers league and is high for the season with a 575.

In the Franchise league, Norm Wilson's 532 was high series for the week with Wassell's 548 high for the season.

John Marinko rolled a 531 series last week in the His and Hers league for the men and Verlie McMahon was high woman with 473.

Weiss Resigns Yankee Office

NEW YORK (UPI) — George Weiss, general manager of the New York Yankees, American League, whose departure from their front office has been rumored for two weeks, ever since Casey Stengel was fired as manager, today handed in his resignation.

Roy Harney, his secretary, is expected to be named as his successor.

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Player of the Week



JAMES (POOCHY) HILL, number 20 on the first string Varsity roster, is one player who not only plays top football, but keeps promises. In a game against Hemet, Hill told cameraman Marty Kenyon, who took him to the game that evening, "I'll make a touchdown for you the first time I get the ball." He did it. Playing the wing-back position, Hill's 151 pounds, 5 foot, 7 inches tall, is accented by his ability to plunge through the opponents line zig-zagging around opponents, leaving them reaching for air. He scored the only TD against Banning last weekend. (Desert Sun Photo)

Iowa Favored by Slight Margin Over Minnesota

NEW YORK (UPI) — Top ranked Iowa is a 1½ point choice over Minnesota and third-ranked Navy is a one-point choice over Duke in two of the key games on next Saturday's college football program.

The Iowa-Minnesota game is the No. 1 game of the day inasmuch as it pits the first and second ranked teams in the nation against each other. Each carries a 6-0 slate into the game.

Navy, which barely squeezed past Notre Dame last Saturday, will be up against a tough Duke squad that has lost only one game.

Fourth-ranked Missouri is a 13-point pick over Colorado, seventh-ranked Washington is 3 over Southern California, eighth-ranked Tennessee is 10½ over Georgia Tech,

THUNDERBID TO HOST TOURNEY

264 Women Entered In 10th Invitational

Mrs. Herman Ridder, chairman of the Tenth Annual Women's Golf Invitational at Thunderbird Country Club, to be played Nov. 13 through 16, said today that the entry list for the event closed with 264 women golfers from many parts of the state listed.

There will be 66 foursomes, one Thunderbird member and three

Durocher May Go to Salt Lake

BEVERLY HILLS, Calif. (UPI) — Leo the Lip in Salt Lake City! It just may happen. Former Giant manager Leo Durocher, a stormy character in baseball throughout his playing and coaching days, said Tuesday he was considering seriously an offer to manage and share ownership of the Salt Lake City Bees of the Pacific Coast League.

(Paid Political Advertisement)

TUNE IN TONIGHT!
CHARLES H. D. S.

JAMESON SAUND DEBATE
Before Riverside League of Women Voters

HEAR YOUR 29th DISTRICT CONGRESSIONAL CANDIDATES DEBATE THE VITAL ISSUES OF THE CAMPAIGN OVER STATION

KREO --- Indio
1400 on your dial
10:00 P.M. TONIGHT

Jameson for Congress Committee
B of A Building
Corona, California
E. S. Rothrock, Treasurer

Indian Varsity

Playing Dates For AL Club Asked Today

Greenberg Applies For Coliseum Time For American Loop

LOS ANGELES (UPI) — Hank Greenberg, spokesman for the American League's proposed Los Angeles baseball club, goes before the Coliseum Commission today seeking to share dates in the huge stadium with the Los Angeles Dodgers during 1961.

Groundwork for the application was laid Tuesday by Greenberg when he conferred with commission president George Kinsey and Coliseum manager Bill Nicholas, who said there were 31 dates available without interfering with the Dodgers' National League schedule or other tenants of the stadium.

GREENBERG THEN TOLD a press conference that if the American League dates are granted the become a member of the new oring a franchise here would be solved.

As representative of the American League's realignment committee, Greenberg also was charged with seeing that suitable financing was available for a proposed franchise and he said that was promised by C. Arnholt Smith, San Diego, Calif., banker and owner of the Padres club in the Pacific Coast League.

GREENBERG EMPHASIZED that no franchise had been granted yet and it would be up to him to satisfy the American League that he had arranged to meet the qualifications for a club here before a franchise could be granted.

So far as his own connection with the proposed new franchise was concerned, Greenberg said he would first have to divest himself of his stock in the Chicago White Sox and then he hoped to become a member of the new organization.

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LOSS OR TIE WOULD END IT

Tribe Faces 'Must' Game Here Friday

Palm Springs Indians face a "must game" Friday night when they entertain the surprising Yucaipa High team in their third Desert Valley League game.

They must win to keep their mathematical chance for a DVL title alive. A loss or a tie would eliminate them.

The Indians are now 1-1 in the league as result of their loss to Banning last Friday night at Banning. Yucaipa hasn't won a game yet but tied Banning while losing to Coachella, the defending champions.

THE THUNDERBIRDS of Yucaipa boast a strong attack but are loose on defense.

They went 26-26 against Banning displaying a powerful attack but they allowed Coachella three touchdowns while scoring one.

Coach Bunting is hurting in the backfield. Tony Gomez is out for the season because of early injuries and Butch Harmon suffered bruised ribs again at Banning and may not make it by Friday.

Key blow was suffered in the line when tackle Harry Kazruich is a doubtful starter Friday after suffering a broken thumb last week.

BUNTING IS HOPING for a victory Friday night despite the injuries to an already small squad.

"We could never get started at Banning," he said. "It wasn't our night. Things may be different this week."

Yucaipa's overall record is 1-4-1. Palm Springs, is 2-4.

In other DVL games Friday Banning, 1-0-1 in league play, goes to Twentynine Palms, 0-1-1, and Indio and Coachella Valley tackle in a home-town game at the Date Bowl. The Arabs are 2-0-0 in the DVL, Indio, 0-1-1.

ALTHOUGH BANNING ganged up on Lloyd (Ike) Gauff last Friday and kept him from scoring, he still leads Tribe members in hitting pay dirt with 36 points. Jim Hill's gallop at Banning tied him with Butch Harmon at 12 points.

The Indian scoring to date:

	TD	PAT	PTS
Lloyd Gauff	5	6	36
Butch Harmon	3	0	12
Jim Hill	3	0	12
Jeff Rollins	3	0	6
			66

*Two points scored on a safety.

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MEASURABLY NEW, IMMEASURABLY NICE! '61 CHEVY Open the door to a whole new money's worth! There's more entrance space in this '61 to make getting in and out easier. More rear foot room for the man in the middle. Seats that are as much as 14% higher. A tremendously spacious new kind of deep-well trunk that opens at bumper level for easy, short-lift loading. But look—there's actually less outer space, leaving extra inches of clearance for parking and maneuvering! Neat trick? Bless our ingenious designers. They've shaped spacious dimensions, thrift and dependability into the most sensationally sensible car you could buy.



Now! Big-car comfort at small-car prices
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the lowest priced full-sized Chevrolet!
You can be on a budget and still enjoy big-car style and comfort! Look over our '61 Biscayne—6 or V8. You get Chevrolet quality, roominess, the works, at a price that's competitive with cars that give you a whole lot less!

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South Palm Canyon Dr., corner E. Sunny Dunes Rd. Palm Springs, Calif. Phone FAirview 4-9166



BEAUTY AND THE Mayor of Palm Springs look over the Park Imperial development as they discuss plans for the Nov. 26 swim suit style show that will launch the new PI development in the Village. Mayor Frank Bogert—project manager for Park Imperial—held poolside parley with tittin haired Suzanne Cembrowska, 29 year old high fashion model who fled Red Poland in 1939 to begin a California career in magazine, television advertising modeling, and motion picture work. Suzanne was "Miss Poland" in 1959, plans to be an American miss in five years. (Anderson Photo)

SUNAIR

Chi Thetas Conduct Rushing for Fall

By JEAN PATANE

Chi Theta Chapter of Beta Sigma Phi sorority fall rushing party was held at the home of Mrs. John Down on Palo Verde Drive. The attire of members and guests themed to "What You Wouldn't Be Caught Dead In" evoked hilarity throughout the evening.

Following the buffet dinner, entertainment hostesses Rena Estel and Eleanor Jandilus presented Bel Butterworth in a program on jewelry. Mr. Butterworth explained the method of making jewelry from the uncut and unpolished semi-precious stones through the various stages of design and mounting. Guests enjoying the affair were Sue Lamkin, Marion Monette, Irene McCormick, Annette Kizer and Mabel Wills.

At the Sunair Motel for the weekend were Mr. and Mrs. Charles Oldfield and Mr. and Mrs. T. O. Lamprey and grandson, Steven Fleichman, from Orange, Mr. and Mrs. Howard S. Reid from Long Beach, Mr. and Mrs. Mark MacMahon of Newport Beach, his brother and wife, Mr. and Mrs. C. C. MacMahon from Glendale, Mr. and Mrs. Murray Imhoff and Mr. and Mrs. Maurice Blue from Arcadia. Mr. and Mrs. Fred Johnson returned for another week of desert relaxation. They make their home in Los Angeles.

Robert D. Campbell arrived from his home in Amory, Miss., last week and is visiting with his sister and family, Mr. and Mrs. Joseph Pika. He is planning on bringing his wife and three children to the desert later in the season to make their permanent home.

After spending the summer in San Diego Mr. and Mrs. T. V. Gould returned to their Melrose Drive home on Monday.

Mrs. Vernon Krings and Mrs. Louis DeGrucio joined others from the area, Margaret Pratt, Lorraine Nowak, Frances Davis, Millie Kaiser, Irene Lannon and Helen Thompson to attend the Diocesan Council of Catholic Women that was held last Wednesday at the Chapel of the Immaculate at the College in San Diego. They left Tuesday and returned Thursday.

Guests at the Sunair Terrace included Mr. and Mrs. D. D. McGaughey from Laguna Beach, Mr. and Mrs. William Hansen from Tahoe Valley, Dr. and Mrs. L. Swanson from Anaheim, Mr. and Mrs. L. G. Wood of Fullerton and Mr. and Mrs. A. Robertson from Manhattan Beach.

Mrs. Flossie Hester of Los Angeles is spending several weeks visiting with her daughter and family, Mr. and Mrs. Woodrow Fouts at their home on Palo Verde Drive.

Twenty classmates of Gail Snyder gathered at her home on Melrose Drive Friday afternoon, Oct. 2, to celebrate her seventh birthday. Decorations were in the Hallowe'en motif and Mrs. Russell Snyder served cupcakes, ice cream and soft drinks after the children enjoyed games and the presents were opened.

Mr. and Mrs. William Kaucch of Montebello are spending this week at the Melrose Apartments.

Roberta Hansen of Stockton, arrived last week and plans on spending the winter with her aunt and uncle, Mr. and Mrs. Russell Snyder at their home on Melrose Drive.

Mr. and Mrs. D. V. Spaulding arrived from their home in Payette, Idaho, and will spend the winter as guests at the Palos Verdes Apartments and Mary E. Green arrived Monday from San Francisco for a week of desert sunshine. Mr. and Mrs. W. L. McGinnis of Silverton, Ore., are also here for the winter.

Among the weekend guests at Palos Verdes were Mr. and Mrs. A. B. Cobble and daughter, Lynn, of Long Beach; Mr. and Mrs. Harold Hatch and son, Harold, Jr., from La Mesa, and their guest, E. F. Bryans, who is visiting from San Diego and who stayed on for this week. Mr. and Mrs. Ugo Rossetto and daughter, Judy, from Los Angeles, Mr. and Mrs. R. B. Burton from South Gate, Beauna M. Whitehead of Anaheim and Mr. and Mrs. A. Z. McLaughlin, also of Anaheim.

Mrs. John Matheson, who manages the Palos Verdes Apartments, is again this season making her interesting natural rock figurines.

Temporarily Closed
BUFFALO, N.Y. (UPI) — The Year Host Restaurant is normally open 24 hours a day, but it was forced to close its doors—and open its windows — early one day because of an unwelcome visitor.

Police said a customer left a live skunk in a shopping bag about 1 a.m. "The skunk got out of the bag and the restaurant closed," they reported.

Rub It Out
FORT MADISON, Iowa (UPI) — People still make mistakes. The Safflower Pen Company here reports that in the past 12 months it has sold more than 4.2 million erasers.

HOT ROD VYING FOR AFFECTIONS IS DIVORCE CAUSE
LOS ANGELES (UPI) — "This is a strange kind of a correspondent," mused the judge in divorce court.

"Indeed it is," said the attorney for Mrs. Kay Marolla, 24. "It's the worst kind because a woman can't compete with a car."

Mrs. Marolla testified Monday in seeking a divorce from machinist Norman R. Marolla, 25, that he spent all his time working on a hot rod and that one half of their income went into the 1944 auto. Superior Judge Newcomb Cardee awarded her a divorce. The correspondent hot rod he ordered sold with half of the proceeds to go to Mrs. Marolla.

Meeting Will Air Vote Propositions

THOUSAND PALMS — Pro and Con arguments on the 15 propositions to amend the State Constitution will be presented at the Community Church here at 3 p. m., Sunday, by a panel of speakers from the Riverside Chapter of the League of Women Voters.

Mrs. Richard Kent will be the moderator. Mrs. Charles Baker and Mrs. Louis Gilbraith will present the Pro issues, Mrs. Richard Brill and Mrs. Myra Linn, the Con.

This free service to voters in the vicinity is being made available under the sponsorship of three Thousand Palms organizations:

Property Owners' Association, Chamber of Commerce and Community Church.

Ego Takes a Fall

MONTPELIER, Vt. (UPI) — State Budget Director Neal J. Houston said the elimination of the names of department heads and their deputies from official stationery "is a wonderful step in the right direction toward getting the state government to stop the cluttering of letterheads with a whole mess of names to boost the individual ego of those involved."

Read Sun Classified Ads

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Reg. \$2.25 Value—75c Size FREE!

Wash AND Curl \$1.50 Size Plus 75c Size BOTH FOR **99¢**

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Milk of Magnesia **67¢**

Charcoal Briquets 10 LBS **69¢**

Camels, Luckies, Old Gold, Chesterfield, Phillip Morris

CIGARETTES CARTON **\$1.99**

Chicken of the Sea
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Tuna

3 CANS 69¢

Delsey Extra Soft
Toilet Tissue **4 Rolls 34¢**

White King Powder
Cleanser **2 F 19¢**

Liquid Cleaner—Qt.
Handy Andy **57¢**

ZORI'S
32¢ Pr.

Bama-Que—16 oz.
B-B-Q Sauce **59¢**

25-lb. Box
Detergent **\$2.88**

4-lb. Jar
Apple Jelly **83¢**

PLANTERS
PEANUTS
3 FOR 88¢

Cat Food
Friskies **3 FOR 25¢**

Gallon—Green
Olives **99¢**

3 Tube—50-ft.
Sprinkler Hose **\$3.97**

Artificial Plastic
Flowers **6 F 1**

50-ft. 5-yr. Guar.
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Decorator Pillows

Italian Silk, 12 Inches Square

Corded edges, button center, new kapok filled, 15 colors. Reg. \$1.69. OUR PRICE **\$1.44**

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9x12 linoleum rug in a grand selection of colors and patterns. Choose while selection is best.

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Perfect for Walls, Hard-to-Reach Places. Reg. \$3.70 Value **\$1.19**

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Deluxe Size, Beautiful Saran Seat & Back

\$3.88

Telephone
Indexes **49¢**
Reg. \$1.00

Garlic or Onion
Press **59¢**
Reg. \$1.00

Shower
Curtains **88¢**
Reg. \$2.00

Work
Gloves **39¢**
Reg. 60¢

French Fry
Cutters **69¢**
Reg. \$1.00

Chaise Lounge
Covers **\$1.98**
Reg. \$2.98

Wall Can
Opener **88¢**
Reg. \$1.00

Metal Shoe
Trees **39¢**

Corn Kitchen
Brooms **69¢**

BED
Pillows **\$1.99**
Reg. \$3.50
Pair

Door Mirror
16 x 56 **\$2.99**
Reg. \$3.99

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CHICAGO (Special)—Medical research proves that folks over 50 need different quantities and kinds of vitamins and minerals than younger people. For this reason, a completely new and different scientific formula for folks over 50 has been introduced by Geriatric Pharmaceuticals, Inc.

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**One Carat
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SHOPLIFTERS ADD COST OF THEFTS TO BUYER'S PRICES

NEW YORK — UP — Supermarkets and variety stores in the nation lost \$3 million a year because of shoplifting, and the losses are on the rise, the Insider's Newsletter reported Monday. The letter said the thefts are forcing the stores to charge higher prices.

WILSON'S JEWELERS

EXPERT WATCH MAKERS ON
HAND TO SERVE YOU AT ALL
TIMES
300 NO. PALM CANYON DR.
Across from the 78 Union Station

Dear Abby

DEAR ABBY: The tradition of stopping the clocks when someone died stems from an old Irish superstition. It was said that if the "devil" could hear a sound in that house, he would return to claim another spirit. They also turned all the mirrors to the wall so they wouldn't get dark and smoky. Then they went out to the beehive (if they had one) and whispered the news of the death to the bees, lest they leave the hive. Don't ask me why they did all this. I just know they did.

FROM IRELAND

DEAR ABBY: According to my grandmother, who is 92, only one clock was stopped in the house when a person died. The reason be-

ing that when the coroner came around to write up the death certificate there would be no question as to the exact time of the death. There was no superstition to it.

MONICA

DEAR ABBY: The custom of stopping the clocks when a person died originated in Scotland in the 17th century. In those days all clocks were the loud ticking type, and out of respect for the deceased, they kept complete silence.

M. Mc T.

DEAR ABBY: Stopping the clock at the moment of death is an old Jewish practice. It is symbolic that "time" has run out for that person and, therefore, in his hon-



HAD JEWISH NEIGHBORS

DEAR ABBY: Where do people get the idea that stopping the clock when someone dies is an "old superstition?"

It is still done today and the reason is a good one. When friends make condolence calls, they don't have to ask, "What time did he pass away?" They can just look at the clock.

"DOC"

DEAR ABBY: When I was a little girl, I recall seeing my mother stop the big grandfather clock that stood in our hallway. I asked her why she was stopping the clock and she told me my brother had died, and there should be no chimes or bells in a house of mourning. She was Hungarian-born, so I imagine this was an old

Hungarian custom.

DEAR ABBY: If you find out why they stopped the clocks when a person died, please print it. And while you are investigating this superstition, also find out why they throw out all the water that happens to be in the vases at the time of death, and why they cover up all the mirrors and pictures.

CURIOUS

CONFIDENTIAL TO JUDY: Don't plan on marrying for "Better or for worse" ... plan on marrying for GOOD!

For a personal reply write to ABBY, Box 3365, Beverly Hills, Calif., and include a self-addressed, stamped envelope. Abby answers ALL mail.

... By Abigail VanBuren



ROOTIN', TOOTIN' DAYS OF THE OLD WEST will be recreated when thousands of visitors celebrate the rededication of 100-year-old Columbia Historic State Park, Nov. 5. Pictured above, present day pupils get a taste of old time education as they try the school's two-seater desks. The California Teachers Association sponsored the school restoration, creating a monument to pioneer education.

DESERT HOT SPRINGS

Sadie Dehner Back From Auxiliary Meet

By ELLEN SAUNDERS

Sadie Dehner, president of the American Legion Auxiliary Post 763 — returned Saturday from a three and a half month vacation which included attendance at the state convention of the American Legion in San Francisco, a month at Lake Calumet with her niece and nephew, the Bob Clessons and a boat trip to Hawaii.

In company with Mr. and Mrs. Burt Paddycoot of Manhattan Beach, she made the rounds of tourist attractions in Honolulu, visited Hilo and planned to Kailua. The homeward voyage aboard the SS Lurline was marred by a three-day storm.

Sid and Ann's cafe in North Palm Springs was crowded last Saturday night as well wishers congratulated them on the third anniversary of their opening and sampled the buffet provided by the proprietors for the sum of 50 cents per person, with all proceeds going to Angel View Crippled Children's Foundation.

Mrs. J. Marie Ropp left on Sunday for a short stay in San Francisco, before returning home she will attend the 11th encampment of the 49ers which will be held shortly in Death Valley. Mrs. Ropp, an art dealer and critic, is looking forward to seeing the new art museum which has just been opened near Furnace Creek Inn.

Mr. and Mrs. Howard W. Brown of Costa Mesa have just opened their home at 66-682 Estrella for the winter and already find that "They love being here."

Guests currently enjoying the hospitality of the Broadview Lodge include Mr. and Mrs. Louis Ferris of Los Angeles who are spending nine days here; Dr. and Mrs. Hubert Davidson of Dana Point (Dr. Davidson is pastor of the First Baptist Church there) and the John Niksons of Azusa, who had been vacationing in Chicago and stopped off en route to their home for a short rest.

Two well known residents of this community who recently underwent surgery are reported to be making a satisfactory comeback. Mrs. Vivian Hunt is confined to the Loma Linda Hospital while Rabbi Isaac E. Bloch of the Congregation of Nove Shalom, is at the Mt. Sinai Hospital in Los Angeles.

Grace and Ferd Pedersen, who have been spending the past six weeks in San Mateo as the house-

guests of Mr. and Mrs. Bube Paden, are back in town. She said they enjoyed visiting Carmel, Sacramento and San Francisco and lunched at several world famous restaurants. In San Francisco they met localite Fern Norton, who is vacationing there.

Mrs. Sarah Weiss, who has been spending most of her time in Arizona with relatives since her recent return from Europe, motored in last week and reported she is going to stay awhile.

For the fourth consecutive year, Mrs. Stephanie Hava of Cleveland, sister of the Rudy Ludwigs, has chosen to spend her two week vacation here. For that matter, Ludwig says that there are other members of his family who live in Cleveland — two brothers and a sister — have all visited here and are eager to return.

Other guests at the Sahara during the past week have included Jack Douglas of La Canada, and Councilman and Mrs. James Duncan of Lynwood.

Mr. and Mrs. Charles McCann of San Marino, who have just returned from a two and one-half month tour of Europe, motored down Sunday for a visit with the Earle Smiths and enjoyed their stay so much that they ended up by weekending here.

The well attended Halloween dance held by the Pied Pipers on Saturday night was a gay affair. The prize for the most original costume went to Sam and Marian Mooney who appeared as a cave man and woman. The Spanish costumes worn by Ed and Virginia Jacobson were judged to be the prettiest, and Jack and Colleen Morey won a big round of applause and the prize for the "cutest" costume.

Mr. and Mrs. Harold Arnesen spent the past weekend with their daughter and son-in-law, the Bradley Thompsons who moved into their new home in Palm Desert last Friday. On Sunday the Thompsons and the Arnesens hosted a luncheon at the Shadow Mountain Club for Mr. and Mrs. Harry Smith and Mrs. Smith's mother, Mrs. Hebard Anderson of B-Bar-H Ranch.

Mr. and Mrs. John Kunkel who have been associated with Mrs. Kunkel's parents, the Tel Spelazas in the management of the Highlander Motel for the past two years, have moved back to their former home in Reseda.

Silent Burglar Inventories Loot

Police today are seeking a burglar who calmly inventoried the loot on enclosed patios while his victims slept in adjoining rooms late Saturday or early Sunday morning.

Investigators added the burglar may have been scared away by a third potential victim whose room had been entered. Palm Springs police theorized the third intended victim may have snored, scaring away the burglary attempt.

Missing from two Ocotillo Lodge apartments Sunday was approximately \$200 in cash, plus miscellaneous items. A third unit had been entered, but nothing taken.

The burglar carried the victims clothing and other handy materials onto the enclosed patios of the two apartments, and neatly piled the materials aside until the money was located. With both victims still sleeping soundly, the burglar glided on to a third apartment, where nothing was taken.

to pamper
your cat...

kidney'n meat • liver'n meat
chicken • meaty mix • chopped fish
5 Dr. Ross' CAT FOODS

Discounts

INDIO OPEN 10 TO 9 DAILY ... SUNDAY NOON TO 6 P.M.
WE RESERVE THE RIGHT TO LIMIT QUANTITIES
SALE PRICES EFFECTIVE THROUGH SUNDAY

MARY PROCTOR IRONING BOARD

All metal construction.
Adjusts for sitting or standing.
Won't tip or wobble.
Model 60082



OUTDOOR SPECIALS

Folding Aluminum
Chaise Lounge

Perfect for patio, pool or yard.
7.99

24" Size
BARBECUE GRILL
Completely motorized. Heavy duty. All metal hood. Motor and Spit.
11.88

ALUMINUM
PATIO TABLE
19" high, 19" in diameter. Perfect for patio or yard.
1.97

Olympian Outdoor Torch
For Outdoor Lighting. Full Quart Capacity.
1.99

HURRICANE LAMP
Complete with aluminum base, 5 ft. rod, glass chimney and citronella candle.
88c

TOY DEPARTMENT

Shirley Temple TV Package
Famous Shirley Temple Doll in slip, panties, and complete wardrobe, including play outfit, school dress, party dress, raincoat and in TV gift package with carrying handles.
Doll 12 inches tall.
\$8.88

Mattel No. 661 Winchester Rifle
Featuring secret rapid-fire action. Fires and ejects shooting shell. Has wood grain stock and grip with all metal mechanism. Includes target, loading shell cartridges and 6 safe bullet noses. Also razor caps.
\$3.00 VALUE
\$1.99

An Automobile to Delight Any Youngster
Ball-Bearing Axle Supports. Adjustable Pedals.
REG. \$18.00
\$12.77

Mattel Official Detective Snub Nose .38
and Shoulder Holster Comes complete with identification case and detective live badge.
\$2.68

Lilt Home Permanent
Reg. \$1.59
99c

Bexel
100's
Reg. \$5.95
\$2.99

VO-5 Hair Dress
1.00 Size
69c

Doan's Pills
100's
69c

Listerine Mouth Wash
Reg. 89c
14 Oz.
63c

Vicks Vapo Rub
Reg. 45c
29c

Noxema Skin Cream
1.23 Size
68c

Mennen Skin Bracer
Reg. \$1.00
77c

Jergen's Lotion
Reg. 54c
39c

Anacin 100s
Reg. \$1.19
88c

BAN Roll-On Deodorant
Reg. 98c
62c

REG. \$1.50—12 OZ. LIQUID

Maalox

99c

REG. \$1.10-\$1.25 HAIR COLORING

Miss Clairol

88c

REG. 98c—24 TABS

Dristan

67c

REG. \$1.25—100 TABLETS

Bufferin

79c

Cook More Than 300 Delicious Dishes!
\$7.99
\$13.95 VALUE
Presto Cooker
Automatic Pop-Up TOASTER
Fully Automatic with Toast Color Control! Full Yr. Guar. Orig. \$19.95
\$6.99

Famous Brand BLENDER
Liquifies, blends, Shreds, Grates, and Even Shaves Ice! King Size 46 Oz. Container with Measure Top Cover OVER 50% OFF!
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3-Position
Electric Heating PAD UL Approved
Guaranteed Moisture Proof Cover
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King Size TV TRAY TABLE
With Brass Legs Stain and Alcohol Resistant. Folds for Easy Storage.
REG. \$2.95 VALUE
\$1.29

Metal 3-Tier Utility Table
With Electrical Outlet Lightweight. Compact
\$3.88

AUTO FLOOR MAT
Full Contour Front Seat. Covers Entire Floor Surface
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Bamboo Shades
30 X 72 INCH SIZE
Many Other Sizes:
3x6-ft.98 8x6-ft. 2.78
4x6-ft. 1.18 9x6-ft. 2.78
5x6-ft. 1.48 10x6-ft. 2.98
6x6-ft. 1.88 12x6-ft. 3.88
7x6-ft. 2.18
68c
Finest quality inside peel bamboo in stock to fit every shade problem. With hanging hardware.

Now at Sontag—Your Choice of the Most Popular
TOOTH PASTE
Reg. 83c Family Size
Crest Colgate Gleem Pepsodent
66c

Reg. \$2.00 Size
Lustre Creme SHAMPOO
\$1.22

Reg. \$1.00 Nose Drops
PRIVINE ... **59c**

Reg. \$1.08 Cold Tab
CORCIDIN .. **63c**

Combination Bed or Lap BED TRAY
Stain Resistant. Folds Flat in a jiffy
\$1.28

Bottle of 100Q 1/4 Grain
SACCHARIN .. **19c**

60c Size
Halo Shampoo **39c**

\$2.00 Size
BRECK Hair Spray **99c**

75c Size
BAYER ASPIRIN **48c**
100s

Halt of 2nd Plane Told By Western

Reasons for Lack Of Flight Cited To City Council

Western Airlines, in a letter this week to Palm Springs City Council, explained its reasons for halting the early second plane service to and from the resort city.

WESTERN FORMERLY started its second plane service to Palm Springs about Oct. 1, and the letter to the council explained that "there have not been enough customers to fill the two planes."

The letter went on to explain that Bonanza Airlines has two planes a day which have drawn heavily from the potential load of Western Airlines.

AT THE SAME TIME, Mayor Frank Bogert told the council that he had received a letter from American Airlines saying that it was starting intra-continental flights from New York to Phoenix, Ariz., and from there Palm Springs bound passengers will be able to board a Bonanza Flight almost immediately.

Western Airlines said it was planning to add the second flight about December, if the traffic showed it would be possible to operate it.

County Officials To Join National Security Seminar

Participation by county department heads and their assistants in the National Security Seminar to be conducted in Riverside Dec. 5 through 16 under sponsorship of the Riverside Chamber of Commerce with the Eleventh Naval District the Sixth Army and the Sixth Air Force Reserve Section, was approved by the Board of Supervisors this week on recommendation of Personnel Director Donald Spencer and Administrative Officer Robert Andersen.

The purpose of the Seminar, the only one to be held in California in a period of two years, is to provide civilian leaders in the community with background knowledge of national policies, world politics and world economics.

The Seminar will be conducted by the Industrial College of the Armed Forces. It is a condensation of a ten months course of college graduate level attended by senior military personnel in Washington, D. C.

Jameson Names William Vaughn

William Vaughn of 788 North Riverside Drive, Palm Springs, has been appointed chairman of the Jameson for Congress Committee for the Palm Springs area, it was announced today. The committee is supporting Charles H. Jameson, candidate for Congress from the 29th Congressional District, which encompasses both Riverside and Imperial counties.

Vaughn is being assisted by his wife, Jean Vaughn, who is women's chairman for Jameson in this area.

The new appointee is an attorney.



HALLOWEEN HOP with live music by a six-piece combo brought Palm Springs district youngsters out swinging Monday evening, with young vitality celebrating the night of spirits. The big night was jointly sponsored in the Palm Springs Youth Center by the Center and the city Recreation and Special Events Department. (Desert Sun Photo)



PUTTING THE HALLOWEEN whammy on some of his classmates at Kiddie College is Steve Garfield, attired as a skeleton in the school's holiday party Monday. But Stevie and Douglas Miller, as Friar Tuck and Robin Hood, and Kristina Buckheim, as a Swedish country girl, don't appear too worried. The Miller boys won the Kiddie College prize for best costume with Chuckie Ross second and Stacy Karp third. (Desert Sun Photo)

CAMPAIGN BUTTON HUCKSTER SREAMS FOR BOTH PARTIES

PATERSON, N. J. — UPB — A campaign button huckster stood on a street corner here Monday during Henry Cabot Lodge's campaign tour showing: "Here you are! Get your buttons for both parties here! I have no hard feelings for either party. I eat from both of 'em!"



HALLOWEEN PARTY drew huge gang of youngsters — and their parents — to Cielo Vista School on Tuesday. The party featured all costume parade and refreshments plus game. Here are some of the youngsters en route to parade. (Desert Sun Photo)

NEWSMAGS GIVE KENNEDY 'EDGE'

WASHINGTON — UPB — Three leading news magazines have published surveys indicating Sen. John F. Kennedy has a substantial edge over Vice President Richard M. Nixon in the presidential race.

The appraisals by Time, Newsweek and U.S. News & World Report said Kennedy entered the final week of the campaign in a good position to capture far more than the 269 electoral votes needed to win.

HOWEVER, ALL THREE magazines agree that in many key states where Kennedy appears ahead the edge is so slight that the electoral votes could go either way.

Political experts who took part in the surveys also agreed that the religious issue was an important factor upon which the election could hinge.

Time said a survey by its correspondents gave Kennedy an edge of 306 electoral votes to 149 for Nixon, with 83 votes listed as "unpredictable."

NEWSWEEK REPORTED that political editors and reporters contributing to its Listening Post credit Kennedy with 278 electoral votes to 159 for Nixon, with 100 electoral votes regarded as a "toss up."

The survey by U. S. News & World Report gave Kennedy 282 electoral votes and Nixon 205, with 50 in the doubtful category.

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14A The Desert Sun
Wednesday, Nov. 2, 1960

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DHS Recreation Posts Go to Three

The only three nominees for the three trustee vacancies on the Desert Hot Springs Recreation and Park District board were assured by the Board of Supervisors this week of appointment. They are Herbert A. Ecclestone, John W. Kean and Charles E. Edmonds.

With no competition for the trustee positions the scheduled election has been called off.

U.S. Predicting 'Man in Space' By Late in '61

WEST PALM BEACH, Fla. (UPB) — The United States will place a man in a "relatively short" space flight by end of 1961, the director of Project Mercury at Redstone Arsenal said Monday night.

Dr. Joachim P. Kuettner, main speaker at the annual convention of the Florida League of Municipalities, said the primary purpose of the short flights will be to check the effects of radiation and re-entry on man.

"THE SPACE CHALLENGE today exceeds anything man has faced in the past," Kuettner said. "The human body has the tolerance to make a decelerated return to earth but we will have to make certain provisions to prevent injuries when the vehicle hits the earth's atmosphere."

On longer flights — he made no prediction as to when they would be — it now appears that Mars is a "fairly friendly" planet.

"MARS SEEMS TO HAVE water and vegetation," he said. "It's one of our targets." He said Venus is not as friendly. "If it has life, it's a different kind from ours." Of the three — Mars, Venus or the moon — Kuettner said the moon is the least friendly. "The moon has little protection from the sun, temperatures get down to minus 250 degrees and it is hit by more than a million meteorites a day," said Kuettner.

Minnesota metal mines produced more than \$400 million worth of iron ore and other minerals in 1959.

LEE BACKSTRAND
for
STATE SENATOR

UNCLE JOHN

by Bill Woggon



HAWAIIAN, AFRICAN OR IOWA CORN PANCAKES, GERMAN, FRENCH OR TANTALIZING MANHATTAN PANCAKES, NAME 'EM, WE'VE GOT 'EM AT
UNCLE JOHN'S PANCAKE HOUSE
1983 NORTH PALM CANYON DRIVE
PALM SPRINGS

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CERTIFIED PUBLIC ACCOUNTANT
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Palm Springs, Calif. — FA 4-4509

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NOW AT YOUR MARKET



if you can find a better bourbon ... buy it!

Ancient Age

KENTUCKY STRAIGHT BOURBON WHISKEY - 86 PROOF - ANCIENT AGE DISTILLING COMPANY, FRANKFORT, KENTUCKY

\$4.99 4/5 qt.
\$3.35 Pint
\$1.71 1/2 Pint



★ The People's Choice ★

Vote for your favorite food values... Mark your ballot now—Check Them Off!

Folger's Coffee

Vacuum Packed, Choice of Grind

1-lb. Can **49¢**

- | | | | |
|--|--|----------------|---------------|
| <input type="checkbox"/> Chunk Tuna | Sea Trader Light Meat | 5 6-oz. cans | \$1.00 |
| <input type="checkbox"/> Lucerne Butter | First Quality Grade AA | 1-lb. ctn. | 81¢ |
| <input type="checkbox"/> Grape Jelly | or Grape Preserves Empress Brand | 5 10-oz. jars | \$1.00 |
| <input type="checkbox"/> Salad Oil | Nu Made Brand For Cooking, Too | quart bottle | 39¢ |
| <input type="checkbox"/> Cookies | Busy Baker—Choice of Oatmeal, Coconut or Sugar | 3 16-oz. pkgs. | \$1.00 |
| <input type="checkbox"/> Detergent | Scamper Liquid Includes 10¢ Off | 22-oz. can | 49¢ |

Pillsbury Cake Mix

Double Dutch, White Yellow, Orange, Spice

3 pkgs. **\$1.00**

Mix 'Em or Match 'Em

- | | | |
|-----------------------------|-----------------------------|------------|
| Cling Peaches | Town House Slices or Halves | 29-oz. can |
| Lalani Drink | Pineapple—Grapefruit | 46-oz. can |
| Asparagus Spears | Town House All Green Cut | 15-oz. can |
| Zippy Sweet Gherkins | | 8-oz. jar |
| Zippy Pickles | Sweet Mixed | 12-oz. jar |
| Zippy Sweet Relish | Choice Pickles | 12-oz. jar |

4 for **\$1.00**

Mix 'Em or Match 'Em

- | | | |
|---------------------------|------------------|------------|
| Highway Applesauce | Creamy Smooth | 16-oz. can |
| Cut Green Beans | Gardenside Brand | 16-oz. can |
| Gardenside Peas | Sweet and Tender | 17-oz. can |
| Town House Spinach | Rich in Iron | 15-oz. can |
| Town House Beets | Sliced or Whole | 16-oz. can |

8 for **\$1.00**

Jell-Well

Gelatin Dessert All Flavors

3-oz. pkg. **5¢**

Scot-Tissue

White or Colored Toilet Paper

10 rolls **\$1.00**

FROZEN FOODS

"Family Size" Pack

Here's a new idea in frozen foods. Loose packed—not in solid block. Just pour out what you need, then put the rest back in freezer.

- Bel-air Premium Quality
Cut Corn Peas & Carrots
Green Peas French Fries
Mixed Vegetables

Your Choice **49¢**
Big 2-lb. bag

Other Frozen Food Values

- | | | | |
|-----------------------|-------------------------|----------------|---------------|
| Green Beans | Bel-air Family Pack | 1 1/2-lb. bag | 49¢ |
| Asparagus | Bel-air Whole spears | 3 8-oz. pkgs. | \$1.00 |
| Spinach | Bel-air Chopped or Leaf | 6 12-oz. pkgs. | \$1.00 |
| Squash | Bel-air Cooked | 4 14-oz. pkgs. | \$1.00 |
| Breaded Shrimp | Captain's Choice | 10-oz. pkg. | 59¢ |

Delicatessen Buys

Longhorn Cheese

Safeway In the chunk lb. **63¢**

- | | | | |
|--------------------------|-----------------------------------|---------------|------------|
| Biscuits | Mrs. Wright's Buttermilk or Sweet | 3 8-oz. pkgs. | 25¢ |
| Cream Cheese | Kraft Philadelphia | 2 3-oz. pkgs. | 29¢ |
| Beef Salami Chubs | Safeway Sausage | 1-lb. pkg. | 59¢ |
| Bologna Chubs | Safeway Sausage | 1-lb. pkg. | 59¢ |
| Lucerne Salad | Macaroni or Cole Slaw | pt. ctn. | 29¢ |

Grade AA Eggs

Cream O' the Crop, Guaranteed Fresh!

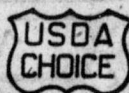
Large Size carton of one dozen **59¢**

- | | | | |
|------------------------|-----------------------------|-------------|------------|
| Coffee Cake | Mrs. Wright's Almond Crunch | 12-oz. size | 35¢ |
| Applesauce Ring | Mrs. Wright's Party Pride | 19-oz. size | 45¢ |
| Ice Cream | Popular flavor | 2 pint cans | 39¢ |
| Cottage Cheese | Lucerne | 1-lb. pint | 26¢ |



SAFEWAY TRIM...

Excess bone and fat portion is removed from the Blade Cut to give you the same value as on the 7-bone.



Safeway Aged & Trimmed U.S.D.A. Choice Beef

Chuck Steaks

or Chuck Roasts

Best Center Cuts Only Blade or 7-Bone lb. **49¢**

Small Candidates—Big Values!

- | | | | |
|--------------------------------|------------------|----------------|------------|
| Cheez-It Crackers | Sunshine Bakers | 6 1/2-oz. pkg. | 19¢ |
| Foremost Canned Milk | Fisher Testing | 2 tall cans | 33¢ |
| Gerber's Baby Cereals | Wide assortment | 8-oz. pkg. | 20¢ |
| Scot Paper Towels | Strong when wet! | 2 rolls | 43¢ |
| Scott Family Napkins | Assorted Colors | 4 pkgs. of 60 | 49¢ |
| Scotties Facial Tissues | Pink or White | pkg. of 400 | 29¢ |
| Cut Rite Waxed Paper | Extra Heavy | 125-ft. roll | 29¢ |
| Ivory Personal Soap | | 4 bars | 29¢ |

McIntosh Apples

Extra Fancy Quality

Fresh from Canadian Orchards Sweet & Crisp. Ideal Lunch Box Apple. Excellent for Salads & Sauce

4 lbs. **49¢**



McClure Potatoes

U.S. No. 1 Colorado Red 10-lb. bag **49¢**

- | | | | |
|---------------------|--------------------------|-----------|------------|
| Cranberries | Ocean Spray Fresh | 1-lb. bag | 19¢ |
| Crisp Celery | Tender Large Stalks | each | 10¢ |
| Cauliflower | Firm White Compact Heads | each | 19¢ |
| Fresh Dates | New Crop Deglet Noor | 2-lb. bag | 49¢ |

PRICES EFFECTIVE Thurs. thru Sun., Nov. 3, 4, 5, 6, 1960 at local Safeway Stores



SAFEWAY

Applicable taxes collected. Subject to stock on hand. We reserve the right to limit quantities and not sell to other merchants. Merchandise sold in quantities as advertised.

Blue Chip Stamps given with each purchase except fluid milk products, cigarettes, tobacco or alcoholic beverages or magazines.



Eastern, Grain Fed Fresh Pork Loin Roast

Rib or Loin End (Full 1/2 of Loin) lb. **49¢**

Whole Loin or Full Half lb. **59¢**

Pork Chops Center Cut Loin or Rib lb. **79¢**

- | | | | |
|-------------------------------|---------------------------------|---------------|---------------|
| Round Bone Steaks | or Roasts | lb. | 59¢ |
| Boneless Clod Roasts | U.S.D.A. Choice | lb. | 79¢ |
| Boneless Beef Cubes | Beef Shoulder | lb. | 79¢ |
| Ground Beef Chuck | Excellent for Stew | lb. | 79¢ |
| Fresh Beef Brisket | Extra Lean Beef | lb. | 59¢ |
| Farmer Style Spareribs | Boneless Beef | lb. | 79¢ |
| Small Spareribs | Meaty Pork | lb. | 59¢ |
| Link Sausage | Cut from Eastern Pork | lb. | 49¢ |
| Hormel Sliced Bacon | Farmer John Pure Pork | 4 8-oz. pkgs. | \$1.00 |
| Skinless Franks | Dairy Brand | 1-lb. pkg. | 59¢ |
| Halibut Steaks | Sterling Brand Tender and Juicy | 1-lb. pkg. | 45¢ |
| | Fancy Center Cut | lb. | 49¢ |

The Golden Book Encyclopedia
16 Magnificent Volumes Vol. 1 Only **49¢**

Help Your Child in School
• A brand new world of knowledge
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PIN-POINTING POSSIBLE TROUBLE SPOTS, newspaper shows location of U.S. Naval Base at Guantanamo Bay, Cuba where over 1,400 U.S. Marines were landed over weekend for shore leave as well as Guatemala, rumored as possible Cuban invasion goal.

ELECTION OUTLOOK

Kennedy Picks Up California Support

TODAY — THE FAR WEST.

SAN FRANCISCO — (UP) — The election outlook in the seven Far West states, which have a total of 60 electoral votes:

CALIFORNIA — 32 electoral votes — It's a tossup in this key state. But in the past two weeks Democrats have been much more enthusiastic and optimistic in predicting a Kennedy victory than have Republicans in predicting a win for Nixon. Republicans insist Nixon will carry his home state, but most admit it will be very close. Democrats hold a 3-2 edge in voter registration, but California backed Eisenhower in 1952-56.

ARIZONA — 4 electoral votes — Experts pick Nixon by a hair in a state that has been backed a loser in a presidential race. An independent poll quoted by the Arizona Republic showed Nixon ahead. But Democrats hold a 2 to 1 registration margin and hope Kennedy's scheduled appearance in Phoenix Thursday will help unite party's liberal and conservative wings. The latter group has twice helped elect conservative Republican Sen. Barry Goldwater.

WASHINGTON — 9 electoral votes — Political writers who rated the state a tossup a month ago now put it in the Kennedy column by an extremely narrow margin. Privately conducted polls favor Kennedy, and Democrats who were worried have become increasingly confident since the first TV debate. Republicans predict Nixon will win by 50,000. Democratic Gov. Albert D. Rosellini faces a stiff challenge from State Sup. of Public Instruction Lloyd Andrews.

OREGON — 6 electoral votes — Most experts give Nixon the edge. A professional poll taken

for the Republicans show Nixon would get 53.2 per cent of Oregon vote to 44.3 for Kennedy and only 2.5 undecided. Democrats, with a 75,000 registration advantage, are predicting victory. Democrat Marjorie Neuberger is favored to beat out Feroz Smith for her late husband's U.S. Senate seat.

NEVADA — 3 electoral votes — Las Vegas oddsmakers tab Kennedy a 95 choice favorite and Nevada is expected to go for Kennedy, although by a much narrower margin. Democrats have a 2-1 voter lead. Former Republican Sen. George (Molly) Malone is attempting a comeback against Rep. Walter Baring, but the Democrat is favored.

HAWAII — 3 votes — Nixon held a comfortable edge in the minds of most experts at the outset of the campaign due to his personal campaigning in the islands. But Kennedy appears to have grown stronger in the absence of burning issues. The leadership of Harry Bridges' Longshore Union here is supporting Nixon as "the lesser evil" but it is reported having trouble persuading the rank-and-file to along. Thirty-one per cent of the population is Catholic, one of the highest totals in the Far West.

ALASKA — 3 electoral votes — Kennedy is favored as Alaska, along with Hawaii, casts its first votes in a presidential election. The forty-ninth state has traditionally gone Democratic, and Democrats piled up wide margins over Republicans in the August primary. The major statewide race pits Democratic Sen. E. L. Bartlett against Republican "flying dentist," Dr. Lee McKinley, who made a forced landing near Fairbanks last week while campaigning across the vast northern state.

Council Cuts Fees For Benefit Show

The Teen-agers Auxiliary of the Angel View Crippled Children's Foundation has asked the City Council for permission to reduce the cost and host a Quarterhorse Show at the Palm Springs Polo Grounds.

Mrs. Edna Torrence appeared before the Council at its luncheon meeting at the Palm Springs Riviera Monday to request the council to waive its fee for use of the Polo Grounds.

The council refused to do so, saying that it would "start a precedent which could be fatal," but lowered the rate from 15 per cent of the proceeds to 10 per cent of the proceeds, or \$200, whichever was the greater.

Villager's Son With Airborne

Army Pfc. Nicholas Romaine, Jr., whose father lives in Palm Springs, has been assigned to the 101st Airborne Division at Fort Campbell, Ky.

Romaine, a radio repairman in Headquarters and Company A of the division's 801st Maintenance Battalion, entered the Army in November 1959 and received basic combat training at Fort Ord, Calif.

A 1958 graduate of Palm Springs High School, the 20-year-old soldier attended Riverside City College. His mother, Mrs. Mavis Cackowski, lives in Long Beach, and his wife, Nancy, lives in Clarksville, Tenn.

Pennant-Hitters

PITTSBURGH (UP) — Paul Waner hit 350 and Lloyd Waner hit 354 to lead the Pittsburgh Pirates to the last National League pennant they won in 1927.

HAPPY DAYS ARE HERE AGAIN!
RICH OLD-TIME
HOME FREEZER
FLAVOR



CARNATION ICE CREAM • FRESH MILK • COTTAGE CHEESE



FARM FRESH fruits • vegetables

LARGE FRESH CUCUMBERS 3 FOR 13¢

ASPARAGUS 39¢ lb

WHITE CABBAGE 5¢ lb

LARGE FRESH GREEN PEPPERS 5¢

WHITE ROSE POTATOES 10 LBS 49¢

bag these FOOD BUYS!

EXTRA LARGE EGGS Grade AA 59¢ doz.

CHIFFON CAKES Reg. 49¢ Special 39¢

VETS DOG FOOD No. 1 Tall Can 5¢

BORDEN'S Mayonnaise Quart Size 49¢

IMPERIAL MARGARINE lb. 29¢

SPAGHETTI SAUCE MIX 2 for 49¢

DEL MONTE—303 Can PEAS 19¢ **DEL MONTE—303 Can Golden Cream CORN 19¢**

IRIS Detergent Giant Size 45¢

SUNKIST FROZEN ORANGE JUICE 6-oz. Cans 5 FOR \$1.00

SUNKIST FROZEN FRUIT BARS 6 Pk 39¢

MR. JUICE PURE FRESH ORANGE JUICE QUART 59¢

VALUABLE COUPON

M.J.B. COFFEE 19¢ lb.

With combined Grocery and Produce Purchase of \$10.00

With This Coupon one coupon per family Expires Nov. 5, 1960

MEAT TREATS to fit your budget!

MANNING'S PRIME BEEF SOLD EXCLUSIVELY — THE FINEST QUALITY OBTAINABLE

Fillet Mignon Steaks \$1.98 lb.

TOP SIRLOIN ROASTS BONELESS VERY LEAN \$1.29 lb.

SWISS STEAK FULL CUT ROUND 69¢ lb

HAM Butt 45¢ C Shank 39¢ lb **GROUND CHUCK Fresh Lean 2 LBS 79¢**

Strictly FRESH FISH

Fillet of Sole Sand Dabs . . . 69¢ lb

Fillet of Red Snapper

Fillet of Sea Bass

Fresh Lobsters King Crab Legs Oysters

Largest Service Meat Market in Palm Springs

Courteous, Experienced Butchers to Serve You

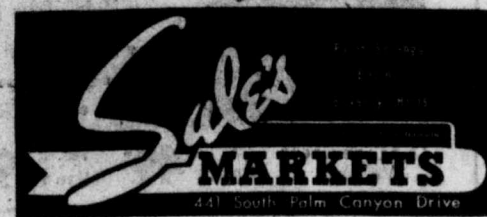
LIQUOR DEPT.

TAVALOFF VODKA Fifth \$2.98

REID BROS. GIN 5th \$2.98

HEINEKENS—Imported Holland BEER 41¢

BOONE'S SPRINGS Straight BOURBON 5th \$3.59



Limited to Merchandise on Hand
Store Hours: 9:30 a.m. to 7 p.m. Monday thru Saturday;
9 a.m. to 6 p.m. Sunday—Phone FA 4-3355
Prices Effective Thursday, Friday, Saturday, Nov. 3, 4, 5

New Woolworth's Opens Here Thursday

The Desert Sun

The Desert Empire's Leading Daily Newspaper

Palm Springs, California, Wednesday, November 2, 1960

First Woolworth's Started Back in 1879

The new Woolworth's can trace its beginnings to a memorable day in June, 81 years ago, when the "Great 5c Store" opened in Lancaster, Penn., with seven clerks on duty to help Frank W. Woolworth place in the hands of customers \$128 worth of items, not one of which was priced above a nickel. This tiny corner store measured 14 feet by 35 feet.

Today, many thousands of men and women are engaged in helping the F. W. Woolworth Co. buy and sell thousands of items, ranging upward in price from the traditional nickel to approximately \$100, where demand exists, in modern stores measured in terms of thousands of square feet each.

At the time Woolworth opened his first store, his method of doing business was considered new and radical. All merchandise was plainly marked with a fixed price, which the average wage earner could afford, laid on counters where the customer could easily see and examine it, and sold on a "cash and carry" basis. Woolworth felt that many sales at a small profit were better than a few sales at a large profit.

PEOPLE LIKED this new way of doing business and were fascinated by the large variety of "small wares" displayed on Woolworth's counters and soon Woolworth's "family" of stores began to grow, gradually and steadily over the years, until today there is a Woolworth's store in every State in the Union except Alaska (which will have a Woolworth store, in Anchorage, within the next several months) and in Canada, Puerto Rico, Mexico, Great Britain and Germany, all staffed with local people and managed by men who are residents of the communities served by the stores.

A Woolworth manager is, in effect, an independent businessman as he has the sole responsibility of running his store and he shares in the profits of the store he manages.

A GREAT MEASURE of Mr. Woolworth's success came from his understanding of people... not only people who were his customers, but the people who worked with him in his stores.

It was a fixed policy of the Woolworth Company then, as it is today, that all executive positions must be filled from within the company itself.

All Woolworth employees participate equally in Woolworth's program of paid vacations and holidays and in the company-paid pension plan. All salaried employees receive a Christmas bonus.

READY-MIX

For The New

**F. W. WOOLWORTH CO.
STORE**

In Cameron Center

BY

HICKS & ALLRED

36-711 Cathedral Canyon Drive
CATHEDRAL CITY
FAirview 8-2131

WOOLWORTH'S IS THE newest addition to Cameron shop, Jeffrey's. There also is provided parking for 600 of its kind anywhere. Woolworth's is the first national chain store to locate in Palm Springs.

WOOLWORTH'S TO OPEN THURSDAY

Desert area residents will have the opportunity to get their preview look at the new Woolworth store in Cameron Center at 9:30 a.m., Thursday, when the doors are thrown open to the public.

A one-story structure, containing 11,200 square feet, it is one of the most modern stores of its kind in the country.

ROBERT M. HARMAN is manager of the first national chain store to locate in Palm Springs. He has been associated with Woolworth's since 1948.

Customer comfort and convenience have been considered in every detail of the store's planning. Aisles are unusually wide to avoid crowding even during the busiest time of the day; modern, high-level lighting has been used and the building is completely air conditioned.

COUNTERS AND fixtures, the most up-to-date available, have been installed throughout the store, and merchandise is displayed in a manner to make it easy for the customer to find, examine and select desired merchandise.

Walls and ceiling are painted in fresh, pastel shades and floors are of resilient vinyl asbestos tile.

A modern luncheonette is one of the store's features, for the convenience of shoppers.

An off-street parking area is provided in the Cameron Center facilities which will accommodate 600 cars.

CALL FA 5-5005
FOR CLASSIFIED ADS

HERE IS THE FIRST Woolworth store started by stock valued at \$128. Note that both names were used, F. W. Woolworth 5 & 10c Stores and Woolworth's 5 and 10c Store.

**BEST WISHES
TO**

F.W. WOOLWORTH CO.

New Palm Springs Store
In Cameron Center

CITY NATIONAL BANK

HARDIN M. HART, Jr.
Vice President-Manager

IRWIN D. WRIGHT
Vice President

588 SOUTH PALM CANYON DRIVE

FAirview 4-3101

Every Success

To The New

**F. W. WOOLWORTH CO.
STORE**

IN

CAMERON CENTER

Modern Lighting

Techniques

And

Electric

Air-Conditioning



CALIFORNIA ELECTRIC POWER COMPANY



WAITING FOR NEW "mommies" are these life-like baby dolls, a portion of the large supply which is being stocked by the new Woolworth's store in Cameron Center. There are boy-type toys aplenty in the new store which opens with a big celebration here tomorrow. (Desert Sun Photo)

Store Need Cited

Survey Brought Facility

For several years, the operational mechanism of F. W. Woolworth's Company has watched Palm Springs grow from a rustic village to a booming, modern city.

"Periodic investigations conducted here and in other cities in our district tell us when and where we can expect to install successful operations," J. G. Bair, district superintendent, said today. "We felt that Palm Springs wanted and needed a Woolworth's and that's why we're here."

BAIR, WHO WORKS in a supervisory capacity in setting up new stores throughout the district, said that initial reaction here had indicated that the decision to build a Woolworth's here was well advised.

"I've had people walk in off the street and welcome the store to Palm Springs," he said. "Most of them say that we could have come a lot sooner."

"It is gratifying to know such a feeling exists for a store operation," he said. "We're going to do everything we can to justify the confidence Palm Springs has in our store."

MAJOR POSITIONS in the new store are in the hands of Robert Harman, a 12-year veteran with Woolworth's as store manager; Mrs. Jean Thalib, another experienced Woolworth's employee as personnel director, and Susan Calverley, also a Woolworth's employee of long standing as manager of the luncheonette operation.

The new Woolworth's store here joins 196 other such stores in a district that is composed of Washington, Oregon, California, Nevada and Arizona.

Tax Burden

CHICAGO (UPI) — The Commerce Clearing House here reports that for the fiscal year ending last June 30 the per capita state tax burden amounted to \$101.72, a 13.7 per cent increase over the previous year.

State tax collections for the fiscal year were over \$18 billion, up more than \$2 billion, it said, with no state showing a decrease in total collections and only two states, Massachusetts and New Mexico, showing a lower per capita tax burden.



J. G. BAIR



ROBERT HARMAN

MRS. JEAN THALIB

SUSAN CALVERLEY

25,000 ITEMS IN WOOLWORTH'S

A stroll through the new Cameron Center new Woolworth's will reveal a large and varied array of merchandise — more than 25,000 in all.

A feature of the new store is their ready-to-wear section, carrying a wide selection of women's children's, infant's and men's wear, including many high-fashion items.

Also featured is the home furnishings department, stocking curtains, towels, bedding, modestly-priced rugs — including room size — and decorator items such as lamps, shades, framed pictures and ceramics.

Of interest to teen-agers and other record fans is the store's music department where literally hundreds of records and albums of all types are available.

People of this area, where outdoor living is so important, will enjoy a visit to the new Woolworth's garden shop where they will find a large selection of plants, all guaranteed to grow, and a complete line of gardening supplies.

A shopper in the new Woolworth's will, also, find almost anything he may wish in the line of notions, toiletries, kitchenware, hardware, toys, art goods, stationery and school supplies.

Long Timers

BOSTON (UPI) — About 25,000 years of service was represented by 745 veteran employees who attended the annual dinner of the John Hancock Mutual Life Insurance Co.'s Quarter Century Club.

Nesting

SAN ANGELO, Tex. (UPI) — Willard Cates hung his wash and wear trousers on the clothesline to dry, and returned to find a mockingbird had appropriated one of the pockets for a nest.

CONGRATULATIONS

TO

CAMERON CENTER

ON THE NEW

F. W. WOOLWORTH STORE

FROM

SECURITY FIRST NATIONAL BANK

2

Convenient Locations

To Serve You

500

S. Indian Ave

FA 4-3131

Herbert Samson

Vice President
MANAGER

456

N. Palm Canyon Dr.

FA 4-3151

Donald E. Goundry

MANAGER

Best Wishes
to
F. W. Woolworth Co.
New Store
in
Cameron
Center
William F. Cody, A.I.A.

Free Gifts Will Be Given for First Patrons

Literally thousands of free gifts will be handed out to visitors during the grand opening sale of the new Cameron Center Woolworth's.

On Thursday, opening day, 300 philodendron plants, that would normally sell for 30c, will be handed out free — while the supply lasts.

A total of 1,500 yardsticks will be given away on Friday.

Saturday's give-aways will be 1,500 ball point pens and 200 lipsticks.

On Monday, 300 plants will, again, be handed out free of charge; on Tuesday an additional 1,500 ball point pens will be given and the free gift program will wind up Wednesday with the distribution of 1,000 free yardsticks.

Minnesota is the leading butter producer. The state's 1959 production was estimated at 321,000,000 pounds.

CONGRATULATIONS

to

WOOLWORTH'S . . . to CAMERON CENTER

and to the beautiful, growing Palm Springs Area!

We are proud to have been chosen, as we were for the Mayfair Market in Cameron Center, to be the general contractors for the new and exciting Woolworth's store. This new merchandising center is a measure of faith in the present and future of this fabulous desert resort area. We are happy to have played our part in making it a reality.

JACKSON BROTHERS

General Contractors

3475 West 8th Street

Los Angeles, California

DUmkirk 5-0201

Thirty Years in
Commercial Building

The Desert Sun

Tuesday, Nov. 1, 1960

Established 1927

The Desert Sun 3B

THE DESERT SUN PUBLISHING COMPANY

GEORGE E. CAMERON, JR., President

CARL W. SCHOOS, Publisher, Executive Vice President

LEW LEVY, Vice President

C. C. HUTCHENS, Secretary-Treasurer

170 North Palm Canyon Drive

P. O. Box 190

Palm Springs, California

DON KLOTZBUECHER, Managing Editor

J. W. RICHARDSON, Mechanical Superintendent

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes wrong.

Proposition 6 Vote Vital

Believing that Proposition No. 6 is as shopping centers, industrial sites, vital to the Desert resort area and its future economy, we are again urging that a "Yes" vote be cast on this measure on the Nov. 8 ballot.

The proposition is simple in nature. It would prohibit assessors from assessing non-profit golf courses except as a golf course. At the present time, golf courses are assessed at a basis of maximum use in the mind of the assessor—

This assessment practice places present courses in danger of being taxed out of existence, at a time when more and more recreation facilities should be provided.

To preserve our present golf courses and to maintain our status as the "Winter Golf Capital of the World," we again urge a "Yes" vote on Proposition No. 6.

Conspiracy vs. Capitalism

"The trouble with West Virginia is . . ."

The hill people don't care much for this sort of patronizing analysis, but a native son can claim some indulgence—especially since the subject bears heavily upon the national election.

THE THING THAT West Virginia needs is not more socialism, but more capitalism. The State would profit by the election of Richard Nixon and would suffer from the election of John Kennedy.

The capitalistic, tonic of the Republicans, even though adulterated with moderate doses of Federal intervention, is good medicine. The socialistic snake oil of the Democrats, even though sugared with assurances to Wall Street, is slow poison. The trouble with West Virginia—

and with most of the country—is that so many Americans have accepted the common superstitions about capitalism.

CAPITALISM IN this State, as elsewhere, has made a lot of people rich, but it has not made anybody poor. The mountain farmers, herdsmen and hunters were always poor. Their nutrition, housing and clothing in the pioneer days, as amply documented by historians and depicted by realistic novelists, were miserable. Medical care and schooling were catch - can.

Not until industrialization did the people in the mass acquire the purchasing power to improve their lot.

Franklin Roosevelt's attempt to redistribute the wealth by Federal intervention has been a lasting failure, as any visitor here in West Virginia can see. Unless we are to have perpetual crisis and periodic war, the Government cannot sustain the American economy. This is what Nixon has been saying. He is right.

THE TROUBLE with West Virginia—and with the country—is the folklore of foolishness which is concocted by the few for the delusion of the many. A man who advocated free love, who got publicity by declining to accept his hereditary title, who today preaches Western nuclear disarmament in the face of Communist vows to destroy us, has written this: "The industrial revolution caused unspeakable misery both in England and America . . . the average happiness in England in the early 19th century was lower than it had been a hundred years earlier; and this was almost entirely due to scientific technique."

THIS IS BERTRAND Russell, a tearer - down of the civilized institutions of marriage, aristocracy and capitalistic democracy, and who is considered a

wise man in many circles.

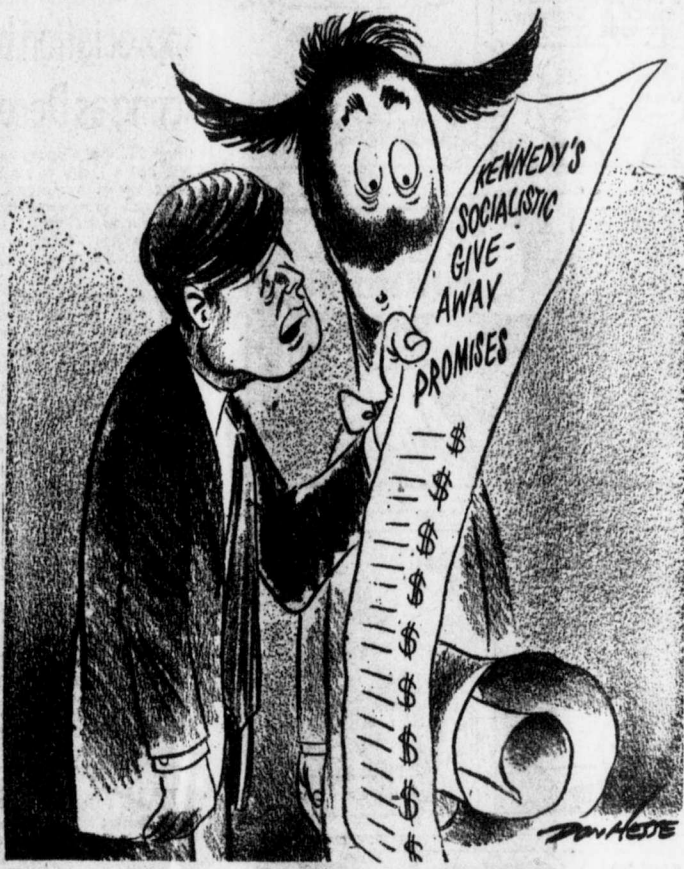
One of the troubles with West Virginia is that people batten upon the bedside literature of self - pity. They do not inquire whether the suffering in the stinking, non - industrialized streets of China, India and North Africa was not a hundredfold worse than it ever was in Britain and America—and that in those former places the lot of human beings has never been improved.

IN WEST VIRGINIA in 1958 a brilliant young banker and public administrator was defeated for the U. S. Senate, and an amiable mountebank who campaigned almost wholly by playing a fiddle and delivering "sermons" of unspeakable boobyism was elected. This year a gracious, handsome, educator - legislator—that rare thing, a really intelligent State Governor of the 20th century—is running behind an incumbent Senator who is a good public relations man.

Bankers and educators, unless they are fools and iconoclasts like Bertrand Russell, are defeated in elections. Capitalism is derided and abandoned, even by intellectual millionaires like Kennedy. This is the trouble with West Virginia. Let any State which habitually does better cast the first stone.

Holmes Alexander

'Man---We Might Have to Borrow from Pop!'



This Side of The Sun By Phat

Today let's go sportside And talk recreation, For that's what they want, Those here on vacation.

The winter vacationer is Big Business on the desert. People come here to relax and when relaxed, they want to play. Or, see others play.

WE'VE GOT THE PLACE for it. On land, sea and air. On land, a dozen golf courses, tennis courts, polo fields. On sea, plenty of championship pools and the Salton Sea.

In the air—I'm not thinking of airplanes. But of rodeo cowboys who lost out with the bucking broncos or Brahman steers.

WITH GOLF, tennis, swimming pools, open spaces for riding, there's plenty of choice for sports participants.

With two of the biggest golf tournaments in the land, the National Senior Open and the Palm Springs Golf Classic, plus top flight tennis, polo, rodeos, diving and swimming, there's plenty of choice for sports to see.

WHICH BRINGS an idea for another sports attraction for our guests—a big time baseball.

For some time now desert organizations have been flirting with Walter O'Malley of the Los Angeles Dodgers, trying to lure his athletes to the desert for spring training.

O'Malley is taking it "under consideration."

THE DODGERS have a big plant at Vero Beach, Fla., for their club and vast farm system. Their contract there has some time to go and it would cost plenty to abandon seven baseball diamonds and accommodations for 600 to 700 players.

While O'Malley loves to hire an armored truck to take his daily receipts to the bank, he might hesitate to see a lot of it go down the drain. Therefore, we could get the run around for some time.

BUT HOW ABOUT this new American League franchise for Los Angeles? That club is in the formative stage right now and they probably haven't got around to thinking of a place to train.

Why not the Palm Springs area? Practically no climatic interruptions, plenty of major league competition close at hand.

FOUR BIG LEAGUE teams training in Arizona, a short time away by air. No question of attendance. They'd have to put extra highway patrolmen on the highways to handle the traffic after games at the Polo Grounds. We'd draw from all over Southern California. People would relish an excuse to come to Palm Springs. There'd be capacity crowds and that's more than the 3 or 4 thousands at Florida games.

SEEMS TO ME that's the idea to work on. Ideal climate, all of the Southland to drain of baseball fans, peak competition within easy reach, the only major league team training in Southern California. And another major attraction for our guests to see.

STAN DELAPLANE:

Where West Begins

In the jet - powered days, the West begins about two hours out of New York.

Time was (two? three years ago?) that we took four piston engine hours to sight the crossings of the Mississippi. Now we scarcely have time to unfasten the seat belts before.

"WE ARE NOW passing over Cleveland, Ohio," said the loudspeaker. "We will continue south of Chicago, over Denver, Tona-pah, Nevada and into San Francisco. We estimate our arrival at five-oh-five." Click.

The voice is the voice of TWA Captain Peterson. I have been on so many of his flights he must think I am part of the maintenance crew, who got trapped aboard.

WE HAVE A covey of uniformed hostesses—all of them charming. (I say things like that because I am a poet. Also because a lot of hostesses got mad about something I wrote about this honored profession.) We have 118 passengers and we fly through the air with the greatest of ease.

"IN CASE of sudden loss of pressure," said the smiling hostess, "the emergency oxygen mask will drop out of this compartment into your lap. Place it on your face like this"—she did it and it was just like Halloween—"and breathe naturally." She took down the mask and smiled again. We all let out a deep breath. Naturally.

I AM A CHILD of Nature. And it is not natural for me to fly. Or to breathe naturally 31,000 feet above the Mother Earth.

With or without masks, I breathe unnaturally—like short gulping breaths. I do not expect emergencies. I just do not see how I can go as fast as the captain says the plane is going.

THE MAJOR emergency on airlines is forgotten baggage. "Please see that you have all your belongings," says the hostess on landing. And a good half of the 118 passengers nod brightly and walk off leaving hats,

handbags, eyeglasses, gloves, cameras, binoculars and suitcases.

"WE ARE NOW cruising at 31,000 feet. The outside temperature is . . ." I forget. But baby, it was cold outside! "The Platte river is on your left."

The West has begun. One lost-and-found item on the airlines was an Indian fakir chair. The kind with the sharp spikes.

ON THE MIAMI - Havana run, a mother left her infant child. The skipper, with a heart of gold and regard for motherhood, turned around and picked up the moppet.

THE MOST INTERESTING emergency on an airline was on British European Airways who found their chocolate cookies exploded at 5,000 feet. POP! Wipe off your face, sir.

This was solved by Peter Baguley, pilot.

CAPTAIN BAGULEY discovered that air was trapped at higher pressure than that at flying altitude—trapped by the chocolate covering.

He thereupon invented a cookie with a porous base. The air pressure equalized and no masks or chocolate 'dropped' unexpectedly upon the passenger.

"WE ARE NOW beginning our descent and will land at San Francisco International Airport in approximately 25 minutes. Please fasten your seat belt."

Out where the West begins and ends.

CHUCKLES

MAY REGRET IT HOUSTON, Tex. (UP)—Woodrow Ashworth, 46, angered at being brought into court for trial on his 114 parking tickets, demanded a separate hearing on each one.

Judge Joseph Harris agreed and scheduled one trial per week with the last set for April, 1963.

"He'll have many busy days in court," Harris said serenely.

GRIN AND BEAR IT By LICHTY



"I view the outcome with confidence, boys! . . . I can't conceive of anyone voting for my opponent when they have the choice of being fooled by an expert!"

MIKE CONNOLLY:

Rafer to Win Crown

HOLLYWOOD — Olympic champ Rafer Johnson will win UCLA's annual George Washington Carver crown on Nov. 11 for his contributions to the Negro race. Simultaneously (or almost), Rafer's mother also won a crown Monday on TV's Queen for a Day.

The Steve McQueen's doctor told them to set their stork snare for New Year's Day. Steve and his lively Neile may be the first Hollywoodians to welcome a 1961 baby. And it may be TWINS!

BUSY LINE: Shirley Temple, between campaigning for Nixon and Lodge, bought the TV rights to Brenda Starr, the comic strip. She'll star in it on her TV series—also in Nathaniel Hawthorne's classic, The House of the Seven Gables, as Phoebe.

Let Not Thy Left Hand, Etc., Department: Screen Gems, Columbia Pictures' TV subsidiary, borrowed the costumes worn by Tony Curtis and Janet Leigh in Who Was That Lady? for Dan Barton and Rebecca Welles to war in a segment of the Dan Raven series. That's one way of beating that old budget bugaboo.

Form No. A3843: "We made the decision for the sake of our mutual happiness and in consequence of our continuing high regard and deep fondness for each other." It's also known as the We - Shall - Always - Be - Friends letter.

But Larsen, in a letter to me from Madrid, where he's producing a movie, came closer (I think!) to the truth about himself and Pat, who used to be married to Cornel Wilde: "It's always like this—when things go well professionally, the personal life seems to go to pot."

APART FROM THEIR being in show business, you wouldn't think Ava Gardner, Anne Jeffreys and Andy Griffith would have anything in common. Well, sure, they were born within a 15-mile radius in North Carolina—Ava in Smithfield, Anne in Goldsboro and Andy in Mount Airy. And, by coincidence, Griffith appeared in Destry Rides Again on Broadway while Anne played the femme lead here at the Los Angeles Philharmonic.

Dean Martin will never tank up on rum again—not since Fidel Castro pushed his face off the cover of the current Look Magazine as being "more newsworthy."

PERSONAL OPINION Department: Allan Hansen's fine direction of CBS - TV's Full Circle series, on the beam daily, shows that good drama CAN happen in the afternoon. Catch it and see.

A columnist called Mike (Bonanza) London and asked what's new with the series star. Mike replied, "Nothing today but call me in about a week. I'm too busy now to think of anything because my wife broke her leg in a fall, the baby has measles and our dog bit the milkman!"

LUCIANA PALUZZI, the lolapalooza of Fox-TV's ill - fated Five Fingers series, has signed to co-star with Brad Dillman in Fox's Let It Come Down. See—if you can't make it in TV, kids, there's always a movie to be made.

TV star Mike Dante's deflationary opinion of his own publicity - still photos: "I guess I've got a built - in sibling rivalry—because the left side of my face hates the right side!"

HOLLYWOOD HOTSTUFF — Patricia Knight and Niels Larsen, like most Tinseltown citizens who decide to get divorced, made it official by sending out a form letter known to reporters of the Hollywood scene as

JOHN TREVELYAN, chief of England's censorship board, is visiting Hollywood. He warns that such Hollywood films as Ben-Hur, Spartacus and The Alamo are too full of violence and brutality for British audiences. He fails to mention that Bonnie Prince Charlie and Princess Anne, born in 1949 and 1950 respectively, have both seen Ben-Hur, and I do mean the uncensored version. So maybe what's violent and brutal for England's masses AIN'T for the upper classes?

Snarled in a Sunset Strip saloon: "If I ever get my hands on him—well, I won't dirty my hands on him!"

Quotes

SAN LUIS OBISPO, Calif. (UP)—Vice president Robert Kennedy of California Polytechnic Institute on informing families of those killed in the crash of a plane carrying the college's football team:

"What words are of any use when you tell them a son is dead? I couldn't find any."

LEOPOLDVILLE — Lt. Gen. Andriat Rikhye, U. S. Military advisor in the Congo, expressing the will of the United Nations

in the Congo: "The United Nations command is determined to use all strength necessary to stop the spread of this civil war."

TEHRAN, Iran—Queen Farah of Iran after giving birth to a boy, as reported by her doctor: "I've done it! I've done it!"

MARYVILLE, Tenn.—Amnesia victim Harold Vaughn, on the agonies of loss of memory: "It drives you nuts, not knowing who your family is or where you're from."

Remember When...

NOVEMBER 2, 1950

Work has been resumed on the new Community Church building at Palm Desert, Carl Henderson, chairman of the building committee, said today. Early completion of the structure, which is now in use, is planned. Desert stone is being assembled for the outside facing of the church, and insulation for warmth in winter and coolness in summer installed.

Miss Katherine Finchy, assistant superintendent in charge of elementary education for the Palm Springs Unified School District, has been named a member of the advisory staff of the California Journal of Elementary Education.

At Village Market—Hormel Franks 56 cents a pound.—Adv.

NOVEMBER 2, 1940

As El Mirador Hotel prepares for its opening on Nov. 7, Warren B. Finney, president and general manager, announced this week that early reservations and inquiries are considerably ahead of the past few seasons. This same optimistic outlook characterized the quiet opening today of the Desert Inn.

A huge automobile parade of states is planned by the Willie for President Committee in Palm Springs on the evening of Nov. 4, just prior to election. All persons desiring to participate are asked to contact Chairman Frank Shannon at 9727.

NOVEMBER 2, 1930

Victor MacLaglen, famous motion picture star who has been here for some time, chose a starlite evening in Araby, at the home of R. Lee Miller, as the setting for a barbecue dinner. Everything had a Russian flavor, and fragrance of spices. In fact, the Russian atmosphere was carried too far as someone forgot silverware and guests had to use their hands to eat the soup, salad and roast lamb.

The Passing Show...

NEW YORK — The passing show . . .

Now that one automobile concern has come up with a guarantee on the life of its muffler and exhaust pipe it would seem to be in the wind for next year's models to go one step farther and equip each new model with a filter.

THAT'S NOT AS far-fetched as it sounds. A device named Monokit, made by a couple of firms from Pawtucket, R. I., and Chicago, "embodies a unique combination of direct flame afterburner and catalytic converter in a compact, easy-to-install unit, no larger than three inches in its major dimension, which is ingeniously attached directly to the exhaust manifold under the hood of an automobile."

It promises to take care of what certain cancer authorities believe is one of the major causes of the rising incidence of lung cancer in the U.S. If so, it, or something like it, should be made as much as a required part of a car as, let's say, brakes.

IN THE LOS Angeles area alone, the populace now breathes the gaseous refuse and particles from the exhaust pipes of 2,800,000 cars.

Will we in time have mentholated filters on cars? Will the fumes become so well treated or twisted that she will sigh, "Blow some carbon monoxide my way?"

IT'S HARD to believe U.S.O.

is coming up to its 20th birthday. "The U.S.O.," draft boss Gen. Lewis B. Hershey said a bit ago, "is proof to our men in uniform that somebody back home does give a damn."

It's as important now as it was during the shooting.

WE HAVE 2,500,000 American men and women under arms. More than 1,000,000 of them serve overseas, many of them in lands and among peoples as alien as the corn was to Ruth. And we don't mean Babe. They are in Korea, Japan, the Philippines, Canal Zone, Guam, Okinawa, Puerto Rico, Saudi Arabia, Morocco, France, Italy, Turkey, Greece. They are domestically stretched from Presque Isle, Maine, to Pearl Harbor, from Cape Canaveral to the lowest vertebra of the Aleutians.

"U.S.O. is not and cannot be a military operation," says a communique from this fine organization. "Yet, paradoxically, it is a vital factor in the maintenance of military morale, recognized by military services and by all ranks at home and abroad."

"IT IS IN the civilian community that the serviceman learns whether he is wanted or unwanted. If the only welcome given is in the nearest tavern and by questionable company seeking his exploitation, trouble is brewing for him, for his command, and for the very moral fabric of the youth of this nation. These are our flesh and blood—our kids—whom we have given

man - size responsibilities and temptations as well.

"It is here where the AWOLs will rise or fall; where VD will be contacted or avoided, where costly 'incidents' with the civilian population will or will not occur; where attitudes and moral stamina will be strengthened or weakened."

You can help keep U.S.O. going. Write to U.S.O. at 237 B, 52nd St., N.Y.C.

THOUGH SURELY no champion of Generalissimo Trujillo, I feel this should be passed along for what it's worth. Among the American installations imperiled in the Dominican Republic when we broke off diplomatic relations with Trujillo was (and is) a large missile-tracking center at Sabana de la Mar. Its mission is to help defend the Panama Canal and to track test rockets flying down the Atlantic range from Canaveral.

At a recent luncheon in Ciudad Trujillo, the dictator noticed Lt. Col. Michael Hansinger, USAF, tracking base commander, was present.

"As the whole nation knows I'm pro-American and haven't deviated from this policy for one single moment throughout my whole career," Trujillo said. "I've recommended to the government that in view of the fact that the agreement between us and the United States regarding Sabana comes to an end in 1961 that this agreement should be renegotiated."

—Bob Considine

Chuckles

at the Charles H. Bruce Elementary School had no trouble finding the boy who put tacks on every seat but one in a classroom. The 7-year-old occupant of the only untacked seat confessed when questioned.

DEMAND BEER BREAK LONDON (UP)—Twenty-six women employees of a factory

that makes a beer shampoo went on strike Monday because their boss ordered them to stop drinking beer during tea breaks.

PROTEST FORMAL ATTIRE MEMPHIS, Tenn. (UP)—About 90 Yellow Cab Company drivers went on strike to protest a company order that they wear dress shirts, black ties and dark trousers while working.

GOOD TRY LONDON (UP)—Instructors disqualified a Greek student taking an engineering examination when they discovered his fiancée in a nearby loft broadcasting answers to him over a small transistor radio.

GIVES SELF AWAY MACON, Ga. (UP)—Officials

TO STAR NELSON TIME TO DECIDE

Barry Nelson and Cathleen Nesbitt star in a stormy drama of a young musical genius, "A Time to Decide," with Nina Foch as special guest star, on the United States Steel Hour, Wednesday, Nov. 2 (10-11 p.m.) on the CBS Television Network.

The drama centers on the wealthy Averill family and its well-endowed foundation of the same name run by eccentric old Charles Averill (Walter Grezza) and employed by his nephew, Roger Heriot (Nelson), a former schoolteacher.

On the even of music auditions, the foundation learns that Norman Votrian (Miko O'Scard), a violin prodigy, has stolen a valuable heirloom belonging to Charles's elderly spinster sister, Ester (Miss Nesbitt).

When it appears that the theft will eliminate Votrian from the foundation's consideration, Roger intercedes and becomes involved with the boy's grasping mother (Nina Foch), and with the romantic escapades of his own capricious cousin, Carol (Ladi Chaire), the daughter of Charles Averill. But when near-jarred brushes Roger's own family, his viewpoint undergoes a change.

The cast includes William Hanson, Chet London, Diana Douglas, Paula Battersmith, Brad Herman, Ellen McKenna and Atwood Levensaler.

Imperial Palace Visited by Zobel

Myron Zobel takes viewers to the Imperial Palace Grounds where members of the Palace Riding Club play polo in a 1,000-year-old style in "Royal Horse Show," "Global Zobel," Wednesday, Nov. 2, 7:30 p.m., KCOP, Channel 13.

Desertronic Television Co.
"FINEST QUALITY REPAIR SERVICE"
1050 North Palm Canyon Drive - Phone FA 4-1500
Palm Springs

Renegade Shows Appreciation by Acting as Decoy

Shrewd Killer Keeps Entire Town in Terror

Grant Sullivan, starring as Brett Clark, and a group of stage passengers protect a renegade from Indians and the renegade responds in kind during KTTV's "Pony Express" adventure, Wednesday, Nov. 2, 7 p.m., Channel Eleven.

Division Superintendent Brett Clark, aided by Don Dorrell as trouble-shooter Donovan, protects a renegade from falling into the hands of a band of Arapahoe Indians who are after his scalp. The renegade has been raiding Arapahoe villages with the Paiute Indians.

Pinned down in a relay station, Brett, Donovan and a group of stage coach passengers make a last ditch stand against the Arapahoes.

Bilko's Money Raising Genius Takes Beating

Bilko's genius for raising money from unsuspecting suckers takes a beating when he can find no "angel" to back his play during KTTV's "Phil Silvers Show," Wednesday, Nov. 2, 8 p.m., Channel Eleven.

Sgt. Bilko discovers a young recruit, Hugo Lockman, has a talent for playwriting. He immediately has visions of producing a Broadway show, purely to make money on the concessions.

Treasure Crew Goes to Alaska

Bill Burrud's "Treasure" crew treks to our 49th state to trace the tale of a Denver confidence man who amassed and hid a fortune in "Saga of Sopy Smith," Wednesday, Nov. 2, 7 p.m., KCOP, Channel 13.

DAILY CROSSWORD

ACROSS

1. Identical
2. By oneself
3. To "Garcia"
4. Before
5. Conscious
6. Babels (India)
7. Biblical country
8. Young hare
9. Siam coin
10. Types of automobiles
11. Over-flowing of a stream
12. Thrice (mus.)
13. Overhead
14. Mr. Andersen
15. Devised
16. Playhouses (tax.)
17. Sun god
18. Agree (poet.)
19. Even
20. Clown's antics
21. Settling as a bill
22. Female fowl
23. "Brute!"
24. Orators
25. Good luck charm
26. Tidy
27. Kinky
28. Striped Indian muslin
29. Ointment with solemn wonder
30. Victims
31. Certain persons DOWN
32. Abraham's wife (Bib.)

DOWN

1. Mistake
2. Breakfast food
3. Belonging to me
4. Candle-nut tree
5. Strange
6. Bondsman
7. Goddess of volcanoes (poss.)
8. Weird
9. Showers
10. Male animal
11. Hidesous tipsy tree
12. U.S. Marshal
13. Huntly-brink
14. Knight, Tinney
15. Political
16. The Nelsons
17. Trackdown
18. Cartoons
19. Punny World
20. Pioneers
21. 11-News
22. 7 p.m.
23. Third Man
24. Huck Hound
25. Interpol

Yesterday's Answer

1. Weir
2. Showers
3. Male animal
4. Hidesous tipsy tree
5. U.S. Marshal
6. Huntly-brink
7. Knight, Tinney
8. Political
9. The Nelsons
10. Trackdown
11. Cartoons
12. Punny World
13. Pioneers
14. 11-News
15. 7 p.m.
16. Third Man
17. Huck Hound
18. Interpol

KDES-dial-920 - 1000 Watts

The Biggest Station in the Desert... and Getting Bigger Every Day
National and Local News Every Half Hour

A.M.

- 6:00-Sign On
- 6:01-Don Meyer Show
- 6:25-News
- 6:30-Lifeline
- 7:00-News
- 7:05-Don Meyer Show
- 7:30-Sports News
- 7:35-Don Meyer Show
- 8:00-News
- 8:05-Don Meyer Show
- 8:15-Ramon Quiz Time
- 8:30-Business News
- 8:35-Don Meyer Show
- 8:45-Stork Scoreboard
- 8:50-Don Meyer Show
- 9:00-News
- 9:05-Don Meyer Show
- 9:30-News Headlines
- 9:35-Don Meyer Show
- 10:00-News
- 10:05-Frank Day Show
- 10:30-News Headlines
- 10:35-Frank Day Show
- 11:00-News

P.M.

- 11:05-"Music Passport to the World"
- 11:05-Desert Day Show
- 11:30-Desert Neighbors M-F
- 11:35-Frank Day Show
- 12:00-News
- 12:10-Frank Day Show
- 12:30-Sports News
- 12:35-Frank Day Show
- 1:00-News
- 1:05-Frank Day Show
- 1:30-News Headlines
- 1:35-Roy Harvey Show
- 2:00-News
- 2:05-Roy Harvey Show
- 2:30-News Headlines
- 3:00-News
- 3:05-Roy Harvey Show
- 3:30-News Headlines
- 3:35-Howard Manor Show
- 4:00-News
- 4:10-Howard Manor Show
- 4:30-Sports News
- 4:45-Sign Off

(Thursdays, 11:00-11:30 a.m.)

Lucky Legs Contest

Nothing to Buy, Write or Rhyme
FREE
ARTISTRY HOSIERY
★ 10 PAIR DAILY ★

It's Easy to Win! Here's How:
If you are listening to 920 when KDES calls, you will win a fashionable pair of Artistry Nylons by the Glen Raven Mills.

Sponsored by
DRUG KING
The Desert's Value King
440 SOUTH PALM CANYON DRIVE
Blue Chip Stamps - Plenty of Free Parking

TEN WINNERS DAILY DIAL 920

Wednesday, Nov. 2, 8 p.m.	Thursday, Nov. 3, 7:00 a.m.	Friday, Nov. 4, 7:00 a.m.	Saturday, Nov. 5, 7:00 a.m.
2-Movie	2-News	2-News	2-News
3-Poppy	3-4:10-Play Hunch	3-4:10-Play Hunch	3-4:10-Play Hunch
4-Movie	4-Curt Massey	4-Curt Massey	4-Curt Massey
5-Movie	5-Honey Moon	5-Honey Moon	5-Honey Moon
6-7-Hong Kong	6-7-Hong Kong	6-7-Hong Kong	6-7-Hong Kong
8-This Day	8-This Day	8-This Day	8-This Day
9-Movie	9-Movie	9-Movie	9-Movie
10-Movie	10-Movie	10-Movie	10-Movie
11-Movie	11-Movie	11-Movie	11-Movie
12-Movie	12-Movie	12-Movie	12-Movie
13-Movie	13-Movie	13-Movie	13-Movie
14-Movie	14-Movie	14-Movie	14-Movie
15-Movie	15-Movie	15-Movie	15-Movie
16-Movie	16-Movie	16-Movie	16-Movie
17-Movie	17-Movie	17-Movie	17-Movie
18-Movie	18-Movie	18-Movie	18-Movie
19-Movie	19-Movie	19-Movie	19-Movie
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21-Movie	21-Movie	21-Movie	21-Movie
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37-Movie	37-Movie	37-Movie	37-Movie
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99-Movie	99-Movie	99-Movie	99-Movie
100-Movie	100-Movie	100-Movie	100-Movie

Translator Schedule

Channel 2	Channel 4	Channel 2	Channel 4
7:00-8:00	6:00-7:00	7:00-8:00	6:00-7:00
9:00-10:00	6:15-7:00	9:00-10:00	6:15-7:00
12:30-4:00	7:30-10:30	12:30-4:00	7:30-10:30
6:45-7:00	11:15-1:00	6:45-7:00	11:15-1:00
7:30-11:00	7:30-11:00	7:30-11:00	7:30-11:00

.. KCMJ ..

(1010) 1000 WATTS
Monday thru Thursday

A.M.

- 6:00-CBS World News
- 6:05-Bandstand
- 6:10-Ranchers Weather News
- 6:15-Bandstand
- 6:20-CBS World News
- 6:25-Quiz
- 6:30-Desert News
- 6:35-Desert Today
- 6:40-Coffee Break
- 6:45-Coffee Break Quiz
- 6:50-CBS World News
- 6:55-Bandstand
- 7:00-Desert News
- 7:05-Bandstand
- 7:10-Best Seller
- 7:15-Bob Richards
- 7:20-Couple Next Door
- 7:25-Right to Happiness
- 7:30-Kingston
- 7:35-CBS World News
- 7:40-Whispering Streets
- 7:45-Ma Perkins
- 7:50-Young Dr. Malone
- 7:55-Second Mrs. Burton
- 8:00-CBS World News
- 8:05-Bandstand
- 8:10-Desert News
- 8:15-Desert Today
- 8:20-Coffee Break
- 8:25-Coffee Break Quiz
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- 12:40-Coffee Break
- 12:45-Coffee Break Quiz
- 12

FREE! 5000 ORCHIDS

An exotic, delicately beautiful orchid will be given absolutely free to the first 5000 ladies in the new and exciting Woolworth's store in Cameron Center.

The orchids are being especially flown from Hawaii to Palm Springs by Cameron Center so as to preserve fresh and radiantly beautiful their tropical loveliness.

Be among the first to visit this ultra modern shopping center tomorrow . . . and be rewarded with an orchid!



Welcome

WOOLWORTH'S

We are proud to welcome Woolworth's as a new neighbor in Cameron Center and to the business community of Palm Springs. Their investment and their modern merchandising program are big steps in the growth of this

shopping center and the rapidly blossoming community of Palm Springs.

We join with the entire community in saying "Welcome" to their new store and to our new neighbors who will serve you.

CAMERON CENTER

GEORGE E. CAMERON JR., PRESIDENT

LEW LEVY, GENERAL MANAGER

940 South Palm Canyon Drive

PALM SPRINGS

FREE! FREE!

VALUABLE GIFTS
EVERY DAY--WHILE THEY LAST!

FREE THURSDAY 700 39c TROPICAL PLANTS	FREE FRIDAY 1500 YARDSTICKS	FREE SATURDAY 1500 BALL POINT PENS
FREE MONDAY 1000 YARD- STICKS	FREE TUESDAY 1500 BALL POINT PENS	FREE WEDNESDAY 200 TANGEE LIPSTICKS

FLASH SPECIAL!
29c Huckleberry Hound
COLORING BOOKS 10c
LIMIT OF TWO PER CUSTOMER

DOOR BUSTERS!

NYLONS
First Quality, Full fashioned, 51 gauge, 15 denier.
Sizes 8 1/2-11, proportioned lengths. Rosetone or suntone.
USUALLY 59c Pr.
Sale Price 39c Pr.
YOU SAVE 20c PAIR!
(Buy 6 prs. for 2.29—
SAVE 1.25!)

SPECIAL BRA
This is really a terrific buy! Manufacturer's closeout of discontinued num-
bers. Absolutely first quality! At this low price, you'll want several!
Reg. Price 1.00 -- Sale Price 49c
You Save 51c

SENSATIONAL SAVINGS! TERRIFIC VALUES!

WOOLWORTH'S

940 So. Palm
CAMERO
Pal

Save up to 1/3
On Opening
Specials!

GRAND OPENING SALE!

**BURSTING
WITH BARGAINS**

Store Hours
9:30 to 5:30

Thursday, Friday
Nights 'til 9 p.m.

For the Ladies

**100% Orlon
CARDIGAN
SWEATER**

A wonderful saving. Comes in white,
black, pastels and newest fall colors.
Sizes 34-40.
Usually 3.98
Sale Price 2.77
You Save 1.21!



ORLON PULLOVER 1.77
Reg. 2.98. Sale Price
YOU SAVE 1.21

COSTUME JEWELRY

Manufacturers' Closeout
Necklaces, Earrings,
Bracelets, Brooches
Usually 59c each
SALE PRICE 2.97c
*plus tax (YOU SAVE 21c)



**Pretty, Practical
COTTON BLOUSE**
Solid colors and pretty prints. Sanforized
Sizes 32-38.
Usually 1.98
Sale Price 1.57
YOU SAVE 41c



PERCALE APRONS 2.97c
Fresh, crisp bib or half aprons with
ruffled trim. Usually 79c each. Sale Price
YOU SAVE 61c

GIRLS' TRICOT PANTIES 4.97c
Your choice of white or any one of six
attractive colors. Usually 35c each.
SALE PRICE
YOU SAVE 43c

Chiffon Initial Stole, Scarf 69c
Usually 1.00
YOU SAVE 31c



**COTTON PRINT
DUSTER**

So pretty, so useful... and priced so
very, very low, you'll surely want sev-
eral. Machine washable.

Usually 1.98
Sale Price 1.57
You Save 41c

**SUPER SPECIAL
Ladies Tricot Panties**

Hollywood brief. Double crotch.
White and pastels. Sizes 5-6-7.

Usually 39c each
SALE PRICE 4.97c
YOU SAVE 58c



— Featuring —
HOT GRILL LUNCHES
CRISP COLD SALADS
TASTY SANDWICHES
DELICIOUS DESSERTS
and **FOUNTAIN ITEMS**



**HAMBURGER
PLATTER**

Full 1/4 lb. Jumbo All Beef
Hamburger on Toasted Bun,
French Fries, Cole Slaw or
Tomato Slices on Lettuce.

ONLY 60c

DELUXE HAM & CHEESE 60c
Club Sandwich
DOUBLE DIP ICE CREAM SODA 25c
Your Choice of Flavors
**Fresh Strawberry
ICE CREAM SHORT CAKE 29c**
A Delicious Treat

**Crisp, Cold
SALADS 65c**
Tuna, Baked Ham,
Fruit & Cottage Cheese
made fresh to your
order.



**Special Jumbo
ICE CREAM
SANDWICH 9c**

Candy and Cookies

ORANGE SLICES 19c
Refreshing fruit flavor. Reg. 29c lb. SALE PRICE
You Save 10c

SUGAR WAFERS 2.29c
Crisp, delicious SALE SPECIAL



**PLASTIC
FLOWERS**

• Look like you think they are
• beautiful colors won't fade
• long-lasting and washable
• stems can be cut or bent

**Decorate
Your Home
with Beautiful
Flower
Arrangements**

Roses, asstd. colors, foliage 10c-19c
Other favorite flowers 19c-39c
Roses with double buds 39c
Asparagus fern and violets 10c
These are only a few of many lovely flowers in
our large and varied assortment.



**SUPER SPECIAL
3-1/2 lb. JAR JAM**

SOLD AT CANDY COUNTER
Strawberry, blackberry, apricot, many others
Stock up at this low-price and Save!

Usually 1.39
Sale Price 88c
YOU SAVE 51c

Holiday Specials

BABY DOLL -- SALE PRICED \$3.77
All Vinyl. 24 inches high. Drink and Wet. Moving Eyes.
A very attractive doll. Usually 4.98. Sale Price
YOU SAVE 1.24

CHRISTMAS CARDS 77c
50 Card Assortment in box.
Usually 1.00
Sale Price
YOU SAVE 23c

CHRISTMAS WRAP 77c
4 big rolls in window box
Usually 1.00
Sale Price
YOU SAVE 23c

For Men and Boys

FLANNEL LINED LONGIES

Your choice of twill, corduroy or denim, all with
cozy warm flannel linings. Assorted colors.
Sizes 2 to 8.

Usually 1.19
Opening Special 88c
YOU SAVE 31c



MEN'S COTTON T-SHIRTS

If Perfect, 59c. Sale Price
YOU SAVE 22c



MEN'S CUSHION FOOT SOX 3.77c
Slightly irregular. If Perfect, 59c each. Sale Price
YOU SAVE 40c

BOY'S POLO SHIRT 3.97c
White with screen print on front. Sizes 8 to 16.
Slightly irregular. If Perfect, 59c. Sale Price
YOU SAVE 80c



Garden Shop Specials

LARGE SHOW PLANTS

Sturdy, healthy Split Leaf
Philodendron and Rubber
Plants.

Usually 2.98
Sale Special 2.27
YOU SAVE 71c



**Colorful
PHILODENDRONS**
Add charm to the home. Reg. 98c
A REAL VALUE at... **77c**
YOU SAVE 21c

**Floor Type
URN PLANTER**
Complete with PLANT. Wrought
iron, brass legs. Usually 4.95.
\$3.97 Complete
YOU SAVE 98c

All Plants in Woolworth's Garden Shop Guaranteed
To Grow or Your Money Refunded!

**SUPER SPECIAL
CERAMICS**

Figurines, ash trays, pretty dishes, many others

**OPENING
SPECIAL 88c**
YOU SAVE UP TO 1.10

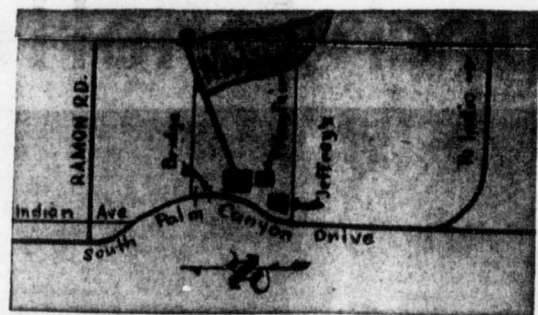


TRIFIC VALUES!

W.H.'S

940 So. Palm Canyon Drive
CAMERON CENTER
Palm Springs

Shop Thursday, Friday and
Saturday Night 'til 9 P.M.
FOR THE OPENING SALE



ING SALE!

Huge Special Purchases Mean Big Saving For You!

STARTS TOMORROW--9:30 A.M.

Continues One Full Week! FREE Gifts Every Day!

Holiday Specials

BABY DOLL -- SALE PRICED

All Vinyl. 24 inches high. Drink and Wet. Moving Eyes.
A very attractive doll. Usually 4.98. Sale Price

\$3.77

YOU SAVE 1.24

CHRISTMAS CARDS

50 Card Assortment in box.

Usually 1.00
Sale Price **77c**
YOU SAVE 23c

CHRISTMAS WRAP

4 big rolls in window box

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Sale Price **77c**
YOU SAVE 23c

For Men and Boys

FLANNEL LINED LONGIES

Your choice of twill, corduroy or denim, all with
cozy warm flannel linings. Assorted colors.
Sizes 2 to 8.

Usually 1.19
Opening Special **88c**
YOU SAVE 31c

MEN'S COTTON T-SHIRTS

If Perfect, 59c. Sale Price

37c

YOU SAVE 22c

MEN'S CUSHION FOOT SOX

Slightly irregular. If Perfect, 39c each. Sale Price

3.77c

YOU SAVE 40c

BOY'S POLO SHIRT

White with screen print on front. Sizes 8 to 16.
Slightly irregular. If Perfect, 59c. Sale Price

3.97c

YOU SAVE 80c

Garden Shop Specials

LARGE SHOW PLANTS

Sturdy, healthy Split Leaf
Philodendron and Rubber
Plants.

Usually 2.98
Sale Special

2.27

YOU SAVE 71c

Colorful

PHILODENDRONS

Add charm to the home. Reg. 98c

A REAL VALUE at **77c**
YOU SAVE 21c

Floor Type

URN PLANTER

Complete with PLANT. Wrought
iron, brass legs. Usually 4.95.

\$3.97 Complete

YOU SAVE 98c

All Plants in Woolworth's Garden Shop Guaranteed
To Grow or Your Money Refunded!

**SUPER SPECIAL
CERAMICS**

Figurines, ash trays, pretty dishes, many others



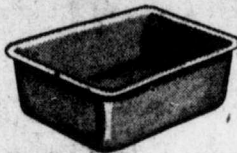
OPENING
SPECIAL

88c

YOU SAVE UP TO 1.10

For the Home

Plastic Kitchenware



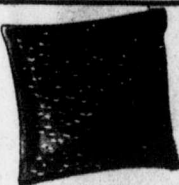
Dishpans, basins, waste-
baskets, and mixing bowls, in
red, yellow, pink, aqua.

Usually 98c
Sale Price **66c**
YOU SAVE 32c

Sofa Pillow

Various fabrics. Prints and solid
colors. Size 16 1/2 x 16 1/2.

Usually 1.19
Sale Price **77c**
YOU SAVE 42c



Stamped Pillow Tubing



Hemstitched. Many beautiful pat-
terns. 21x31" cut size.

Usually 1.69 pr.
SALE PRICE **\$1.00**
YOU SAVE 69c

Import Cups, Saucers

BEAUTIFUL PATTERNS

Usually 29c Set

YOU SAVE 18c **4 sets 98c**



Valance included. floral or lace design
lined with plain plastic.

Usually 1.00
Sale Price **88c**
YOU SAVE 12c

SPONGE PACKAGE

6 assorted sizes in plastic bag.

59c Value
SALE PRICE **47c**
YOU SAVE 12c



WASH CLOTH--CANNON

This is a big, big savings! 12" square. White and
colors. Usually 19c each. Sale Price

YOU SAVE 55c **6 for 59c**

CHENILLE BEDSPREAD

Lint-free viscose. Twin or full size. Your choice
of many lovely colors. Usually 3.98 Sale Special

YOU SAVE 1.21 **\$2.77**

IRONING BOARD PAD and COVER

Thick pad, sturdy cover.

Usually 1.00 Sale Price **77c**
YOU SAVE 23c

KING SIZE TV TRAY

Various designs, colors.

Usually 1.98. Sale Special **\$1.59**
YOU SAVE 39c

KLEENEX

4 boxes 93c

Large size, 400's. Reg. 29c Box

YOU SAVE 23c

**SUPER SPECIAL
BATH TOWEL**

Large Size, 21"x41" White, pastels, and stripes
Famous Cannon Brand

Usually
59c each
Sale Price

2.77c

YOU SAVE 41c

GREAT FUN FOR KIDS!

Jumbo Helium

Filled Balloons only

19c

**DOOR
BUSTERS!**

COTTON

FLANNEL

Soft, cozy warm sleepwear prints.
Makes wonderful pajamas, nightgowns.

Usually 39c
yard

Sale Price

25c yd.

YOU SAVE 14c YARD

Size
30" x 50"

COTTON

SCATTER RUG

This is a very beautiful cut pile rug in lovely deco-
rator colors. Non-skid back.

Usually 1.77

Sale Special

1.47

YOU SAVE 30c

Use Our Easy-Pay Lay-Away Plan!

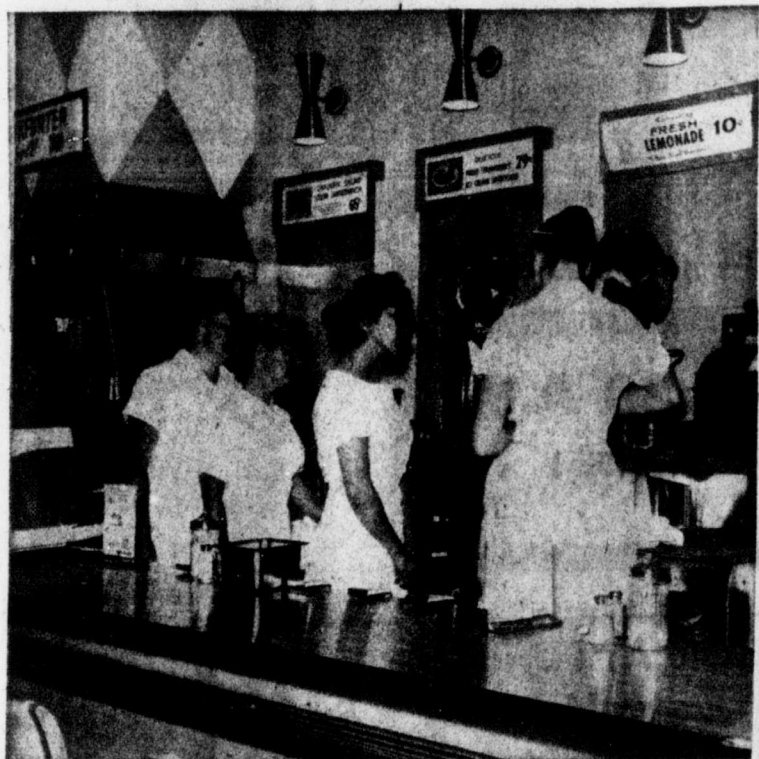
Buy now at these low prices and pay later. A small deposit will hold your
purchases until you're ready to pick them up.

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

Luncheonette Treat for Shoppers

88 The Desert Sun

Wednesday, Nov. 2, 1960



LUNCHEONETTE MANAGER Susan Calverley, right, instructs three Woolworth's employees in operation of new-type coffee maker preparatory to tomorrow's opening of the new store. From left are Alice Davidson, Margie Yearwood and Delores Juarez. Facilities for 30 persons are available at the luncheonette of the new Woolworth's store. (Desert Sun Photo)

Newest Village Dining Facility Will Be Economical As Well

The newest dining room in Palm Springs is also going to be the most penny-wise when F. W. Woolworth's new store in Cameron Center opens tomorrow.

The ultra modern luncheonette, which occupies an entire side of the store at the front of the new building — is under the direct charge of Manager Susan Calverley.

LIGHT SHOPPING refreshments or complete meals will be available at the luncheonette where 30 shoppers at a time may be accommodated.

A bright moment in the shopping day for shoppers, the luncheonette.

Hayes Returns From Mexico

LOS ANGELES (UPI) — Hal B. Hayes, millionaire contractor involved in court action over \$60 million in government housing contracts, has returned from Mexico to appear in court.

Hayes arrived here Sunday night and Monday showed up in Superior Court in connection with his \$4.1 million suit against Continental Casualty Co. He claims the company gave him faulty estimates on the military housing contracts with the result that he had to stop work on them.

ette's decor is to be established in shades of blue and coral with the wall done in pastel hues and the chair-type stools — upholstered in vinyl plastic — done in darker shades.

TO FURTHER ADD to the esthetic appeal of the luncheonette, the canopy over the grill is decorated in harlequin design, also in blue and coral. A polished copper apron along the rim of the canopy provides contrast.

Good Samaritan

SAN ANTONIO, Tex. (UPI) — When Joe Juarez, 22, saw a man stab Hermilla Garcia, he hurried her into an automobile and rushed her to the hospital. Police said the only problem was that the car did not belong to Juarez. He was booked on theft over \$50. Miss Garcia was not seriously injured.

Polished brass lamps are to be installed along the luncheonette wall, furnishing a pleasant, indirect lighting effect.

All of the grill and kitchen equipment are of stainless steel and are ultra-modern in design.

THE WIDELY - KNOWN and well-respected line of Woolworth's foods will be furnished to Palm Springs shoppers at the same modest prices that have distinguished Woolworth's luncheonettes in other Southland communities.

Hot grilled plate lunches, sandwiches, pies, cakes, other desserts and a complete line of fountain items are to be featured.

All of the food served in the luncheonette is purchased through local sources and prepared in the store's kitchen from the exacting recipes which have been developed over the years in the firm's executive office testing kitchens.

GREETINGS

to Our New Neighbor

F. W. WOOLWORTH CO.

IN

CAMERON CENTER

**GARNER
DEVELOPMENT CORP.**

MURIEL E. FULTON, Realtor
Leasing Agent

We Welcome
W. F. Woolworth
to our
Growing
Community

Weingarten & Hough
Insurance Counselors
176 South Indian Ave.
Opposite the Plaza
Phone
FA 5-2526



A PORTION OF THE LARGE ARRAY of lamps of all sizes, shapes and decor are shown in this picture taken at the new Woolworth's store in Cameron Center. The lamp department is one of many departments gauged to aid homemakers and budget-minded decorators. (Desert Sun Photo)

BEST WISHES
TO
F. W. WOOLWORTH CO.
IN
CAMERON CENTER
**Ceramic
Tile Work by**
Robert M. Williams
747 CAMINO REAL
FAIRVIEW 5-5176

**WELCOME
To The New
F. W. WOOLWORTH CO.**
IN
CAMERON CENTER
**ALUMINUM
Patio Covers - Awnings - Decking**
SUN BOSS CO.
Palm Springs and Riverside Since 1947
FOR INFORMATION CALL
AL DE WITT, FAIRVIEW 5-2701

CONGRATULATIONS
TO
F. W. WOOLWORTH CO.
IN
CAMERON CENTER
**Lathing - Plastering
and Steel Scaffolding**
BY
Jess Gardner, Inc.
Oleander Road and Sunny Dunes
FA 5-6511

It's a proven axiom

'Where F. W. Woolworth Goes . . .

Progress Is On The March'

Welcome To the Palm Springs Area

Planned saving makes it possible to
share in the progress of the area . .

Save by the tenth and earn from the
First

Watch your Money grow faster with
our 4½% per annum current rate of interest

**COACHELLA
VALLEY
SAVINGS**

And LOAN ASSOCIATION

883 SOUTH PALM CANYON DRIVE—PHONE FA 4-1241 CORNER OF TOWNE & BLISS
PALM SPRINGS INDIO

Too Late To Classify!

LOST—Small brown poodle, name "Monty" last week. 3 little girls would like to have him back. REWARD. Call Humane Shelter, FA 4-4989, Carl Victor, FA 5-7941.

DRIVERS WITH CARS to take voters to polls on Tuesday. Call Republican Headquarters, FA 4-2906, 4-2763.

Lincoln Continental Convertible, air conditioning, white low mileage, low price. FA 5-6244.

G.E. Refrigerator, brown, right hand door, new. Never uncrated. \$145. FA 1-081 or FI 6-8297 eve.

LEGAL NOTICE

CERTIFICATE OF ABANDONMENT OF FICTITIOUS NAME National Hotel Enterprises, Inc., a corporation, heretofore transacting business under the name of El Mirador Hotel at Palm Springs, in the County of Riverside, State of California, having filed a Certificate of Abandonment of its Fictitious Name, and also caused publication and filing of the affidavit in this regard in accordance with Section 1466 of the Civil Code of the State of California, do hereby abandon said name of El Mirador Hotel and the use thereof. The full name and place of residence of National Hotel Enterprises, Inc., a corporation, is as follows: National Hotel Enterprises, Inc., 1150 North Indian Avenue, Palm Springs, California. NATIONAL HOTEL ENTERPRISES, INC. (SEAL) By W. JAMES FITZGERALD, Secretary JAMES W. ASHLEY

COUNTY OF COCKE On September 22, 1960, before me the undersigned, a Notary Public in and for said County and State, personally appeared W. James Fitzgerald, known to me to be the Vice President, and James W. Ashley, known to me to be the Secretary of the Corporation that executed the within instrument named, and acknowledged to me that such corporation executed the within instrument pursuant to its by-laws or a resolution of its board of directors. WITNESS my hand and official seal. (SEAL)

JENNIE BURGARI Notary Public in and for said County and State. My Commission Expires August 10, 1964. Published: Oct. 19, 24, Nov. 2, 9, 1960.

CERTIFICATE OF INDIVIDUAL DOING BUSINESS AS FICTITIOUS NAME RAYMOND JOHN RYAN does hereby certify that he is transacting and carrying on a general resort hotel business with all its incidents in the County of Riverside, State of California, under the name and style of EL MIRADOR HOTEL, and that his full name and address are as follows: RAYMOND JOHN RYAN, 600 Lombard, Evansville, Indiana.

On October 14, 1960, before me ROY W. COLEBATE, Notary Public in and for the above named County and State, personally appeared RAYMOND JOHN RYAN, known to me to be the owner of the foregoing instrument, and acknowledged to me that he executed the same. WITNESS my hand and the seal of my office this 14th day of October, 1960. ROY W. COLEBATE Notary Public in and for said County and State. My Commission Expires: Oct. 19, 25, Nov. 2, 9, 1960.

NOTICE TO CREDITORS OF THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, COUNTY OF RIVERSIDE. Notice is hereby given to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them in the office of the undersigned, the said court, or to present them with the necessary vouchers, to the undersigned at 150 East Palm Canyon Drive, Palm Springs, California, which is the place of business of the undersigned, within six months after the date of said decedent, within six months after the date of publication of this notice. Dated Oct. 1, 1960. VERA K. BLATT, Veria K. Blatt, Executor of the Estate of JOSEPH KELLEY, deceased. JOSEPH KELLEY, deceased. JOHN W. MCCOY, executor of the will of the above named decedent. SCHLESINGER & SCHLESINGER, Attorneys at Law, 215 East Palm Canyon Drive, Palm Springs, California. Telephone: FA 9-3171. Attorneys for Executors. Published: Oct. 12, 19, 26, Nov. 2, 1960.

NOTICE TO CREDITORS No. 10416 Notice is hereby given to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them in the office of the undersigned, the said court, or to present them with the necessary vouchers, to the undersigned at 150 East Palm Canyon Drive, Palm Springs, California, which is the place of business of the undersigned, within six months after the date of said decedent, within six months after the date of publication of this notice. Dated Oct. 1, 1960. VERA K. BLATT, Veria K. Blatt, Executor of the Estate of JOSEPH KELLEY, deceased. JOSEPH KELLEY, deceased. JOHN W. MCCOY, executor of the will of the above named decedent. SCHLESINGER & SCHLESINGER, Attorneys at Law, 215 East Palm Canyon Drive, Palm Springs, California. Telephone: FA 9-3171. Attorneys for Executors. Published: Oct. 12, 19, 26, Nov. 2, 1960.

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Classified Ads...

The Heart Sun BOX 190, PALM SPRINGS, CALIF. PHONE FA 5-5005

Published daily except Sunday and the following holidays: New Years, Thanksgiving and Christmas. Address all communications to: The Heart Sun, P. O. Box 190, Palm Springs.

Deadlines: — for new copy or cancellations: 11:00 a.m. previous to day of publication. Transient, non-commercial advertising will be accepted to 4:30 p.m. daily and 12:30 p.m. Saturdays under "Too Late to Classify." Phone room and counter open 8:30 a.m. to 5:30 p.m. daily; 8:30 a.m. to 1:30 p.m. Saturdays. Office closed Sundays.

Cash refunds held 30 days. Box numbers held 30 days.

— RATES — (NO ABBREVIATIONS) Minimum Ad — 3 Lines Count 24 Letters and Spaces to a Line

One Three Six Times Times Times 3 Lines \$1.00 \$4.25 \$6.40 4 Lines 2.00 8.50 12.60 5 Lines 3.00 12.75 18.90 6 Lines 4.00 17.00 25.20 7 Lines 5.00 21.25 31.50 8 Lines 6.00 25.50 37.80 9 Lines 7.00 29.75 44.10 10 Lines 8.00 34.00 50.40

DISCOUNT at 10c per line allowance on above for cash. (Example: 5 lines 4 times equals 20 lines — \$2.00 discount.)

All advertising copy accepted subject to the approval or rejection of the publisher.

This newspaper cannot be responsible for more than one incorrect insertion. Please notify us promptly of any error in your ad.

The Heart Sun reserves the right to edit and classify all copy.

"Situations Wanted," "Personals," "Transportation" (other than local), and "Lost and Found" must be paid in advance.

Ads ordered for more than one time must run in consecutive issues to earn above rates. Otherwise single insertion rate will be charged for each time run.

PERSONALS 12

FREE PARIS TRIP WITH CAR

A FREE round-trip to Europe on any airline, plus ownership of a new Peugeot, offered in a package plan to American tourists by Cars Overseas, Inc.

YOU CAN save money right now for next summer's vacation by selling your extra household goods with daily Desert Sun Classified Ads. Make your list a place call FA 5-5005 today to add your ad.

TO THE person or persons who broke a window and stole a Land Polaroid Camera from Palm Springs Camera, at the Plaza: Please come in for free instructions on how to load and use the Polaroid Camera. It would be a shame to let so fine a camera go to waste. PHILIP SIEGEL, PALM SPRINGS CAMERA

Hair PERMANENTLY Removed ELECTROLYSIS by JULIA COLE FA 4-4464

LEARN TO SWIM — KEEP TRIM AT YOUR POOL NELSON — FA 5-2991

Alcoholics Anonymous Call FA 5-2701 until 9 p.m. P. O. Box 903, Palm Springs

Professional Serv. 13

Massage and Physiotherapy By Expert Technicians Men and Women Invited Open Every Day — House Calls CANYON HEALTH CENTER 1539 N. Palm Canyon FA 4-6528

SWEDISH MASSAGE BY HILDEGARD FA 4-4017—If no answer FA 4-1557

COSTUMES BY TANYA Rent or Made to Order 546 Grove, Cathedral City FA 8-2297

Announcements 14

TV beauty consultant, Roma Lind of Hollywood will lecture and demonstrate her natural cosmetics all day Wednesday, Nov. 9, Health Pkwy, 540 S. Indian, FA 5-5467.

BEGINNERS ROUND DANCING Class—THURSDAYS—10 - 12 A.M. SUNDOWN TRAILER PARK ALL WELCOME

BOOKS! BOOKS! BOOKS! DESERT BOOKSHOP 180 E. TAHQUITZ FA 5-5208

Services Misc. 15

HOWARD'S SHOE REPAIR 340 N. Indian Avenue Hours Daily 8 to 6 WHILE U-WAIT SERVICE

EXPERT ALTERATIONS 501 Calle Abrosia FA 4-3744

REMODELING — ADDITIONS ALUMINUM AWNINGS REASONABLE FA 4-3241

REMODELING — ADDITIONS CEMENT — MASONRY Low Rates — FA 5-3661 Anytime

Help Wanted

BOOKKEEPER FEMALE

CALCULATOR EXPERIENCE, GOOD SALARY—40 HOUR WEEK, GOOD WORKING CONDITIONS, YEAR AROUND EMPLOYMENT, RETIREMENT BENEFITS, EXCELLENT VACATION PLAN

Apply Mr. Harman

F. W. Woolworth Co.

940 S. Palm Canyon (Cameron Center)

Services Misc. 15 Help Wanted 27

PAINTING That Will Make Us Friends Interior, Exterior and Papering Coastline Painting, Decorating Licensed, Insured, Bonded FA 4-5202

SALES AND SERVICE on HOOPER VACUUM CLEANERS REGINA ELECTRIC BROOM Also Rebuilt and Used Electroflux Cooler Pads and Supplies PAVNY'S — 999 S. Palm Canyon

Mimeographing BUSTESS cards, announcements, rubber stamps. VONA GOFF 67-570 Carey Road, Ph. FA 8-2483

SANDY'S REFRIGERATION of Palm Springs Commercial — Domestic Ice Makers — Rentals or Sales 24 HOUR SERVICE — FA 4-1557

Alteration and Dressmaking Shop Now in Palm Springs—Ruth Foster and Ruby Humphrys — 73-385 Hwy 111, Palm Desert, FI 6-6467

LICENSED plumbing, coolers serviced, water heaters installed. Stoppages cleaned electrically. 24 hr. service. Ralph, FA 5-6373.

School & Instruction 16

REAL ESTATE COLLEGE HELEN T. REED FI 6-8225 FI 6-8293

Air Conditioning Heating 17

Palm Springs Air Conditioning Co. FA 5-7309

Situations Wanted 25

ELDERLY man who can make repairs, install or maintain equipment wishes work in homes or relief engineer in hotel. References. Desert Sun Box 190, File C-11.

UNDERGRADUATE nurse, 15 years, wants live in, excellent references. Call collect PO 4-7634 Sun Valley.

SECRETARY or companion secretary. Experienced, excellent references. Box 27094, L.A. 27, GR 2-8680

LADY OFFICE worker wishes living quarters for baby sitting or other services. Near bus. Desert Sun Box 190, File C-9.

EXPERIENCED couple, live in. Serve, chauffeur, maintenance. City references, good with children. FA 4-4891.

FORMER hotel owner desires management or desk position. BA degree, handle correspondence. FA 4-9018.

BOOKKEEPER and general office work desired. 10 years experience. Near bus line. FA 5-6337.

BOOKKEEPING, NCR, 12 years experience. Full time or 3 p.m. 7-2612 Indio after 3 p.m.

COMPANION to lady, drive. Non-drinker or smoker. References. FO 5-2424 Yucca Valley.

FIRST class Bricklayer and stone mason. Union. Capable. Full charge. Local resident. FA 8-3708

DESIRE housekeeping. Good cook. Live in, 5 day week. No Laundry. FA 4-5622.

Dishwasher, Busboy, Handyman Cleanup Man, Light Hauling FA 5-5857

ENGLISH COOK, Butler, Houseman, Chauffeur. By hour, day, week. — DI 7-1560.

PRACTICAL nurse, full or part time. Care of children or baby sit. FA 5-7951.

Child Care and Day Nurseries 26

PALM SPRINGS PLAY SCHOOL FOR children 2-6 years. By hour, day, week, month, overnight. Accredited Kindergarten Transportation Available 1547 N. Palm Canyon FA 5-5627

Real Estate Loans

FUNDS WANTED FOR 2 Choice Trust Deeds

\$5000—2nd Trust Deed, 1 year, 10 per cent interest monthly. Nice residence, Ranch Club area, 3 bedrooms, 2 baths, corner lot. Balance First Trust Deed \$13,300, valuation \$25,000.

2ND TRUST DEED, 3 years, 10 per cent interest, \$45 monthly. Ramon Road area, 3 bedrooms, 2 baths. Balance First Trust Deed \$9300, valuation \$17,000.

JESSE STERN, Broker, FA 5-6713

First Trust Deed Loans Homes - Income

L. H. EDGERTON, CALIFORNIA LAND & INV. CO. LOAN REPRESENTATIVE

California Federal Savings & Loan

443 N. PALM CANYON DRIVE PHONE FA 4-4338

Pearson Mortgage FOR TRACT FINANCING

FHA — VA PALM SPRINGS INDIO BANNING PALM DESERT

NEED MONEY

IF YOU own land or other Real Estate, your problem is solved. Buildings 2nd T. D.'s bought. Low Brokerage Fees

JESSE STERN, Broker, FA 5-6713 1067 N. PALM CANYON DRIVE

QUICK CASH

LOANS ON REAL ESTATE AVAILABLE TODAY. NEED TRUST DEEDS TO SELL ROSLYN LANG, Broker, FA 4-9606

Bus. Opportunities 31

RESTAURANT and cocktail lounge. Successful going business for 12 years. Includes buildings on 1 acre, and liquor license. \$35,000 down, can be made back in 1 year. No phone information, please. See Art Knutson.

ART KNUTSON, REALTOR 947 GLENN, CATHEDRAL CITY FA 8-3863 FA 8-1812

BARBER SHOP for rent. Completely furnished with the finest equipment. The only barber shop on Hwy 99 from Indio to Salton City. Very reasonable. Contact Johnson Realty, Hwy 99 just south of Avenue 66, Thermal. EX 9-5499

AREA \$20,000 net earnings after initial operation in expanding service business for energetic investor. \$3700 plant initial investment. Write: Servisotti, P.O. Box 265, San Diego 10, Calif.

GOING upholstery business. Free with purchase of excellent lease, with living quarters. Jim Nestor. FA 8-1138 or FA 8-2086

NEIGHBORHOOD MARKET \$19,500 — TERMS FRED C. MORRISON CO. 1150 S. Palm Canyon FA 4-3241

ASSOCIATE Wanted, Hearing Aid Center, Indio. Age no barrier. Investment required. Call mornings. DI 7-0048.

ESTABLISHED REAL ESTATE OFFICE—On Palm Canyon, well equipped, good lease. Write: Desert Sun, Box 190, File C-10.

Lots & Acreage 33

5 Acres — \$2750 NEAR PALM SPRINGS ERNIE LINDBERG THE LAND MAN 445 N. Palm Canyon FA 4-9628

SEE US LIMITED number of choice homesites in Bermuda Dunes Golf Club Estates.

ERNEST DUNLEVIE ASSOCIATES 1807 N. Palm Canyon — FA 4-1237

160 ACRES, all or part, 2700 ft. Facing sea. \$500 acre. Must sell low down payment. Balance 10 years, also consider trade. Mr. Carter, 547 S. Fairfax Ave., L.A. WE 8-6243, weekends FA 4-9919

20 LEVEL ACRES, section 36 T6S, R13E, approximately 16 miles northeast of Salton Sea. \$3000 full price, terms. Call owner-agent, FA 8-3670 or agent Jim Sharpe Real Estate, FA 5-2545.

OWN YOUR OWN VIEW TRAILER LOT 100' X 200' — \$4000 ROSLYN LANG, REALTOR 1175 N. Palm Canyon FA 4-9606

4 INDUSTRIAL lots on 2 corners on North Indian \$40,000. HOTEL LOT \$1695 "ALL MEN ARE BROTHERS" Louis Venger FA 4-9333 - 5-5595

R-3 LOT No. 199, Avenida El Mundo 1/2 block off Ramon Road. 60x120, \$4,995, terms. CR 6-4638, L.A.

Lots & Acreage

35 BEAUTIFUL ACRES LOCATED at major intersection beyond LaQuinta, formerly planted in grapes, cotton and barley. Owner spent \$10,000 for leveling and \$9000 for water pipes. Has a beautiful sand dune on corner surrounded by palm trees, planned for homesite. Complete price \$40,000 — terms. Absolutely no phone information. Principals only.

1000 Palms

500 ACRES near much talked about developments. Acreage near by reported to have been sold for approximately \$1500 per acre. This acreage is definitely a sleeper!

\$350 per Acre

Absolutely no phone information. Principals only.

DETARR, Realtor

141 TAMARISK FA 4-2970

52 ACRES, citrus grove, complete ranch house, help quarters, plus additional apartments for rental. Grove located in finest growing area in valley. This year and the next year will produce 2nd and 3rd crop. 4th and 5th year will show operation of property in good profit. In the meantime offers tax savings. Ideal retirement program plus the finest in recreational living. 10 minutes from five of the valleys top golf courses. Owner must sell now. See us today.

Owner Will Sacrifice

VIEW lot on Tanager Road in Rancho Mirage. Must sell this month. ONLY \$3950 TERMS IF NEEDED

RANCHO MIRAGE PROPERTIES IN SAFWAY SHOPPING PLAZA FA 8-1121 — FA 8-3778 Evenings

Better Than Money IN THE BANK

90 ACRES in path of progress. Near our new college. Fronts on proposed Hwy. A recommended buy at \$89,500.

MORE for your money!

UNBELIEVABLE—for only \$34,500! 3 bedroom, refrigerated home in the finest prestige location. Worth thousands more!

FOR THE CARRIAGE TRADE—we offer a luxuriously decorated furnished 5 bedroom, 4 bath home in a prime location. Heated pool and spacious grounds designed for outdoor living. Priced at less than replacement!

SPIC AND SPAN and sparkling as a jewel! 7 deluxe units and pool in the finest south end location. A rare offering for only \$15,000 down.

WE WILL EXCHANGE
WHAT YOU HAVE FOR WHAT YOU WANT!
BRING YOUR REAL ESTATE PROBLEMS TO US!

PHILIP SHORT & ASSOCIATES, REALTORS
278 South Palm Canyon Drive — FA 5-2179

For The Discriminating Buyer

PRIDE OF POSSESSION

In Las Palmas Area

Brand New, Ultra Modern, Deluxe 4 Bedroom 3 Bath Home
Luxuriously Furnished by Well Known Interior Decorator

40 Foot Living and Dining Area With Huge Rock Fireplace to Ceiling. Large Kitchen With Breakfast Area and All Built-in Appliances

FORCED AIR UNIT HEAT, REFRIGERATED COOLING
HEATED AND FILTERED POOL
ARTISTICALLY LANDSCAPED CORNER LOT

BY APPOINTMENT ONLY

Phone Lew Levy or Sylvia Levy FA 5-2855 or 4-9282

Conservatively

A \$100,000 HOME AREA

NEW CUSTOM home. Never occupied. 2 bedrooms, convertible music room, 2 baths, covered outdoor lanai. Electric built-in kitchen. Lovely heated pool and play area in magnificent view setting. Will be offered until November 15th at LESS THAN REPLACEMENT PRICE.

\$41,500

Located in desert's most fashionable area of FASTEST RISING property values. Much sought after location adjoining famous Eldorado, Indian Wells and Shadow Mountain Championship Golf courses. Take Highway 111, 3 miles EAST of Palm Desert. Models open daily.

El Dorado Palms

KIRK KIRKWOOD — FI 6-8741

Hutton's Best

\$18,950—Terrific 3 bedroom, 2 bath, built-in range, patio, nice lot.
\$24,500—Lovely 4 bedroom, built-in range, refrigerator, dishwasher, carpets, drapes, fenced.
\$28,500—Deep Well area, 3 bedroom 2 bath, pool, carpeted, walled.

\$45,000—5 deluxe units, separate owner's 2 bedroom, all refrigerated and rented. See this now!
\$4250 — Beautiful restricted level view lot. Also some at \$1750.
\$12,500—Palm Canyon business lot, near established business.
\$17,500—R-3 lot, south, hold 15 units.

HUTTON'S

REAL ESTATE
2677 N. Palm Canyon FA 5-5977
FA 5-5978 — 4-9414

DON CAMERON**Says...****'The Finest Way of Life'**

INDIAN WELLS COUNTRY CLUB FROM \$27,950

DELUXE 2 bedroom 2 bath homes. Carpeted, draped, 5 ton refrigeration, fireplace, underground utilities, gorgeous location includes membership in club. Terms. Located on Desi Drive.

SPECIALIZING IN ACREAGE

Don & Isabelle Cameron

REALTORS

1-829 Highway 111 Rancho Mirage

FA 8-2155 FI 6-8695

FI 6-6989

The Perfect**Guest Room...**

IN this Las Palmas Home is just a few steps away from the main Residence overlooking the swimming pool, assuring you absolute privacy and relaxation within your own domain. So why not have this extra convenience at no extra cost, making this the finest buy in the area at \$41,500... Just a little more furnished and you'll see

MILDRED JACKSON, REALTOR

296 S. Palm Canyon Drive

Phone FA 5-5356 or FA 4-2916

DEEP WELL

NOW is the time to buy exceptionally fine homes. 3 Bedroom, 3 bath. One of the beautiful homes in Deep Well. \$56,500, completely furnished.

4 BEDROOM, exceptionally lovely. \$57,500.

NEW 4 bedroom, very, very nice. \$60,000.

2 BEDROOM, 2 bath. Almost new. \$29,000.

Anderson Berkey

FA 4-3224

BY Owner — Little Estate. South end. 4 bedroom, 3 baths, terraced, 15 years landscaping, walled. \$27,500. 1945 Mesa Drive FA 4-2700

108 The Desert Sun

Clip This List FOR BARGAINS!

1—Clean 3 bedroom 2 bath home, fireplace, carpeting and drapes. Heated pool. Only \$19,500.

2—Nearly new 2 bedroom 2 bath home, completely furnished. Good corner location. \$25,000. Consider trade for late model trailer.

3—PALM Canyon Drive Hotel. Over 1 acre land. Worth \$175,000 — deal fast at \$185,000. ANY terms or trade.

4—BUSINESS opportunity. Laundry and Dry Cleaning shop. A money maker! \$12,000.

5—R-2 Lot near Riviera Hotel. Room for 6 units and pool. \$7500. Submit \$2000 down.

6—BEST buy in acreage — Close to town. Hiway frontage. \$395 per acre.

MIKE JEWELL ASSOCIATES
Les Mohrs Peter B. Shepenko
David Jenkins Graham Dexter
Howard Palmer Milton Mack
"You're bound to like one of us."
457 N. Palm Canyon FA 5-2734

A Personality

HOUSE — Willing to be shown to someone special who appreciates fine workmanship combined with thoughtfulness in providing spacious bedroom suites at each end of this unique floor plan, allowing for a lovely solarium, just a step away from the palatial living room, enhanced by the Louisiana shutters and luxurious carpeting. The location will speak for itself. \$27,500.

MILDRED JACKSON, REALTOR
296 S. Palm Canyon Drive
Phone FA 5-5356 or FA 4-2916

ROSLYN LANG

2 BEDROOM furnished house on 4 acres. Also includes Hillside. View trailer lot. \$26,500.

3 BEDROOM, furnished. R-2 lot. Room for 4 more units. 1 block off Palm Canyon. \$21,500.

LARGE lot in Estate area, near Howard Manor. \$15,000.

ROSLYN LANG

REALTOR

1175 N. Palm Canyon FA 4-9606

MEMO NO. 12
FOR those of you who like Early American — we have — at SILVER Spur a perfectly charming 3 bedroom 2 bath home with sparkling pool. Professionally carpeted and draped, fenced, built-ins, dishwasher, landscaped and you will be its first occupant. \$26,950 with excellent terms

Al Kerwin

General Sales Manager

Silver Spur Properties

Palm Desert, California

Fireside 6-6161

\$22,950

DELUXE corner home. Partially furnished. Built-in oven and range 3 bedrooms, 2 baths enclosed patio and barbecue. Choice neighborhood. Desert landscaped. Excellent FHA loan at 5 1/2%. Easy terms or consider trade. Submit.

Lyngaard Realty

140 E. Tahquitz Drive

Across from Desert Museum

FA 4-3237 — FA 5-6931

\$9500**FULL PRICE**

2 BEDROOM and den, furnished, landscaped, carpet, walking distance.

ART KNUTSON, REALTOR

947 Glenn, Cathedral City

FA 8-3863 — FA 8-1812

I'll Take Land

IN trade for our family home. 3 and 3. South exposure. Pool. Deep Well area.

SEE MY BROKER

ERNEST LINDBERG

REALTOR

445 N. Palm Canyon FA 4-9628

1 YEAR old 3 bedroom, 2 bath. Beautifully landscaped and furnished. 2 blocks from Riviera Hotel. Jim Nestor, Broker.

FA 8-1138 — FA 8-2086

FOR CLASSIFIED ADS FA 5-5905

Wednesday, Nov. 2, 1960

BUY TODAY Rejoice Tomorrow

THE most completely furnished 2 bedroom, 2 bath home in town. Free-form Heated Pool, under-studded utilities, irrigation water share, big closets, lots of glass, circular driveway, landscaped to insure privacy. \$30,000, \$10,000 down.

2 BEDROOMS, 2 baths, Pool, large cement deck. Patio, garage. Custom built. Choice residential area. \$27,000.

LEASED Business property. Restaurant and beauty parlor on 120' South Palm Canyon. Priced at land value alone. \$90,000. easy financing. Consider trade.

PALM Desert. Choice residential lot. 100 x 117. Near golf course and Shadow Mountain Club. \$5000

BUY NOW BEFORE BARGAINS GO BYE, BYE.

Mildred S. Potter

REALTOR

431 N. PALM CANYON

FA 5-6912 FA 5-7558

DEEP WELL AREA

VERY SPACIOUS home — 3 bedrooms, 2 baths, pool, 2 car garage. Large lot, walled and nicely landscaped. Beautiful carpets and drapes, fireplace. Ready to move in. A place you will be proud to own. \$28,500.

Culver Nichols

REALTOR

861 N. Palm Canyon FA 5-2182

Next to Post Office

A Cool Customer

IS WHAT you will be in this striking Model Home, set off with all the luxury items in professional decorating to artistic landscaping and pool-side charm. Enhanced by custom carpets and draperies throughout, each a n d every room. You'll see, and all for only \$23,950, too...

MILDRED JACKSON, REALTOR

296 S. Palm Canyon Drive

Phone FA 5-5356 or FA 4-2916

PRICED to sell at \$69,500. Beautiful

rambling house in a beautiful setting in Palm Springs. Best residential area. House with a home living atmosphere that cannot be reproduced with modern homes. Beautiful comfortable guest house adjoining main house. All conveniences of comfortable living.

Anderson Berkey

FA 4-3224

Let's Talk Turkey!

OWNER says sell immediately this 2 bedroom, 2 bath, convertible den, large walk in wardrobe, carpets, drapes. Pool plus outside Guest room, fenced, landscaped, close to Cameron Center in Deep Well area. Take advantage of this LOW price of \$22,950.

Marjorie Baron

FA 4-1796 — FA 4-2629

I'M not desperate. I don't have to sell — I do want to travel, therefore I'll take \$10,000 less than appraised value for my 2 bedroom, 2 bath large lanai, patio, barbecue. 80x150 R-3 lot with cute Guest house. You'll be surprised at the price and terms. 273 RACQUET CLUB ROAD

Owner Wants Offer

3 BEDROOM, 2 bath, carpeted, drapes, party furnished. Refrigeration and forced air heat. Oversize pool, beautifully landscaped. All \$23,500. 6% financing. Submit down. FA 5-7248.

A DREAM HOME

IN DEEP WELL area. Beautifully landscaped. Heated and filtered pool. Cabana. Reasonable. Sell or rent. Owner By appointment. FA 5-7440 or AX 2-8408 L.A.

CHARMING 2 bedroom 2 bath

refrigerated, custom built, white carpeting, drapes, hood fireplace built-in, sprinklers, terrific view. \$21,500. Owner FA 4-2167.

BEAUTIFUL 3 bedroom 2 bath, pool. Newly furnished. Best district in town. Sell or lease. FA 4-1768

CABIN — Snow Creek. 6 rooms, bath, water, electricity. Part furnished. \$4500. FA 4-9353.

FOR THE FAMILY

4 bedrooms 3 bath, large corner site, fenced, and beautifully landscaped. 1 bedroom 20' x 20'. Four built-in study desks, kitchen with all built-in ins. Only 29,500. Terms to suit you. Fine Palm Springs neighborhood. Call to see —

Holiday Realty Corp.

Fireside 6-6168

Alejo Palms Estates**\$19,500**

The Closest New Home Development to Center of Palm Springs

Only \$950 Down
6 1/2% Per Cent interest on Balance
Swimming Pool and Landscaping
Optional on Easy Terms

3 Bedrooms, 2 Baths
Youngstown Built-In Kitchen
Wall to Wall Floor Covering
Large Lots, Completely Fenced
Sewers Concrete Driveways
Refrigerated Air Conditioning
Furnished Model Open
584 Farrell Drive, Off Alejo

BUY LIKE RENT**Dream Homes**

Palm Springs, Palm Desert

GI — FHA — CAL-VET

QUALIFIED Veterans: can buy for no down payment. Total monthly payments average \$113.

Franchise Office, 31-356 San Luis Rey

FA 4-1680

40 ACRES!

WITH 3 LOVELY NEW HOMES
Between La Quinta and Indio
With Bearing Citrus And
Approximately 70,000 Pounds
Of Dates — Now Picking.

2 Houses Rented at \$200 Month
\$35,000 Down or Submit
Map and Particulars on Request
Phone Kellogg 8-5355
(12842 Dunes Road, Santa Ana)
COURTESY TO BROKERS

WHAT A VIEW!

OF MOUNTAINS, CANYONS
AND LIVING DESERT
FROM this Custom built 3 and 3.
Pool, refrigeration and fine
furnishings included for \$48,000.

ERNEST LINDBERG

REALTOR

445 N. Palm Canyon FA 4-9628

OWNER must sell. 100' x 100',

fenced Olegander border trees, palms, Anthony pool spread oval, heater, filter, 6% interest, taxes and insurance included \$120 per month. Good location, 2 bedrooms, 2 baths, fireplace, unit heat, ash kitchen, wall oven — \$27,500. Must sell price. Make offer on down. 1440 Opuntia Rd. FRONTIER 6-8891

Tennis Club Area

BEHIND BULLOCKS
3 BEDROOMS, 2 BATHS
EXCELLENT CONDITION

\$28,500**DETARR, Realtor**

141 TAMARISK FA 4-2970

Heart of Palm Desert
Owner sez sell home, \$15,850
Just a little paint and clean-up
will put it near \$20,000 class. 2
bedrooms, 2 baths, kitchen built-
ins, lovely fireplace, refrigeration,
carpets, drapes, 2 carpets,
big lot. FI 6-6462.

Palm Springs — Rancho Mirage

and Palm Desert

SEVERAL good buys, exceptionally
well located homes. Some furnished,
some with pool, many new. FI 6-6279.

OWNER — BUILDER

BIG and Beautiful custom new 3
bedroom, family room, study 2
baths, covered patio, refrigeration
Reasonable. FA 5-7409.

4 HILLTOP lots with older home.
SELL or TRADE for small
rental. Owner FA 5-6826.

2 BEDROOM home \$13,579. Low
down, balance like rent.
Call FA 5-6855

ALEXANDER'S RACQUET CLUB ROAD ESTATES**\$19,900**

LIVE IN THIS STAR
STUDED COMMUNITY
ADJACENT TO THE WORLD
FAMOUS RACQUET CLUB

PRICE INCLUDES
WALL TO WALL CARPETING
DECORATIVE FENCED LOTS
REFRIGERATED AIR
BUILT-IN RANGE, OVEN
AND DISPOSAL
LARGE ROCK ROOF
BEAUTIFUL FIREPLACE

\$950 DOWN

SEE OUR MODEL HOME AT
289 Racquet Club Road

For "Who's Who"

LIVING in Deep Well Ranch Estates is a must... Here individuality takes over in a sweeping array of custom built homes with personalized swimming pools. This one in particular is a 3 bedroom 3 bath design, carrying out an Early American theme in interesting woodwork, so complimentary to your treasured belongings. Naturally, it's refrigerated, in keeping with the rigid specifications for all year around comfort. Price of \$45,000 is flexible.

MILDRED JACKSON, REALTOR

296 S. Palm Canyon Drive

Phone FA 5-5356 or FA 4-2916

LOW DOWN

VERY ATTRACTIVE 2 bedroom
2 bath home. Close in, custom
built, 2 car garage, fireplace,
walled, 3 years old, large lot.
\$21,500 furnished, only \$2000
down, owner carry balance.
OWNER SAYS "SELL!"

Culver Nichols

REALTOR

861 N. Palm Canyon FA 5-2182

Next to Post Office

18 UNITS, top area, 1959-\$23,000.
gross. \$25,000. Cash. Trade.
\$21,950 — 3 BEDROOM, lanai, custom
built, built-ins, walled.
\$29,500 — FURNISHED 2 bedroom,
2 bath, south, huge fireplace
TRADE estate home, \$130,000
clear, for income beach area.
MUNHOLLAND & CO.
1059 N. Palm Canyon FA 4-1082

NEAR PARK

4 BEDROOM 2 bath plus family
room and pool. Estate forces sale
\$27,500, unfurnished.

John W. Williams

REALTOR

423 N. Palm Canyon Ph. FA 4-1641

MOVE IN

DEEP WELL
2 BEDROOMS, 2 baths, carpets,
drapes, Heated and filtered Pool.
Cabana. Unpack your bags.

LORRAINE REALTY

FA 4-3364 FA 5-5221

SANDPIPER

OWN YOUR OWN APARTMENT
NEW TERMS—\$4250 DOWN
To qualified buyers.
2 bedrooms, 2 baths, refrigeration,
patio, pool, putting green and
play area. Landscaped.
SEE FURNISHED MODEL
Hwy. 111 and Palms to Pines Hwy.
Palm Desert — FI 6-6156

BY OWNER

LARGE 2 bedrooms, separate dining
room, wall to wall carpets,
drapes, huge patio, fireplace,
double garage. Priced to sell.
3 Warm Sands Place. FA 4-9332.

BY Owner—3 bedroom, 2 bath,

near Riviera Hotel. Refrigeration,
carpeted, draped, fenced.
\$18,500, \$19,500 furnished.
FA 4-2900

The Trend is Eastward

EL DORADO PALMS

3 Miles East of Palm Desert

BY OWNER—3 bedroom, 2 bath,
wall to wall carpets, drapes,
refrigeration, fireplace, near Riviera,
\$950 down. FA 4-9503.

3 BEDROOM 3 bath, pool, fenced
and landscaped yard. Unfurnished.
\$22,000 after 5. FA 5-6738.

OWNER—Sacrifice 2 bedroom, den
good location. Sell-trade. Small
down. FA 4-3646.

5 ROOM house, \$8990. Hotel lot.

near Racquet Club \$1695. Louis

Venger, Realtor. FA 5-5595.

WHY WAIT?

NOW IS YOUR OPPORTUNITY TO PURCHASE

BELOW

BRAND NEW 1960 CHEVROLETS

IMPALA 4 DOOR HARDTOP SPORT SEDAN, FULLY EQUIPPED
BEL AIR 2 DOOR SEDAN, FULLY EQUIPPED
BROOKWOOD STATION WAGON, STANDARD SHIFT
FOUR 1960 DEMONSTRATORS
TWO BEL AIR 4 DOOR SEDANS
ONE IMPALA 4 DOOR SPORT SEDAN
ONE BISCAYNE 4 DOOR SEDAN
BIG DISCOUNTS ON THE ABOVE CARS
10 NEW 1961 PICK UPS TO
CHOOSE FROM—IN STOCK NOW!

STACK CHEVROLET

682 SO. PALM CANYON AT SUNNY DUNES — FA 4-9166

Business Rentals

38

ACT NOW!

NOW LEASING — Stores and offices in fine 2 story building, now being built on most important corner in Palm Springs. Ample parking. January occupancy.

EXCLUSIVE AGENTS
Ernie Dunlevie Associates

1807 N. Palm Canyon FA 4-1237

Beautiful New Office

REFRIGERATED. Wall to wall carpet. Heart of Palm Desert. Suitable for attorney, accountant or?

ALSO lovely refrigerated office, carpeted. Excellent location near Post Office.

FI 6-8861 FI 6-6010

STORE AND OFFICES for lease

ranging from 800 sq. to 3650 sq. ft. New refrigerated air conditioned building. Ample parking. 1007 South Palm Canyon Drive. Opposite Cameron Shopping Center. Muriel E. Fulton, Realtor, 125 S. Palm Canyon Drive or phone FA 5-2223.

THIS IS IT!

18 X 60 STORE and shop. \$135. Ideal for any service business.

ERNIE LINDBERG

REALTOR

445 N. Palm Canyon FA 4-9626

LEASE—Large building, 3900 sq. ft.

on large lot 165' x 200', fully paved. Northwest corner San Raphael Place and Indian. Suitable for furniture store, car or trailer sales. FA 5-2630.

Store for Rent — Center of Town

At 250 N. Palm Canyon

Sensible Rent — Inquire at Carlos', 253 N. Palm Canyon

FA 4-2614

Home and Business

COMBINATION 2 bedroom house in C-1 zone.

WILLIAMS REALTY — FA 4-1641

LEASE—Shop suitable for small car sales or repair shop.

Close in, behind Lincoln Mercury. 375 Sunny Dunes Rd. FA 5-2630.

OFFICE—Store, \$150 month

1542 N. Palm Canyon. Inquire 547 S. Fairfax, L.A. WE 5-6243, week-ends FA 4-9919.

REAL Estate office or small shop,

23 ft. frontage, 12 ft. deep. Outpost shopping center. 68-211 E. Ramon. FA 5-2630.

2nd ROOM office, ideal for doctor,

lawyer, etc. Adjoining Amy Nelson Realty.

227 N. Palm Canyon FA 5-6234

SOUTH PALM CANYON OFFICES

Parking. Shop space also available. FA 4-3241

Store at El Morocco Hotel

332 N. PALM CANYON

Good Foot Traffic — FA 4-2428

Wanted to Rent

39

HOME OWNERS

WE have tenants waiting to rent your home or apartment.

ERNIE LINDBERG

REALTOR

445 N. Palm Canyon FA 4-9626

Rooms for Rent

40

ROOMS \$55 and \$60 month.

Private entrance and bath. Kitchen privileges, patio, near new banks

FA 4-5127 — 511 Calle Roca

SLEEPING room. Full bath outside

entrance, comfortable, near Saks. FA 5-6356, 660 Calle Palo Fierro.

WIDOW will share attractive View

home with congenial lady. FA 5-7793

SPACIOUS room. Private entrance

Tile bath, closets, employed, close in. FA 4-3801.

PLEASANT room, comfortably furnished.

Private entrance, bath and patio. FA 4-2447.

LIGHT cheerful room, private bath.

TV and kitchen privileges. \$55 month. FA 4-3940.

LADY share apartment with same.

Child OK. Apply after 5 at 503 Calle Roca or weekends.

WOULD like lady to share my lovely

poolside apartment. Private patio, reasonable. FA 5-5868.

READ SUN "CLASSIFIEDS"

USED CARS

WE ARE PROUD TO SELL

- 1960 CHEVROLET 8 IMPALA SPORT COUPE \$2895
Low mileage, automatic transmission, radio, heater, power brake, power steering, factory air.
- 1960 RAMBLER 4 DOOR DELUXE SEDAN \$1995
Excellent car, automatic transmission, radio, heater, factory air conditioned.
- 1960 CHEVROLET 1/2 TON PICK UP—LIKE NEW \$1695
- 1959 CHEVROLET 8 IMPALA SPORT COUPE \$2495
Automatic transmission, radio, heater, power steering—real sharp!
- 1957 CHEVROLET 8 2-DOOR HARDTOP \$1395
Automatic transmission, radio, heater, power steering, very clean.
- 1956 CHEVROLET BEL AIR CONVERTIBLE \$1095
Automatic transmission, radio, heater, power steering. Turquoise and white, new white top. See to appreciate.
- 1959 CHEVROLET 2 DOOR SEDAN, 6 \$1895
Overdrive, radio, heater, excellent condition.

STACK CHEVROLET

682 SO. PALM CANYON AT SUNNY DUNES — FA 4-9166

Apartments for Rent

43

LUXURIOUS APARTMENTS

Available on Lease

Only \$208.50 Monthly

3 1/2 ROOM suite, exquisite decor, TV, modern kitchen, refrigerated air conditioned, 2 pools, dining room, switchboard, maid and room service, dining and cocktail lounge, utilities paid, laundry facilities, putting green, etc. Bus service.

DESERT SKIES

HOTEL APARTMENTS

2290 S. Palm Canyon FA 5-2082

Drive south on Palm Canyon past Lindy Lou's. Directly to Desert Skies Hotel.

If You Have Looked

At The Rest—Now

LOOK AT THE BEST

RIVERSIDE ARMS

1 bedroom furnished or unfurnished from \$115 month, years lease, including gas. Cooled by refrigeration. Lots of closets, nice kitchen, large patio and pool. Laundry, TV cable, parking. Near Southend Mayfair.

788 N. Riverside Dr.

FA 4-9887

\$75 PER WEEK

NEW beautifully furnished 1 bedroom apartment. Full kitchen, TV, refrigerator, laundry room, large patio, heated pool. Adults, no pets. Maid service. Near shops. Monthly, yearly rates.

RIVERSIDE MANOR

750 NORTH RIVERSIDE DRIVE

FA 5-5095 or FA 5-6711

6 MONTHS RENTALS

FURNISHED Studios \$90 month.

2 BEDROOM furnished apartment. TV cable, pool, \$275 per month.

4 BEDROOM home, 2 to 3 months. \$700 per month.

TERESA PRESS, Realtor, 110 E. Palm Canyon, FA 5-5262, 5-5294.

FURNISHED 1 bedroom apartment,

also deluxe studio, wall to wall carpets, TV cable, pool, close in, reasonable rent, adults, no pets. Inquire at 572 Calle Abonico, FA 4-1972.

NEW studio and 1 bedroom apartment.

Refrigerated, utilities, TV cable. Adults. Pool. 1/2 block from Thrifty. \$100-\$150. 373 S. Palm Canyon.

EDEN ROCK VILLA

Fairview 5-2402

Decorator furnished one bedroom poolside apartments. Daily maid service, TV, week, month, season.

PRIVACY and luxury, new 3 or 4

room poolside Villas, 2 baths, kitchen built-ins, patio, new. Across Smoke Tree Ranch. FA 4-1849

1 BEDROOM apartment, near St.

Theresa School, furnished or unfurnished. TV cable, patio. FA 5-6573

RANCHO Mirage. Attractive 1 bed-

room, roomy, private patio, \$85. 42-284 Veldt, 1st place north of Post Office.

2 BEDROOM 2 bath furnished on

patio. Heated pool, \$190 month on lease. No children or pets. FA 5-2726.

FURNISHED or unfurnished 1 and

2 bedroom apartments. Cable laundry room. 1395-97 E. Ramon Rd. Daytime, after 5, EX 0-2811.

CENTRAL location. Modern furnished

1 and 2 bedroom, also studio, kitchens. \$65-\$100 month, lease, adults. FA 5-2981.

900 PALM Desert. 1-2 Bedrooms.

Pool, refrigerated, cable. FI 6-6619 — FI 6-6560

FURNISHED duplex, pool, private

patio, sundeck. 4483 Camino San Simeon. FA 5-2011.

FOR LEASE—UNFURNISHED 3

bedrooms, 2 baths, \$120. FA 4-1680

Apartments for Rent

43

IMPALA LODGE

555 SAN LORENZO

ACROSS street new Woolworths. Large modern apartments at reasonable rates.

BUNGALOW APARTMENTS beau-

tifully furnished. Complete hotel services. King size heated pool, radio and TV. Week, month, year lease. BONAIRE VILLAGE FA 4-1501

NEW—Partly furnished 1 bedroom

apartment. Refrigerated. Pool, private patio, laundry, \$125 mo. Adults. 2080 S. Camino Real. Near Sahara Park. FA 5-5990.

PLEASE COME AND COMPARE.

Luxuriously furnished 1 bedroom apartment. Large pool, refrigeration, TV, laundry, Coco Palms 1733 E. Amado — FA 4-2232

SEEING IS BELIEVING

\$95 NEW 1 - bedroom apartment. Lovely furniture. 3815 Calle de Carlos. FA 4-4566.

FURNISHED or unfurnished studio

apartment. Private sun deck, TV cable and utilities included. 238 E. Palm Canyon. FA 5-2865.

FURNISHED studios, near town,

\$75 month. Also 1 bedroom furnished, twin beds, fireplace, \$110. Call after 4, FA 4-4119 or 4-2291.

Furnished 1 Bedroom Bungalow

For the Season or Yearly 350 Paseo El Mirador—FA 5-7578

FURNISHED spacious 1 bedroom

apartment. Heated Pool, utilities paid. 2690 Junipero or FA 4-2825.

NEW 1 bedroom, will furnish,

patio, TV, laundry. 570 Desert View Dr.

1 BEDROOM furnished apartment.

TV, pool, utilities paid, \$95, FA 5-6550.

\$85—FURNISHED 1 bedroom. Also

room and bath, \$65 1381 N. INDIAN

DELUXE 1 bedroom furnished.

Laundry room, TV, cable, near The Riviera. FA 5-7902.

1 AND 2 bedroom, studio apart-

ments. Heated pool, all utilities paid. South side. FA 5-5149.

NICE PENTHOUSE, 2 rooms.

cable, garage, 2 adults, reasonable. 276 Palo Verde.

DUPLEX 2 bedroom unfurnished

newly decorated. 1376 Camino Primrose or will sell FA 5-7004.

\$100—2 BEDROOM, unfurnished.

Bar kitchen, loads of closets. 1/2 Duplex. 1327 E. Ramon Road.

NEAR Safeway, new large furnished

1 bedroom now leasing. Reasonable. 383 CAMINO REAL

Houses for Rent

46

ATTRACTIVE, completely and

nice furnished 3 bedrooms, 2 baths. Heated pool, 2 car garage, walled, landscaped. Good residential area. Lease \$400 per month with pool and grounds maintenance.

MILDRED S. POTTER, Realtor. FA 4-6912 or FA 5-7558.

FURNISHED apartments, pool, \$85

per month up.

2 BEDROOM furnished home and

garage. \$175 month. Lease with option to buy.

3 BEDROOM furnished home and

pool. \$350 per month, AMY NELSON. FA 5-5254

Villa Hermosa

Leasing attractive studio and twin bed apartments. TV, pool, phone service, utilities, \$150 and up. FA 4-1401.

2 BEDROOM unfurnished. Near

schools. Yearly \$115 month. ROSLYN LANG REALTOR 1175 N. Palm Canyon FA 4-9066

1 BEDROOM, semi-furnished,

fenced yard, patio, fireplace, 1 block Ramon, 4 blocks Saks. Adults, no pets. 630 Calle Palo Fierro.

UNFURNISHED one bedroom

house, fenced lot and fireplace, \$65. Also a two bedroom, \$80. 1054 TAMARISK ROAD

FOR LEASE—UNFURNISHED 3

bedrooms, 2 baths, \$120. FA 4-1680

THE BEST DEALS IN TOWN

AT

BRAND FORD CITY

1958 Rambler, Custom . . . \$1395

4 DOOR SEDAN, RADIO, HEATER, AUTOMATIC TRANSMISSION

1957 Ford Victoria . . . \$1295

COUPE — FULL POWER

1955 Chevrolet Bel Air . . . \$895

BEAUTIFUL CONDITION

1954 Chevrolet, Wagon . . . \$595

9 PASSENGER

1953 Buick, 2 Door . . . \$245

GOOD CONDITION

BANK TERMS

BRAND FORD CITY

AUTHORIZED FACTORY FORD DEALER

3919 EAST PALM CANYON—FA 8-2181

Houses for Rent

46

NEW 2 bedroom home,

built-ins, TV cable, disposal. \$150—3 BEDROOMS, 2 baths. Modern furniture, year's lease. \$325—3 BEDROOMS, 2 baths. Modern furniture, utilities paid.

Carol Eldridge

63-640 Hiway 111 Palm Desert

Phone FT 6-6559

RENTALS — LARGE OR SMALL

WE HAVE THEM ALL

Homes - Apartments - Stores

MILDRED JACKSON, REALTOR

296 S. Palm Canyon at Baristo

Phone FA 5-5356 or FA 4-2916

3 BEDROOM 2 bath, furnished.

Pool. \$300 per month. Owner pays pool service.

JIM SHARPE REAL ESTATE

1554 N. Palm Canyon FA 5-2545

DELUXE appointments, completely

furnished 3 bedrooms, 2 baths, heated pool, patio, landscaped, garage, excellent location. \$430 month. References. FA 4-4879.

\$160 MONTH and utilities. 2 Bed-

rooms, 2 bath, near Racquet Club. Lawn maintained. TV furnished. NO PETS or CHILDREN FA 5-7683 10-4 P.M.

FURNISHED, \$130. Unfurnished,

\$110. Both homes 2 bedrooms and den. Kids, pets, O.K.,

PUSHED BY PAISLEY

Street Number Sign Study Asked

At least one city councilman — Harry Paisley — is pushing hard for city legislation to restrain business people from using street numbers as signs and names for their businesses.

Paisley told the City Council at its luncheon meeting at the Riviera Hotel Monday that he wanted City Attorney Jerry Bunker to draw an ordinance which would prevent this from happening.

BUNKER WAS asked to investigate the law and find out whether

DC8 Jet Liner Lands Safely

CHICAGO — (UPI) — A United Air Lines DC8 jet liner landed without incident Monday at O'Hare International Airport after initial fears of a landing gear failure.

The crew issued an automatic alert, the spokesman said, as is the custom whenever a plane is not functioning perfectly.

Langford Named Vice President Of State Group

Shelby Langford, director of finance for the City of Palm Springs, has been elected first vice president of the California Society of Municipal Finance Officers, it was learned here today.

William A. Hard, controller for the City of Santa Monica, was elected to the post of president.

The organization will hold its next meeting in Los Angeles on Saturday, Oct. 22, with plans for a seminar now under way for early February in Fresno.

At the present time Langford is compiling a tax rate comparison chart of many Southern California cities, and is requesting the help of finance directors of other communities.

Not Buying

SAN ANTONIO, Tex. (UPI) — The City Council decided not to accept Homer Bryant's offer to sell the city his \$1,000 six-legged cow. They referred Bryant's offer to the zoo.

12B The Desert Sun Wednesday, Nov. 2, 1960



"COWBOY," A DRAMATIC CHARACTER study by distinguished photographer Leonard McCombe, is one of the wide variety of black and white prints in a selection called "Photographer's Choice" which makes up half of a photo exhibit called "The Best of Life" now at the Desert Museum. The other half is called "This Colorful World of Ours" and features color photos. The show continues through Nov. 5.

WE CARRY USDA CHOICE AND PRIME ANZA BEEF

USDA		
T-BONE STEAK	lb.	\$1.29
PORTERHOUSE	lb.	\$1.39
GROUND ROUND	lb.	59c

— PRODUCE —

SNOW BALL		
CAULIFLOWER	lb.	10c
WHITE ROSE POTATOES	10 lbs.	49c
FRESH GREEN CABBAGE	lb.	5c
GREEN ONION or RADISHES	bunch	5c

GROCERY DEPARTMENT —

Barclay's
Bourbon



STRAIGHT
FROM THE
BARREL
FOR THAT
OLD-TIME
FLAVOR

\$3.99
Fifth

KUBLA KHAN
CHINESE DINNER ea. 69c
BON AMI CLEANERS . 2 cans 29c
SUNKIST FROZEN
JUICE BARS box of 6 39c
FISHERS KINGSIZE

BEER 6 pack \$1.19 Plus Tax

RANCH PALM MART
1800 VISTA CHINO, PALM SPRINGS

We Reserve the Right to Limit Quantities — FA 4-3779

A MATTER OF FACT IN RIVERSIDE COUNTY!



A BOWLING CENTER WITH 1270 LANES

could be built with the \$20,315,000 in commercial loans made last year by the Bank of America branches in Riverside County. By financing local merchants who want to expand businesses or start new ones, Bank of America helps bring you better shopping facilities, better buys!



COMPLETE WARDROBES FOR 128 FAMILIES

could be purchased with the interest on savings paid by Bank of America to Riverside County residents last year. Besides earning this extra income for local people, savings deposited at Bank of America provide capital for loans that finance local progress!

YOUR NEIGHBORHOOD BANKING EXPERTS

are the men at your local Bank of America branch. They'll help you begin a new business, offer advice on preparing a will, or take care of your day-to-day banking needs. For prompt and friendly service, visit your Bank of America branch!

BANK OF AMERICA

NATIONAL TRUST AND SAVINGS ASSOCIATION • MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

HORSEPOWER THAT MAKES SENSE FOUR CYLINDERS TO SAVE GAS! THE NEW SWEET RUNNING TROPHY 4 ENGINE FROM PONTIAC PERFORMANCE SPECIALISTS!

The new Trophy 4 engine puts real performance in the Tempest and cuts gasoline bills to boot. This new baby is *eager to move out* for safe passing. Holds the going pace on any expressway. Breezes up steep hills in high gear. This new 195 cubic inch displacement, 45° inclined, short stroke, 4 cylinder engine has a wide range of h.p. ratings. With single-barrel carburetor and stick shift: 110 h.p. (regular gas) or 120 h.p. (premium gas). With the same carburetor and extra cost automatic shift: 130 h.p. (regular gas) or 140 h.p. (premium gas). Want still more? Order the 4-barrel carburetor with the automatic and jump the output to 155 h.p. (Or buy the 155 h.p. aluminum V-8 option.)



PERFECT ▲ BALANCE

Rear axle drive and transmission are combined (a trans-axle). Flexible shaft from front engine delivers smooth, quiet power. Perfect 50-50 balance gives a flat, level ride that no other new-size car can touch. *Rides like the big ones!* An equal load on every wheel. Steering is light and easy! Better braking and improved traction in snow, sand or mud! *Independent suspension at all wheels.* Swing axles keep Tempest on an even keel over bumps, ruts, dips and holes! *112" wheelbase.* Long enough for a cradled ride—short enough to handle like a sports car. *Big 15" wheels.* Good road clearance. Long tire life. (13" compact tires turn at least 4900 more times to go 100 miles.) *Seats six men.* The big transmission hump is gone. The middle man can stretch out size 12 brogans! *Wide-Track, too!* The track is up to 3 inches wider than most compacts. Less lean. Less sway. Better cornering. *Pontiac dealers have it—and they have it now!* A four-door sedan . . . a station wagon . . . a full line-up of accessories. Try the Tempest out for an hour—you'll want in for keeps! It's priced with the compacts!

THE HOT TOPIC IS THE NEW TEMPEST!



TEMPEST

155 H.P. FROM FOUR CYLINDERS!



THE NEW TEMPEST IS ON DISPLAY TODAY AT YOUR LOCAL AUTHORIZED PONTIAC DEALERSHIP

SIMMS AUTO CO.

383 North Indian Avenue, Palm Springs—Phone FA 5-5591